

**7th International Conference on Business,  
Accounting, Finance and Economics**

**DATE: 4th October 2019**

**Time: 8am to 6pm**

**Venue: Copthorne Hotel, Cameron Highlands,  
Pahang, Malaysia**

**Managing Uncertainties through Resilience**

**Call for Papers**

The Faculty of Business and Finance, Universiti Tunku Abdul Rahman (UTAR) is pleased to organize the 7th International Conference on Business, Accounting, Finance, and Economics (BAFE 2019) on 4th October, 2019 at Copthorne Hotel at Cameron Highlands, Pahang, Malaysia.

This conference aims to bring together researchers to present up-to-date works that contribute to new theoretical, methodological and empirical knowledge.

**Conference website**

<http://www2.utar.edu.my/bafe/>

**For further inquiries or comments, kindly contact:**

BAFE 2019 Secretariat,  
Faculty of Business and Finance,  
Universiti Tunku Abdul Rahman,  
Jalan Universiti, Bandar Barat,  
31900 Kampar, Perak, Malaysia.

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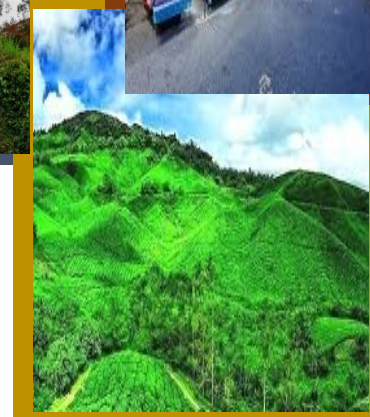
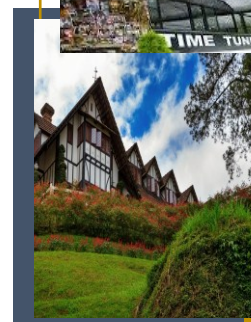
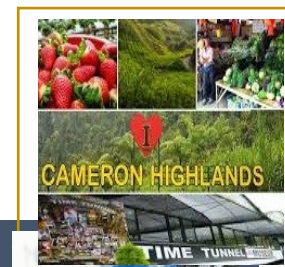
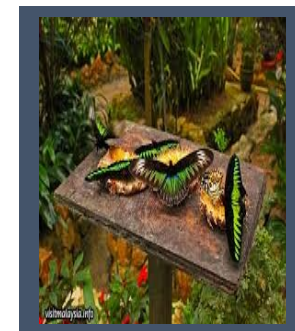


**International Conference  
on  
Business, Accounting, Finance and Economics 2019**



**Submission and Registration Guidelines:**

The first page of the paper should contain title, name(s) of authors, affiliations, addresses, and email address (Corresponding Author). Abstract shall be not more than 250 words with at least three keywords. The length is limited to not more than 15 pages, excluding the first page, diagrams, tables, and references. The references are in APA style. Please submit your full paper in MSWORD format, in Arial size 10, justified alignment with 1.0 spacing, not later than 3rd September 2019.



**Important Dates:**

Particulars	Date
Abstract/Full Paper Submission:	15 <sup>th</sup> August 2019
Full Paper Submission:	3 <sup>rd</sup> September 2019
Last Date of Payment/Registration:	10 <sup>th</sup> September 2019





The conference invites theoretical and empirical papers on ALL aspects of business management, accounting, finance, and economics (not limited to the following areas):

- Total quality management
- Supply chain management
- Industrial and service management
- Human resources management
- Small and medium entrepreneurship
- Management of information system
- Small and medium sized enterprises management
- Strategic management
- General management
- E-commerce
- Corporate governance
- Corporate entrepreneurship
- Merger and acquisition
- Financial and management accounting
- Taxation
- Ethics in accounting education
- Islamic finance and accounting
- Asset pricing
- Risk modelling and management
- Liquidity management
- Financial derivatives
- Financial regulation and supervision
- Financial crises
- International trade and finance
- Macroeconomic and monetary economics

#### Banking and financial markets

- *Econometric models and application*
- *Environmental economics*
- *Development economics*
- *East and Southeast Asian economies*
- *Halal Industry and International Trade*
- *Institutional Reform and Development in Islamic Economics*
- *The Rise of China and Its Economic Impacts*
- *Knowledge management and Information system*
- *Applied social science*
- *Organizational behaviour*
- *Marketing*
- *Tourism Management*
- *Sustainability*



***If you are interested in presenting at the conference, please submit your complete draft of paper to [bafe@utar.edu.my](mailto:bafe@utar.edu.my). There is no limitation on the numbers of submission per author. All papers will undergo a blind peer review process. You will be notified for acceptance decision in TWO (2) weeks after the submission. Accepted papers will be published in the refereed conference proceedings with an ISBN.***

#### Registration Fees:

Category	Amount
Presenter	RM 450
Student Presenter	RM 300
Participant	RM 150

\* The registration fee is inclusive of 6% Service Tax.

The registration fee includes admission to all sessions, lunch, refreshments, and conference materials. If you have any queries, please contact the conference secretariat at [bafe@utar.edu.my](mailto:bafe@utar.edu.my).

#### Research Speaker



**Prof Mohamed Ariff  
Syed Mohamed**

Department of  
Economics and  
Finance.  
Sunway University

#### Keynote Speaker



**Professor Dr Yu Min-  
Teh**

University Chair  
Professor  
Providence University  
And  
National Chiao Tung of  
University

*The committee shall reserve the rights, as its sole discretion, to add, suspend, delete, change or amend any of the content hereinabove when deems appropriate without further notice.*