

Date: 16 October 2020 – Parallel Session One**Session 1.1: Financial Performance and Sustainability****Time: 10:00 AM-12:00 PM****Chair: Dr. Nurul Afidah Mohamad Yusof****Venue: Room 1****Assistant: Ms. Wan Rozima Mior Ahmed Shahimi**

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE022	REASONS FOR COMPANIES DELISTED IN MALAYSIA, THEIR FINANCIAL CONDITIONS AND AUDITOR'S GOING CONCERN OPINION PRIOR TO DELISTING	LOH CHUN T'ING, CHIN YOON MEI, FOO PIK YIN, M.KRISHNA MOORTHY
2.	BAFE062	SIGNALING ROLE OF AUDIT QUALITY ON FINANCIAL DISTRESS: EXPERIENCE OF MALAYSIAN PUBLIC LISTED COMPANIES (PLCs)	TENGGU RAHIMAH TENGGU ARIFIN, FATHYAH HASHIM
3.	BAFE028	ANNUAL REPORTS - MALAYSIAN COMPANIES' APPROACH TO REPORTING DURING THE PANDEMIC	ONG FONG YEW
4.	BAFE007	ASYMMETRIC FISCAL POLICY AND EMERGING STOCK MARKET	LEE CHEE LOONG, KOH CHIN MIN, NG CHEE PUNG
5.	BAFE055	LONG-RUN DYNAMIC OF MALAYSIA ISLAMIC BANK FINANCING AND ECONOMIC GROWTH: A CONCEPTUAL FRAMEWORK	WILLIAM CHOO KENG SOON, CHAN PUI YEE
6.	BAFE053	THE MIRROR OF MALAYSIA REAL ESTATE INVESTMENT TRUST STOCK RETURN IN THE SHORT-RUN DYNAMICS	WILLIAM CHOO KENG SOON, MOHD YAHYA MOHD HUSSIN, FIDLIZAN MUHAMMAD
7.	BAFE060	SUBJECTIVE FINANCIAL WELL-BEING AND PERSONAL FACTORS OF EMERGING ADULTS IN MALAYSIA: A CONCEPTUAL FRAMEWORK	LIEW FENG MEI, CHEAH SIEW PONG, TAN CHAI THING, FOO CHUAN CHEW

Date: 16 October 2020 – Parallel Session One**Session 1.2: Moving towards Digital Economy****Time: 10:00 AM-12:00 PM****Chair: Dr. Vikniswari Vija Kumaran****Venue: Room 2****Assistant: Ms. Koay Ying Yin**

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE017	MALAYSIANS' WILLINGNESS TO WORK IN GIG ECONOMY	SIEW XIN JIE & NG KAR-YEE
2.	BAFE044	FINANCIAL SECTOR AND ECONOMIC GROWTH IN MALAYSIA: DOES DIGITALISATION PLAYS A CRITICAL ROLE IN GROWTH NEXUS?	THURAI MURUGAN NATHAN, VIKNISWARI VIJA KUMARAN & T. K. JAYARAMAN
3.	BAFE063	DIGITALISATION OF THE ECONOMY AND ITS SOCIAL AND ECONOMIC IMPACTS FOR SUSTAINABLE MALAYSIAN DEVELOPMENT: A THEORETICAL PERSPECTIVE	AU YONG HUI NEE, IDDRISU MOHAMMED AWAL, ABDELHAK SENADJKI, THAVAMALAR GANAPATHY & PHOONG SEUK WAI
4.	BAFE024	ARTIFICIAL INTELLIGENCE AND SME'S COMPETITIVENESS: INDUSTRIAL REVOLUTION 4.0 INSIGHTS FROM AN EMERGING ECONOMY	ABDELHAK SENADJKI, SAMUEL OGBEIBU, SAIDATULAKMAL MOHD, AU YONG HUI NEE & YIP CHEE YIN
5.	BAFE003	THE SIGNIFICANCE OF THE COVID-19 PANDEMIC AND IMPOSITION OF MCO: A BOON OR BANE TO THE MALAYSIAN ECONOMY	KHO G.K., YAP, W.O., ZULKIFLI, R. & KANDASAMY, S.
6.	BAFE018	PUBLIC PERCEPTION OF BELT AND ROAD INITIATIVE PROJECTS IN MALAYSIA	LEE SI YING & NG KAR YEE
7.	BAFE066	THE ANTECEDENTS OF ORGANIC FOOD ACTUAL CONSUMPTION IN MALAYSIA: THE MODERATING ROLE OF TIME ORIENTATION	BRAHIM CHEKIMA, ABDELHAK SENADJKI & KHADIDJA CHEKIMA

Date: 16 October 2020 – Parallel Session One**Session 1.3: Organizational Behavior****Time: 10:00 AM-12:00 PM****Chair: Dr. Lee Voon Hsien****Venue: Room 3****Assistant: Mr. Loh Xiu Ming**

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE010	FACTORS THAT INFLUENCE EMPLOYEE MOTIVATION AT A GLOVE MANUFACTURING COMPANY IN MALAYSIA	LIM XIN, CHANG YIN KEY, ER BOON HUA, LEE YU MUN, YAP JING FUNG, PETER TAN SIN HOWE
2.	BAFE013	ORGANISATIONAL CULTURE TOWARDS EMPLOYEE VOICE IN MALAYSIA: A PROPOSED CONCEPTUAL FRAMEWORK	LOM, HUI SHAN, LILY, SURIANI MOHD ARIF, CHANG, MUI LING DYANA, CHUE, KAR WEN
3.	BAFE042	THE INFLUENCE OF BIG FIVE PERSONALITY TRAITS ON LEARNING ORIENTATION AND JOB PERFORMANCE: A CONCEPTUAL FRAMEWORK	TEH, HONG-LEONG, NG, SHWU-SHING, LIM, YONG-HOOI, CHONG, TUN-PIN, YIP, YEN-SAN, WONG, KEE-LUEN
4.	BAFE052	INDIVIDUAL FACTORS THAT PREDICT SALES PERFORMANCE OF THE MALAYSIAN LIFE INSURANCE AGENTS	SUE, CHYE
5.	BAFE054	DIGITAL BUSINESS ADAPTATION AMONG THE MALAYSIAN PUNJABI WOMEN	KAUR, CHARANJIT, KAUR, ASHWINDER, KAUR, PARVEENPAL

Date: 16 October 2020 – Parallel Session One**Session 1.4: Digital Technologies****Time: 10:00 AM-12:00 PM****Chair: Dr. Leong Lai Ying****Venue: Room 4****Assistant: Puan Azeyan Binti Awee**

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE006	FACTORS THAT INFLUENCE THE E-WALLET ADOPTION AMONG UNDERGRADUATES DURING COVID-19 PERIOD	JIUNHIANNNG, SENGCHEELIM, SENG POH LIM, CHEN KANG LEE, JOI SAN TAN, JIT THEAM LIM
2.	BAFE019	PEDAGOGY AND TECHNOLOGY CHARACTERISTICS AS ANTECEDENTS IN DETERMINING UNIVERSITY STUDENT'S EXPERIENCE RESPONSE DURING COVID-19 PANDEMIC: AN EXTENSION OF MOBILE TECHNOLOGY ACCEPTANCE MODEL BASED STUDY	YUN-PENG YUAN, GARRY WEI-HAN TAN, KENG-BOON OOI, WEI-LEE LIM
3.	BAFE021	POST COVID-19: MALAYSIAN CONSUMERS' PERCEPTION TOWARDS ELECTRONIC PAYMENTS	ZULNURHAINI ZOLKAPLY, MAI FARHANA MIOR BADRUL MUNIR, HAYATI YUSOF
4.	BAFE033	MILLENNIALS' PERCEPTION TOWARDS THE ADOPTION OF WECHAT PAYS IN MALAYSIA	FOO, MEOW-YEE, CHONG, JACKMOND, PANG, HARN-JIAN & LAI, SIEW-FONG
5.	BAFE036	FACTORS INFLUENCING USER ACCEPTANCE TOWARDS TOUCH N GO E WALLET SYSTEM IN MALAYSIA	NIK NURAI SYAH BINTI NIK AZMI, ZAINON BINTI MD YUNUS, NUR HAZRINI BINTI MOHD ZAHARI & MUHAMMAD ASHRAF BIN ANUAR

Date: 16 October 2020 – Parallel Session Two

Session 2.1: Effective Governance and Taxation
Chair: Ms. Seow Ai Na
Assistant: Ms. Sonia Johanthan

Time: 14:00 PM-16:00 PM
Venue: Room 1

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE029	FACTORS AFFECTING DIRECTORS' REMUNERATION DISCLOSURE LEVEL: EVIDENCE FROM MALAYSIAN COMPANIES	SONIA JOHANTHAN, NURUL AFIDAH MOHAMAD YUSOF, ZAM ZURIYATI BINTI MOHAMAD, KRISHNA MOORTHY MANICKA NADAR
2.	BAFE047	A REVIEW OF PAST LITERATURES ON MINORITY SHAREHOLDERS AND SHAREHOLDER ACTIVISM IN MALAYSIA	KUEK THIAM YONG, CHEN I-CHI, CHOONG YUEN ONN, KHOR SAW CHIN, LOW MEI PENG, TIMOTHY YAP TZEN VUN
3.	BAFE014	WOMEN DIRECTORSHIP QUALITY INDEX: AN EXPLORATORY MEASURE	NURUL AFIDAH MOHAMAD YUSOF, ZURIAWATI ZAKARIA, CHIA MEI SI, MUHAMMAD ASHRAF ANUAR
4.	BAFE002	DID GST REDUCE TAX PLANNING? EVIDENCE FROM MALAYSIA?	TAN MIN KHEN, WONG TAI SENG, CHEAH CHEE KEONG, WONG KOK YAW, KONG YIN MEI
5.	BAFE016	THE INFLUENCE OF DEMOGRAPHIC FACTORS ON TAX COMPLIANCE BEHAVIOUR OF INDIVIDUAL TAXPAYERS IN MALAYSIA	TAN SWEE KIW, LEE AH SUAT, WONG TAI SENG, TAN MIN KHEN, NG YEN HONG
6.	BAFE046	INTRODUCTION OF SUGAR-SWEETENED BEVERAGE TAX IN MALAYSIA: AN ANALYSIS OF THE REACTION	SHANGKARI V. ANUSAKUMAR, FOO WEI YEE
7.	BAFE027	FACTORS INFLUENCING CASH WAQAF INTENTION AMONG MALAYSIAN MUSLIMS	HATIHAH BINTI MOHAMED SALLEH, NORHUSNAIDA BINTI CHE HUSSAIN, KHAIRUNNISA BINTI ISHAK
8.	BAFE030	ACCEPTANCE OF ACCOUNTING STUDENTS TOWARDS ONLINE LEARNING DURING A CORONAVIRUS (COVID-19) PANDEMIC	CHE SITI LAZRINA MD LAZIM, NUR DIYANA ISMAIL, MOHD DANIAL AFIQ KHAMAR TAZILAH

Date: 16 October 2020 – Parallel Session Two**Session 2.2: Economic Sustainability****Time: 14:00 PM-16:00 PM****Chair: Dr. Tan Ai Lian****Venue: Room 2****Assistant: Ms. Liew Feng Mei**

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE025	COVID-19: GOVERNMENT RESPONSES TO OIL PRICE	CHIA GUAN KEH, YAN TENG TAN, SIU ENG TANG & CHUAN CHEW FOO
2.	BAFE049	THE EFFECTS OF RENT-SEEKING ACTIVITIES ON PUBLIC EXPENDITURE: AN ARDL APPROACH IN THE CASE OF MALAYSIA	VIVIEN, ZI WEN WONG, FANYU, CHEN & THIAN HEE, YIEW
3.	BAFE061	URBAN PUBLIC TRANSPORTATION AND ITS IMPACT ON SOCIO-ECONOMIC SUSTAINABILITY: INSIGHTS FROM LITERATURE AND POLICY IN CONTEXT OF MALAYSIA	MARYAM KALHORO, AU YONG HUI NEE & CHARLES RAMENDRAN SPR
4.	BAFE056	EFFECT OF MACROECONOMICS FACTORS TOWARDS INSTITUTIONAL QUALITY	SHAN JIA LYAO, HAR WAI MUN, TAN AI LIAN, TAN CHAI THING & LIM CHONG HENG
5.	BAFE058	FOREIGN EXCHANGE RESERVES IN INDIA- A POLICY PERIOD ANALYSIS	BHAKRI, SUMAN & VERMA, AMAN
6.	BAFE051	MALAYSIA'S SUSTAINABLE GIFT: A COMPREHENSIVE ANALYSIS OF PALM OIL INDUSTRY	VIKNISWARI VIJA KUMARAN, CHAN YAN XIN, CHEE KIEN NING, LIM POH YEE, TAN HAN WU, TEO JIA MIN
7	BAFE065	EXPORT OF TAIWAN'S HALAL FOOD PRODUCTS INTO MALAYSIAN MARKET	NUR SA'ADAH MUHAMAD, KHAIRUL AKMALIAH ADHAM, MOHD FUAAD SAID, & NADIAH MAHMAD NASIR

Date: 16 October 2020 – Parallel Session Two

Session 2.3: Tourism and the Environment
Chair: Dr. Gengeswari a/p Krishnapillai
Assistant: Mr. Chim Weng Kong

Time: 14:00 PM-16:00 PM
Venue: Room 3

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE015	UNIVERSITY STUDENTS SATISFACTION FOR BUDGET HOTELS IN MALAYSIA	LIM, KOK OON, CHU, KAI YUAN, LAW, KAH CHUN, TEO, BOON KENG, YONG, ENG JUN, CHIN, YOON MEI, FOO, PIK YIN, LOH, CHUN T'ING
2.	BAFE026	SUPPORT FOR SPORT TOURISM DEVELOPMENT AMONG LOCAL RESIDENTS: THE MEDIATOR ROLE OF PERCEIVED SPORT TOURISM IMPACTS	MIAW-XIAN CHANG, YUEN-ONN CHOONG, LEE-PEN NG
3.	BAFE034	WORD-OF-MOUTH GENERATION IN MEDICAL TOURISM: THE EFFECT OF MEDICAL SERVICE QUALITY, PERCEIVED VALUE, AND SATISFACTION	CHING, YING-TIAN, SEOW, AI-NA, LAM, SIEW-YONG
4.	BAFE038	THE ADOPTION OF "LIFESTYLE OF HEALTH AND SUSTAINABILITY (LOHAS)" CONCEPT AMONG MALAYSIANS	JING NING, LEE, YEE WUI, LIM, CHOOI CHEA, CHIAM
5.	BAFE040	ENVIRONMENTAL KNOWLEDGE AND PRO-ENVIRONMENTAL ATTITUDE AMONG MALAYSIAN BUSINESS UNDERGRADUATES	LEE, AH-SUAT, TAN, SWEE-KIOW, NG, YEN-HONG, TAN, MIN-KHEN, WONG, TAI-SENG

Date: 16 October 2020 – Parallel Session Two

Session 2.4: Organizational Strategy
Chair: Dr. Tan Luen Peng
Assistant: Mr. Oon Kam Hoe

Time: 14:00 PM-16:00 PM
Venue: Room 4

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE023	DETERMINANTS OF INNOVATION PERFORMANCE: CROSS-COUNTRY INVESTIGATION	CHUN HAO, YAP, MING YU, CHENG
2.	BAFE031	THE DRIVERS OF EMPLOYEE ENGAGEMENT IN THE MANUFACTURING AND SERVICE INDUSTRY IN MALAYSIA	FOO, MEOW-YEE, LEE, KWEE-FAH, HO, WEN-HUEY
3.	BAFE032	WOMEN ENERGIZED: PRE- AND POST-QUOTA OF WOMEN DIRECTORSHIP IN THE MALAYSIAN ENERGY INDUSTRY	JANNATUL FERDOUS, NURUL AFIDAH MOHAMAD YUSOF & ZURIAWATI ZAKARIA
4.	BAFE039	EXAMINING THE PSYCHOMETRIC PROPERTIES OF THE EXECUTIVE SKILLS QUESTIONNAIRE-REVISED IN THE MALAYSIAN WORKING CONTEXT	NASIR, HIRA, TAN, CHEE SENG, PHEH, KAI SHUEN
5.	BAFE043	SELF-LEADERSHIP TRAINING AND PERFORMANCE DURING THE COVID-19 OUTBREAK: A CONCEPTUAL FRAMEWORK	TEH, HONG-LEONG, NG, SHWU-SHING, LIM, YONG-HOOI, CHONG, TUN-PIN, YIP, YEN-SAN, WONG, KEE LUEN
6.	BAFE050	DIVERSITY WITHIN BOARD COMPOSITION: A CORPORATE GOVERNANCE PERSPECTIVE	THIAM-YONG, KUEK, I-CHI, CHEN, YUEN-ONN, CHOONG, SAW-CHIN, KHOR, BOBBY BOON-HUI, CHAI, TIMOTHY TZEN-VUN, YAP
7.	BAFE064	PELAKSANAAN STRATEGI BERASASKAN INOVASI KE ARAH TRANSFORMASI ORGANISASI DAN MASYARAKAT: KAJIAN KES MAJLIS AMANAH RAKYAT (IMPLEMENTATION OF INNOVATION-BASED STRATEGY FOR ORGANISATIONAL AND SOCIETAL TRANSFORMATION: A CASE STUDY OF MAJLIS AMANAH RAKYAT)	KHAIRUL AKMALIAH ADHAM, MOHD FUAAD SAID, NUR SA'ADAH MUHAMAD, MAHADIR IBRAHIM & SHAHRIZIN ABDUL SARHADAT

Date: 16 October 2020 – Parallel Session Three

Session 3.1: Education Management
Chair: Dr. Khor Saw Chin
Assistant: Ms. Khor Hooi Ching

Time: 16:15 PM-17:45 PM
Venue: Room 2

No.	Paper ID	TITLE	AUTHOR(S)
1.	BAFE011	DEPRESSION, ANXIETY AND STRESS AMONG ENGINEERING STUDENTS IN A PRIVATE UNIVERSITY IN MALAYSIA	KEAN THONG, OOI
2.	BAFE012	WILL EDUCATOR'S AWARENESS INFLUENCE THEIR INTENTION TO ADOPT AUGMENTED REALITY (AR) FOR TEACHING?	WEI, CHOOI-YI, KUAH, YOKE-CHIN, NG, CHEE-PUNG & LAU, WAI-KWAN
3.	BAFE035	SCHOOL COUNSELLORS AS PART OF HIGHER EDUCATION MARKETING: HOW EFFECTIVE ARE THEY AS GATEKEEPERS?	MAULANA, AMALIA E, PRADIPTA, INDRY A, RADITYA, REDEMPTUS R
4.	BAFE045	GAMERS' MOTIVATION TO PARTICIPATE IN eSPORTS: THE TECHNOLOGY ACCEPTANCE MODEL WITH SERVICE MECHANISMS AND GRATIFICATION	LOH, HOW-ZHENG, SEOW, AI-NA, CHANG, JING-JING
5.	BAFE048	FACTORS INFLUENCING HIGHER EDUCATION STUDENTS' BEHAVIOURAL INTENTION FOR ONLINE LEARNING IN MALAYSIAN PRIVATE UNIVERSITIES	LIM, MEI-KING, SEOW, AI-NA & LAM, SIEW-YONG
6.	BAFE059	BE EDUCATION 4.0 READY: THE FLIPPED CLASSROOM CASE FROM MALAYSIA	JOHNN-YEE, CHOY, ANNIE CHENG-SAN, NG, ALEX TUN-LEE, FOO & PEI-YEW, MAH