



### Virtual Conference

**DATE: 13th October 2021**  
**Platform: Microsoft Teams**

Conference  
website:



<http://www2.utar.edu.my/bafe>

For further inquiries or comments,  
kindly contact:  
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## Call for Papers

The Faculty of Business and Finance, Universiti Tunku Abdul Rahman (UTAR) is pleased to organize the 9th International Conference on Business, Accounting, Finance, and Economics (BAFE 2021) on 13th October, 2021 in virtual mode.

This conference aims to bring together researchers to present up-to-date works that contribute to new theoretical, methodological and empirical knowledge



**Theme : Fostering economic recovery: Balancing  
between lives and livelihoods**



The conference invites theoretical and empirical papers on ALL aspects of business management, accounting, finance, and economics (not limited to the following areas):

- Total quality management
- Supply chain management
- Industrial and service management
- Human resources management
- Small and medium entrepreneurship
- Management of information system
- Small and medium sized enterprises management
- Strategic management
- General management
- E-commerce
- Corporate governance
- Corporate entrepreneurship
- Merger and acquisition
- Financial and management accounting
- Taxation
- Ethics in accounting education
- Islamic finance and accounting
- Asset pricing
- Risk modelling and management
- Liquidity management
- Financial derivatives
- Financial regulation and supervision
- Financial crises
- International trade and finance
- Macroeconomic and monetary economics
- Banking and financial markets
- Econometric models and application
- Environmental economics
- Development economics
- East and Southeast Asian economies
- Halal Industry and International Trade
- Institutional Reform and Development in Islamic Economics
- The Rise of China and Its Economic Impacts
- Knowledge management and Information system
- Applied social science
- Organizational behaviour
- Marketing
- Tourism Management
- Sustainability

## Submission and Registration Guidelines:

The first page of the paper should contain title, name(s) of authors, affiliations, addresses, and email address (Corresponding Author). Abstract shall be not more than 250 words with at least three keywords. The length is limited to not more than 15 pages, excluding the first page, diagrams, tables, and references. The references are in APA style. Please submit your full paper in **MSWORD** format, in Arial size 10, justified alignment with 1.0 spacing, not later than **15<sup>th</sup> August 2021**.

### Important Dates:

| Particulars                       | Date                           |
|-----------------------------------|--------------------------------|
| Abstract/Full Paper Submission:   | 31 <sup>st</sup> July 2021     |
| Full Paper Submission:            | 15 <sup>th</sup> August 2021   |
| Last Date of Payment/Registration | 1 <sup>st</sup> September 2021 |

## Registration Fees

| Category                      |        |               |
|-------------------------------|--------|---------------|
|                               | Amount |               |
|                               | Local  | International |
| Presenter (Members)           | RM 106 | USD 30        |
| Presenter (Non-Members)       | RM 159 | USD 45        |
| Student Presenter             | RM 106 | USD 30        |
| Staff and Student Participant | RM 53  | USD 15        |

- \* The registration fee is inclusive of 6% Service Tax
- \* The registration fee includes e-admission to all sessions, e-conference materials and e-proceeding.
- \* Presenter (Members)-Staff from UTAR & Staff from Co-Organiser
- \* The wire fees/transaction fees will be borne by presenter or participant

*If you are interested in presenting at the conference, please submit your complete draft of paper to [bafe@utar.edu.my](mailto:bafe@utar.edu.my). There is no limitation on the numbers of submission per author. All papers will undergo a blind peer review process. You will be notified for acceptance decision in **TWO (2)** weeks after the submission. Accepted papers will be published in the refereed conference proceedings with an ISBN.*

## Publication

ALL ACCEPTED PAPERS will be published in conference e-proceeding (with ISBN). Selected papers will have the potential to be submitted for publication in indexed journals. The list of the indexed journals will be communicated to the authors of the selected papers accordingly. Selected articles will be considered to be published in indexed journals are subjected to discretion from the editors of the journals involved pertaining to the subject area, quality and format of manuscript. Any revision conducted that is being submitted to the journal does not serve as a guarantee that the manuscript will be accepted by the editor of the journal.

*The committee shall reserve the rights, as its sole discretion, to add, suspend, delete, change or amend any of the content hereinabove when deems appropriate without further notice.*

### Jointly organised by:

#### Main Organisers:

Faculty of Business and Finance, UTAR  
Centre for Accounting, Banking and Finance, UTAR  
Centre for Business and Management, UTAR  
Centre for Economic Studies, UTAR

#### Co-Organisers:

Manuel S. Enverga University Foundation (Philippines)  
Universitas Sebelas Maret (Indonesia)  
Centre for Teaching and Learning, UTAR

