



Milestone MoU on TCM signed

“The signing of this memorandum of understanding (MoU) is an important milestone for UTAR,” said UTAR President Ir Prof Academician Dato’ Dr Chuah Hean Teik at a signing ceremony of an MoU between UTAR and Peking Tongrentang (M) Sdn Bhd on 22 March 2013.

The MoU was signed in Hai-O Group office in Kuala Lumpur. Signing on behalf of the parties were Prof Chuah and

Tongrentang Deputy Chairman Tan Kai Hee, while UTAR Faculty of Medicine and Health Sciences Deputy Dean Dr Alan Ong Han Kiat and Tongrentang Deputy General Manager Gao Jinqing signed as witnesses. Also present at the ceremony to witness the signing was Deputy Higher Education Minister Dato’ Dr Hou Kok Chung.

Under the MoU, Tongrentang would facilitate UTAR TCM students for

practical clinical session and internship by providing training locations. The two parties would carry out mutual visits to pursue research, teaching and academic development, and to participate in seminars and conferences. UTAR TCM department staff were urged to provide medical services at Tongrentang outlets.

“The collaboration of both parties will facilitate further exchanges of theoretical and practise aspects of tradition

medicines of Malaysia and China,” said Tan, as Tongrentang has its headquarters in Beijing, China.

Dato’ Hou said that the TCM programmes had been officially accepted as university programmes in Malaysia for the past five years, and added, “This is a major breakthrough for the development of TCM as a whole.”



Exchanging MoU documents (from left): Gao, Tan, Dato’ Dr Hou, Prof Chuah and Dr Ong

UTAR and Hilti cement ties

“I understand that plans are already in place to conduct several collaborative activities such as the Hilti-UTAR Innovation Challenge 2013, Hilti Excellent ICT Project Award, postgraduate scholarships, and Hilti Excellent Student Award for overseas apprenticeship at the Hilti corporate headquarters,” said UTAR President Prof Chuah before the signing of an MoU between UTAR and Hilti Asia IT Services Sdn Bhd at UTAR Petaling Jaya Campus on 12 April 2013.

Signing the MoU were Prof Chuah and Hilti Head of IT Asia Dr Christoph Baeck. While UTAR Vice President

(Internationalisation and Academic Development) Prof Dr Ewe Hong Tat and Hilti Application Platform Services Group Lead Ng Eng Siong signed as witnesses.

“Our services do not end by just giving a warranty; we monitor our supply chain and deal with customer feedback,” said Dr Baeck, adding that their IT company in Malaysia, which started operations one-and-a-half years ago, intended to triple the workforce in the near future. He added, “Excellent products require excellent employees, and we wish to give our fair share of grooming to the right people such as UTAR students.”



Exchanging MoU documents (from left): Ng, Dr Baeck, Prof Chuah and Prof Ewe



Exchanging MoU documents (from left): Chua, Abi Sofian, SFFLA Vice-President Cheok Tuan Sun and Prof Chuah

UTAR and SFFLA renew MoU

UTAR and the Selangor Freight Forwarders and Logistics Association (SFFLA) renewed their MoU at Wisma SFFLA on 27 February 2013.

The original MoU was signed on 20 August 2009 also at Wisma SFFLA. The renewal was signed by UTAR President Chuah and his counterpart SFFLA President Alvin Chua Seng Wah, who is also Federation of Malaysia Freight Forwarders (FMFF) president.

“With the renewal of the MoU today, I am certain that the partnership between UTAR and SFFLA will continue with a stronger footing,” said Prof Chuah, adding

that he was certain that there would be many more collaborative activities between the partners.

“I wish to convey my sincere appreciation to all the tertiary institutions that have shared our vision and have come forward to jointly work with us to pursue and achieve our shared objectives; which primary objective should be, to benefit the logistics industry,” said Chua, thanking the MoU partners.

Present as guest-of-honour at the ceremony was Tuan Haji Abi Sofian Bin Abdul Hamid, CEO of North Port (Malaysia) Berhad.

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Willkommen, Herr Professor Dr Schreiner!



Prof Schreiner (left) discussing with Dr Yap

“Willkommen, Herr Professor Dr Schreiner!” UTAR welcomed Prof Dr Rupert Schreiner from the Regensburg University of Applied Sciences (RUAS), Germany, when he visited its Perak Campus on 22 February 2013.

On hand to welcome Prof Schreiner was UTAR Faculty of Engineering and Green Technology (FEGT) Dean Dr Yap Vooi Voon and other faculty staff. They had a discussion which centred on the proposal to offer a joint Master of Electrical and Microsystems Engineering. Dr Yap said

RUAS had come up with the preliminary outline of the postgraduate programme and further discussions were necessary before it would be offered.

Prof Schreiner also met with four FEGT Electronic Engineering students, Edmund Leong Wen Jen, Ong Swee Seong, Pragash Mayar Krishnan and Sim Kar Yen, who undertook a six-month industrial attachment at RUAS from June to December last year. He provided advice to the students and presented them with certificates for their successful completion of the industrial

attachment in Germany.

Also known as Hochschule Regensburg, RUAS is one of the largest universities in the state of Bavaria in Germany. RUAS and UTAR have signed a memorandum of understanding of collaboration and the intended joint postgraduate programme and industrial attachment of students are part of the collaborative activities of the two partner universities. Prof Schreiner chairs the Examiners Board of RUAS.

Top Russian university calls at UTAR



Prof Lee (left) welcoming (from right) Teoh, Oksana, Dr Andrey, Prof Alexander and Prof Aleksandr

Five delegates from Far Eastern Federal University (FEFU), one of the top five universities in Russia, visited UTAR Perak Campus for a groundbreaking meeting to discuss collaboration between the two universities on 20 March 2013.

The five FEFU delegates were Vice Rector and Head of School of Engineering Prof Aleksandr Bekker, Head of Faculty of Oil and Gas Engineering and Petrochemistry

Prof Alexander Gulkov, Director of Department of International Educational Admissions Dr Andrey Bobylo, Head of International Admissions Oksana Blazhilina, and Honorary Consul of Consulate of the Russian Federation Teoh Seng Lee.

On hand to welcome the delegates were UTAR Vice President Ir Prof Dr Lee Sze Wei, who represented UTAR President and other senior staff. The representatives from both

parties exchanged ideas on collaboration.

Prof Lee said he would like to see UTAR students undergo internship and exchange programme in Russia and quipped, "It would be thrilling for them to discover Russia during winter; the freezing temperature will be a great contrast to the hot weather in Malaysia."

Anglia Ruskin visits UTAR



Delegates (from left) Hollis, Prof Sibbald and Dr Bolton meeting with Prof Ewe (right) and UTAR staff

A delegation from Anglia Ruskin University, the United Kingdom, visited UTAR Petaling Jaya Campus on 21 March 2013 to explore areas of collaboration with UTAR.

The delegates, Deputy Vice-Chancellor Prof Alan Sibbald, Pro Vice-Chancellor and Lord Ashcroft International School Dean Dr Trevor Bolton and Corporate and International Development Pro Vice-Chancellor Sandra Hollis met

with UTAR Vice President (Internationalisation and Academic Development) Prof Dr Ewe Hong Tat, Faculty of Accountancy and Management Deputy Dean Dr Kevin Low Lock Teng, Division of Community and International Networking Director Dr Tan Son Len and others. Among the matters discussed, included the possibility of industrial training for students and joint research in the future.

TFU explores ties with UTAR

Delegates from Tokyo Future University (TFU), Japan visited UTAR Petaling Jaya Campus on 13 March 2013 to explore areas of collaboration including student exchange and internship programmes with UTAR.

The delegates, TFU Global Center Chair Prof Dr Iyo Kaku and Manami Tanaka, Vice Chair of Global Center

and Director of Study Abroad and Foreign Student Affairs, were received by UTAR Vice President (Internationalisation and Academic Development) Prof Dr Ewe Hong Tat, Centre for Extension Education (CEE) Director Lim Guat Yen and Division of Programme Promotion Director Lee Choy Fong.



Posing together (from right): Lee, Prof Ewe, Tanaka, Prof Kaku, Lim and CEE staff Komathy Manohar

A perceptual difference in telematic space

“With telematics, you are touching, but not touching,” said Prof Paul Sermon (picture) when presenting a talk on ‘Puppeteers, Performers or Avatars – A Perceptual Difference in Telematic Space’ hosted by UTAR Faculty of Creative Industries at Petaling Jaya Campus on 14 March 2013.

Prof Sermon from the School of Art and Design at the University of Salford in the United Kingdom was a visiting professor to UTAR. The talk, which was open to all, saw a number of young design and gaming enthusiasts among the crowd. He shared his experiences and research throughout his career in the talk.

“Using telematic dreaming, a person can see the virtual presence of another person being projected onto a bed/wall

who may be half way around the world,” said Prof Sermon, adding that this form of telecommunications and informatics was a play of projectors and cameras.

“By being able to transport oneself into a shared space via simulation with another or multiple people, it makes the world a smaller place,” he concluded, making an impact in the minds of the audience about the ISDN (interactive integrated services digital network) world.



How safe is your computer?



“How safe is your computer?” asked EC-Council Academy Asia-Pacific Sales Manager Yik Yew Soon (picture) at a talk on IT security at UTAR Petaling Jaya Campus on 29 March 2013, which was organised by UTAR Centre for Foundation Studies Seminar Committee.

Yik also asked, “Have your computer or email been attacked by hackers before?” He added that hackers, who breached IT security, usually took advantage of the weaknesses of websites, servers, and account owners by first conducting a reconnaissance followed by a thorough scanning before gaining access through the vulnerabilities. After gaining access, many hackers would either download data or simply deny access to other

users.

“Some hackers, who have access to personal details of individuals or corporations, can also hack into bank accounts to steal money via a number of proxy accounts internationally,” said Yik.

He mentioned about some of the courses offered by EC-Council Academy and demonstrated live how he hacked into an email account of a volunteer.

Research what you practise



“Practise-led research is a type of research where the researcher let his or her own practice to lead the research,” said Prof Dr William Ray Langenbach (picture), at a talk held at UTAR Petaling Jaya Campus on 27 March 2013.

Prof Langenbach, a professor in UTAR Faculty of Creative Industries, is Chairperson of Centre for Immersive Technology and Creativity, and Star Foundation Professor of Creative Industries in the University.

He was speaking in a talk on ‘Practise-led Research in the Arts and Creative Industries’. He added that unlike scientific researches that were led by facts, such researches were led by the practise or areas of study of the researchers.

He continued, “This

type of research is crucial in arts, stage performances and creative industries. Researchers have to immerse themselves to become someone or something different from their own in the characteristics, perceptions and background.

“During this type of research, collision of biases from one identity to another may happen. Thus, researchers must constantly check for their own prejudices.”

To paint the audience a clearer picture of this kind of

research, Prof Langenbach shared some of his practise-led research works such as ‘The Lan Gen Bah Story’ and ‘Autologous Vampire’ throughout the talk.

Present at the talk from the faculty were Dean Dr Carmen Nge Siew Mun, Deputy Dean (R&D and Postgraduate Programmes) David Tneh Cheng Eng, Head of Department of Media Luqman Lee, Head of Department of Multimedia Design and Animation Wang Chain Kiang and Dr Sharon Wilson.

PR and advertising need passion

“You need passion and have to be creative in this industry,” said BBDO Proximity Managing Director Michelle Achuthan, referring to the advertising industry, in her talk at UTAR Petaling Jaya Campus on 22 March 2013.



Achuthan answering questions from the audience

She was the industry expert invited by UTAR Faculty of Creative Industries to share her experience in the advertising industry.

“Many people are less successful in advertising because they seldom read and therefore their point of view is limited,” said Achuthan, urging students to cultivate the habit of reading and pursuing continuous professional education. She advised, “Take things positively without being all doom and gloom.”

Another invited industry expert speaking before Achuthan on the public relations (PR) industry was Integrated Public Relations Managing Director Thong Kok Wah.

“Back then, there were fewer opportunities for further studies unless you go abroad. I was one of those who started working after my form-six when I joined a newspaper agency,” said Thong, mentioning how he started his career in public relations. He added that students today were fortunate as further studies were more readily available locally and abroad.

Answering a question from student, Thong revealed that certain clients could be very indecisive and added, “Some clients do not know what they want until we provide them with suggestions, and suddenly they become instant experts on the field.”



Thong addressing the audience

Tio: From dream to success



“Dream about it, talk about it, plan for it, work on it and get it!” said Dato’ Michael Tio (picture, front), chief executive officer and managing director of PKT Logistics Group Sdn Bhd.

He was invited to deliver a talk under the UTAR Entrepreneurial Talk Series at UTAR Perak Campus on 13 March 2013. The talk series, organised by UTAR Department of Consultancy and Commercialisation, aim to promote entrepreneurship among UTAR’s community especially the students.

He added that the motto had been the driving force that transformed a small family business in 1974 to a multimillion 27-acre state-of-the-art logistics complex trademarked ‘One Logistics Hub’ today. The company was founded as Port Klang Trading

by his father Datuk Tio Sook Keo in 1974. He took over the business in 1996 after returning from the United Kingdom where he was studying and working.

Dato’ Tio mentioned his insistence for his employees of about 400 to be on Facebook. He reckoned that since separate email accounts for personal use and work were possible, the social networking website should be similarly utilised for improved communication and efficiency. He also briefed the audience about the working environment of his company.

‘The Search for an Ideal Career – \$ or Passion?’ was the title of the talk under the UTAR Entrepreneurial Talk Series delivered by Choo Wai Heng (picture, front) at UTAR Perak Campus on 6 March 2013.

Choo, principal consultant and managing partner of Dream Catcher Consulting Sdn Bhd, graduated with a first-class honours Bachelor of Engineering from the University of Manchester Institute of Science and Technology in 1992. He started his career in Anderson Consulting over 20 years ago. He later joined Hewlett-Packard/Agilent where he last served as regional manager of OSS business in Asia Pacific and Japan before he left and founded Dream Catcher Consulting Sdn Bhd.

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has,” said Choo, quoting from Margaret

Choo: Is ideal career about \$ or passion?



Mead, American cultural anthropologist at the start of his talk. He talked on the importance of choosing the right job, how to sustain a job, and various techniques of entrepreneurship. He urged students to be enterprising.

More than 100 students, mainly from the Faculty of Engineering and Green Technology attended the talk.

In conclusion, Choo urged the audience to dream big and said, “To achieve that big dream we have to take the first step.”

Six receive excellence awards



At the ceremony (from left): Prof Faidz, Prof Ewe, Dr Ooi, Nawanithan, Prof Chong, Prof Chuah, Dr Tioh, Dr Ng, Prof Lee, and Dr Teh

UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik presented awards to six academic staff for their outstanding performance in research, innovation and teaching on 9 April 2013 at its Petaling Jaya Campus.

The UTAR Research Excellence Award went to research trio Dr Ir Low Kaw Sai, Dr Tioh Ngee Heng, and Dr Ng Soon Ching from the Faculty of Engineering and Science. Another academic staff from the faculty, Head of PhD in Engineering Programme Prof Dr Chong Kok Keong received the UTAR Innovation Excellence Award. Centre for Information Systems and Software Technologies Chairman Dr Ooi Boon Yaik from the Faculty of Information and Communication Technology, and Head of Department of Management and Accountancy Nawanithan Thanimalay from the Centre for Foundation Studies shared the UTAR Teaching Excellence Award.

Led by Dr Low, the research trio won the UTAR Research Excellence Award for their research on the use of aerated lightweight concrete with an internal thermal insulation membrane as an energy-efficient construction material. As the internal membrane can be of recycled newspaper and plastic bags, and dried leaves andalang, their research products are not only economical but also eco-friendly. Their research also won them the UTAR Innovation Excellence Award last year. They have filed three patents and one of them, 'Lightweight Concrete Infill Buoyant System', won the silver award in International Invention, Innovation & Technology Exhibition (ITEX) 2011, while another titled 'Membrane Encased Lightweight Concrete or Mortar Panel Block' was the product of Dr Ng's PhD study in UTAR. UTAR has initiated commercialisation of these products with Ken Holdings Berhad and Mega PJ Sdn Bhd.



Product of Dr Low's research team 'UTAR Hijau Block/Panel'

"This award is not just mine but ours," said Dr Chong, after thanking UTAR for the recognition. He was referring to his research team who had enabled him to receive the UTAR Innovation Excellence Award. He won the UTAR award with his research in solar power generation using non-imaging dish concentrator and concentrator photovoltaic system. The same innovation made him the first recipient of the UTAR Research Excellence Award, when the award was introduced in 2011. The Minister of Energy, Green Technology and Water has funded more than RM3 million to two of his projects. Prof Chong said that UTAR had filed for a patent for the innovation in Malaysia last year and would be filing for it in USA this year.

"I used to think that teaching was an easy job," said Dr Ooi, a former Motorola software engineer. He realised he was wrong after joining the academic profession for almost six years now. He added, "A lecturer's ability and creativity in teaching can influence a student's achievement and attitude in learning. Therefore, a lecturer can impact a class of students and that is a huge task."

"Winning this award is an honour and I take pride in serving an organisation that values its employees," said Kedah-born Nawanithan whose father and grandfather were teachers. He wanted to follow this father's footsteps but loved Economics too; therefore, he became a lecturer in Economics. Since Nawanithan joined UTAR in 2006, he has received 11 congratulatory letters from UTAR President for being rated over 4.5 points in the students' evaluation survey.

Also present during the ceremony were vice presidents Prof Dr Ewe Hong Tat, Ir Prof Dr Lee Sze Wei and Dr Teh Chee Seng, and Institute of Postgraduate Studies and Research Director Prof Dr Faidz bin Abd Rahman.

The excellence awards are given out yearly by UTAR to promote excellent performance culture among its academic staff.



Prof Chong next to solar concentrator

UTAR wins two of five IEM prizes



UTAR teams and their mentor, Asst Prof Ir Dr Low Chong Yu (second row, seventh from left) and UTAR staff

Two UTAR teams were announced the first runner-up and consolation prize winner, two of the five prizes, at the inaugural IEM Chemical Engineering Biogas Plant Design Competition 2012 after the contestants' final poster presentation at Wisma IEM in Petaling Jaya on 23 February 2013.

The IEM Engineering Biogas Plant Design Competition 2012, organised by the Institution of Engineers Malaysia (IEM), was open to all third-year and final-year

Chemical Engineering students of public and private universities in Malaysia. Each competing team of three to five students was required to design a plant using industrial sewage to produce biogas and report their progress in three phases until the finals. Twenty-four teams took part in the pioneer competition.

"We were beaten by a team who had better presentation skills than us in the finals," said Har Chen Loon. Har's team comprised all final-year Chemical

Engineering students emerged as the first runner-up losing to the champion team from Monash University. The other team members were Chan Yin Xin, Liu Chen Mei, Neo Lei Yee and Nicole Lam Chooi Yan.

Another final-year Chemical Engineering student team comprised Carina Hoon Huey Qi, Chan Junta, Danny Ho Pui Fui, How Kha Tiam and Pang Wei Xiong won one of the two consolation prizes.



After the prize presentation (from left): Hon, Liew, Dass, Prof Mine, Gan, Tan, Thayalan and Jacob

Short and succinct wins competition

Short and succinct in a presentation was precisely what Anselm Dass was looking for in determining the winners of the Wellguard System PowerPoint Presentation 2012, whose prize-giving ceremony was held at UTAR Perak Campus on 6 March 2013.

"A captivating PowerPoint presentation should be simple and straightforward, outlining only the main points of the content," said Dass, a tutor from the Department of Construction Management of UTAR Faculty of Engineering and Green

Technology at the campus. He added, "It must be able to get the message across."

The competition, which drew participation from students of the Bachelor of Science (Hons) Construction Management, saw Gan Choon Hui emerged as the first prize winner, followed by Liew Keng Soon and Tan Yih Fun as the second and third prize winner respectively. Five consolation prizes were handed out to Jacob Tan Kay Kor, Hon Chee Jie, Tan Yih Fun and Thayalan a/l Thuraisingam. Both Tan Yih

Fun and Thayalan had submitted more than one entry, with Tan winning the third place and a consolation prize, and Thayalan, two consolation prizes.

Sponsored by Wellguard System, the Wellguard System PowerPoint Competition 2012 was held in conjunction with the Construction Management Open Day 2012 on 20 October 2012. Presenting the certificates to the winners was Professor Dr Naoto Mine who helms the SHL Professorial Chair of FEGT.



1,508 graduate in 16th UTAR Conv



The guests-of-honour (from left): Tan Sri Lee, Tengku Razaleigh and Dato' Ir Teo

The UTAR 16th Convocation held at Dewan Tun Dr Ling Liong Sik, Perak Campus in Kampar on 16 and 17 March 2013 saw 1,508 students graduate from one PhD, nine Master and 45 Bachelor (Hons) programmes.

Two students, Koh Siong Lee and Mok Siew Ying, were awarded PhD in Engineering. The 21 students awarded Master degrees were Amirtha Sangeetha Ganesan, Cha Xin Yi, Chin Ken Thin, Gan Suk Ching, Lim Li Yur, Shew Yee Siang, Woon Kong Yik, Yoong Chong Yin, Choong Yuen Onn, Marilyn Sharon a/p Peter Gerard, Julian Tan Kok Ping, Lim Wei Xiang, Khoo Eng Cheong, Von Sze Tin, Chin Wui Keat, Jonathan Sim Yek Siong, Low Chen Aun, Low Chen Syen, Ong Suk Lian, Chee Chin Hoong and Chong Yew Weng. The rest were awarded Bachelor (Hons) degrees, with 55 graduates attaining first-class honours.

The convocation also witnessed the pioneer batch of graduates from five programmes, Master of Philosophy (Business and Finance), Master of Science (Project Management), Bachelor of Science (Hons) Architecture, Bachelor of Corporate Communication (Hons), and Bachelor of

Media and Creative Studies (Hons).

Three sessions of convocation were held over the weekend. UTAR Council Chairman Tun Dr Ling Liong Sik declared open the convocation sessions. With him were UTAR Education Foundation Board of Trustees Chairman Tan Sri Dato' Dr Sak Cheng Lum, UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik and other members of UTAR Council and Board of Trustees.

The invited guests-of-honour were See Hoy Chan Holdings Group Director Dato' Ir (Dr) Teo Chiang Kok for the 9.00am session on 16 March; well-known political figure Tengku Razaleigh Hamzah, popularly known as Ku Li, for the 2.00pm session on 16 March; and Kuala Lumpur Kepong Berhad Chief Executive Officer Tan Sri Lee Oi Hian, 9.00am on 17 March.

"Life will not be smooth sailing all the time. When you are faced with challenges, you have to meet them head on and

positively," said Dato' Ir Teo, advising the graduating students to always have faith in themselves.

"The learning process in life does not end with your graduation. There is bounty of knowledge out there that you can acquire throughout your life. Life itself is a learning curve," said Tengku Razaleigh, urging the graduating students to embrace the lifelong learning philosophy. He added, "So do not shy away from acquiring new knowledge and skills to better yourself and hopefully also benefit others in the process."

Tan Sri Lee stressed the importance of determination in achieving success with a quote from the 16th US President Abraham Lincoln, "Always bear in mind that your own resolution to success is more important than any other."

Since UTAR's inaugural convocation in 2005, it has produced 30,415 graduates.



Education



UTAR – environment to excel in

The focus on research at UTAR has provided me with an environment to excel in what I have chosen to do in my postgraduate studies. The open-minded approach of my supervisors has enabled me to think outside the box. As a result, I have the courage to now analyse further and come up with innovative approaches to address the problems I face in my work.

Koh Siong Lee ▲

Doctor of Philosophy (Engineering)
Technical Director, J. Roger Preston
(M) Sdn Bhd

Technical competency from UTAR

The technical knowledge that I have obtained during my study at UTAR is the greatest plus-point for my career. With the knowledge, I am more prepared to solve technical problems at work.

◀ Ooi Wei Ping

Bachelor of Engineering (Hons) Electronic Engineering
Production Engineer, Agilent Technology



UTAR encourages creativity

In UTAR, we were encouraged to be creative. I wrote television scripts, radio scripts, advertising copies, an essay on Dream Analysis and analyses on movies, which I adored doing. I also created animations, designed posters, built websites, produced videos and others. Because I was given a free hand in creativity, I am now more confident.

Chooi Mei Ting ▶

Bachelor of Communication (Hons) Broadcasting
Copywriter, Q-Dees Preschool Education Franchise



UTAR is well recognised

UTAR is an educational institution that is very well recognised among employers. The internship experience provided by the University is another key factor that has enabled me to stand out from graduates of other universities. My active involvement in extracurricular activities while at UTAR has equipped me with the essential leadership and interpersonal skills which help me to be more confident at work.

◀ Puvendran a/l Marappan

Bachelor of Science (Hons)
Actuarial Science
Risk Management Division Executive,
RHB Bank



Utmost gratitude to UTAR

I express my utmost gratitude to the lecturers and tutors for their valuable advice, knowledge, guidance and their patience throughout the development of my studies.

Anna Ong Wen Huey ▲

Bachelor of Social Science (Hons) Psychology
Recruitment Consultant, Wangsa Maju

Malaysian record: 51,065 paper boats in a day

Some 850 UTAR students folded 51,065 paper boats in a day and gained a spot in the Malaysian Book of Records in Dewan Tun Dr Ling Liong Sik at UTAR Perak Campus in Kampar on 1 March 2013.

The event themed '4R – Recycle, Remake, Restyle and Renew' saw the UTAR students from different faculties registered themselves in the event to make history. They tore off pages from used magazines and folding them into paper boats in the grand hall and achieved the record-breaking feat in just under nine hours. The event, held to commemorate the fourth anniversary of the society, was

officially launched by UTAR Council Member Hew Fen Yee.

"Our target is to have 50,000 paper boats folded today. It is really exciting to know that we will bring UTAR's name to

a higher level and at the same time raising awareness about recycling," said Organising Chairperson Deena Dineshwary Rajapal, who was glad that the preparation for the event

had been smooth. She added that the funds raised from the registration fees collected and sales of paper boats as recycled material would be donated to charities.

After almost nine finger-flicking hours of turning waste magazines into paper boats, everyone's face was lit with pride and the grand hall echoed with cheers when independent witness Suresh Kee See Leng from the Kampar District Council announced that 51,065 paper boats had been folded – a new record in the Malaysian Book of Records for the most number of paper boats folded in a day.



The 51,065-piece masterpiece of the day

Five in national Sudoku finals

Five UTAR alumna and students were in the finals of the Third Malaysia Sudoku Championship held at Subang Jaya on 1 and 2 December 2012 and won prizes.

Organised by Malaysia Sudoku Society, the competition was also supported by the Malaysia Mental Literacy Movement which promotes healthy mental activities among Malaysians.

There were four categories in the championship Student, Senior Citizens, Open and 1Sudoku (Sudoku puzzle with '1' as clue in the middle), where contestants compete on speed in solving a puzzle.

UTAR Foundation student, Wong Khai Meng, won the second prize with cash worth RM 500 and a Midea washing machine in the Student category and also became the finalist of the Open and 1Sudoku categories. Actuarial Science student Tan Yong Chin won third prize in the Open category and received RM 250 and a Midea vacuum cleaner. Two other Actuarial Science students Wong Hui Shin and Tan Kok Hong, and alumna Ho Huey Chin entered the finals of the 1Sudoku category. All finalists walked away with a brand new Midea rice cooker.



Wong (second from right) receiving his second prize in the Student category

200 participate in Running Man race

Two hundred UTAR students (picture) participated in a 'treasure hunt' race mimicking the popular Korean reality TV show 'Running Man' (tagline: Don't walk but run!) that was held at UTAR Perak Campus on 26 and 27 February 2013.



"Korean dramas have been gaining grounds among young Malaysian audience. Hence, I thought that the name would boost the popularity of the event among UTAR students," said third-year UTAR Construction Management student Tan Yih Fun, Chairman of UTAR Built Environment Society which co-organised the UTAR Running Man 2013 event with UTAR Department of Student Affairs.

The event, sponsored by steel building

product manufacturer Lysaght Malaysia, was a race of speed, strength and endurance, where participants in teams of five, rummaged through the extensive 'racetrack' going through all building blocks of UTAR Perak Campus for 'treasures' camouflaged in the most discreet nooks.

To cater to the overwhelming participation of 40 competing teams, the race was held over two days with each day a winning team. The team, whose members

comprised Cheong Wai Foong, How Yong Wing Mun, Lee Chin Boon, Ng Seng Lai and Tai Wei Jing, emerged as champion team in the day-one race on 26 February, which started at 8.30am and ended at 6.30pm. The day-two race started at 8.30am and ended at 4.30pm and the champion was the team of Fong Jun Wei, Joyce Lee Swee Tin, June Lew Wan Ling, Lim Wee Lee and Ong Li Fei.

CMS showcases Actuary Today

The success of the inaugural Actuary Today event in July 2011 led UTAR Centre for Mathematical Sciences (CMS) and main sponsor Great Eastern Life Assurance to hold the second event at its Kuala Lumpur Campus in Setapak on 2 and 3 March 2013.

UTAR Vice President (Internationalisation and Academic Development) Prof Dr Ewe Hong Tat was present to deliver a speech on behalf of UTAR president at the opening ceremony. He later received a mock cheque of the donated amount of RM10,000 from Great Eastern Senior Vice President and Actuary Yap Chee Keong.

Also present were UTAR Council member Datuk Leong Tang Chong, Department of Mathematics and Actuarial Sciences Head and CMS Chairperson Dr Goh Yong Kheng, lecturer Tan Chon Sern, an advisor for the event, and organising committee chairman Actuarial Science student Lee Kok Yang.

The two-day event over a weekend showcased an exhibition and two competitions on actuarial knowledge. In the Actuarial Challenge, Universiti Malaya team emerged as the champion while UTAR team was the first runner-up. Taylor's



Mock cheque presentation (from left): Yap, Datuk Leong, Prof Ewe, Tan, Dr Goh and Lee

University student Lim Hong Beng, HELP University student Ling Nai Shin and UTAR student Loh Ching Shen won the first, second and third places respectively in the pre-university student category of the Great Eastern Actuarial Competition. Chong Hwa Independent High School students

Lee Young Kyu and Goh Reun Guan, and Kota Kemuning Secondary School student Lee Zhe Xuen took the first, second and third places respectively in the secondary school student category of the Great Eastern Actuarial Competition.

Viva UTAR Flea Market!

Like many UTAR students, Leong Poi Yan is no stranger to the recurring UTAR Flea Market which was held at the Heritage Hall of UTAR Perak Campus on 12 March 2013.

“I have lost count the number of times I took part in UTAR Flea Market,” said Leong, a loquacious third-year UTAR Business Administration student. She further mused, “This could be the fourth or fifth time.”

Leong, also a part-time beauty consultant cum aspiring entrepreneur of a small and medium enterprise, was met at her booth providing henna services to clientele. Henna from India is an art of temporary tattooing using dye preparations that are derived from the plant of the same name.



Leong applying Henna on a student's hand



March 2013 UTAR Flea Market at Heritage Hall

While Leong might be a seasoned campaigner, there was also an influx of newcomers keen to try out their hands at entrepreneurial exploits. Stationed two booths away were a trio selling their handmade chocolate cookies and candies. They comprised third-year Chinese Studies students, Chin Kim Wah, Kang Chin Wee and Yon Yoke Theng. “This is only our first time participating in UTAR Flea Market but we aim to end the day's sale on a high note,”

said Yon.

A prominent feature of this latest UTAR Flea Market was the UTAR Student Entrepreneurship Grant. A booth was set up to enlighten students about the two schemes of the grant, the UTAR Young Entrepreneurship Startup Scheme that facilitates students to kick-start their business, and the Student Software Application Scheme that bears the developer registration fees of students who publish

their apps.

Jointly organised by UTAR Department of Consultancy and Commercialisation and Department of Student Affairs, UTAR Flea Market, which aims to inculcate entrepreneurial streak among students, has enjoyed considerable success since its inaugural launch in December 2010. Students set up 75 kiosks selling items such as food, drink, clothes and electronic gadgets.

RM18,000 raised in Ride4Charity

On 10 March 2013, 1,800 cyclists took part in the UTAR Ride4Charity event and raised RM18,000 for the needy students in UTAR.

The charity event was organised by UTAR Student Representative Council (SRC) with the object to promote cycling as a green way of travelling and healthy recreational activity within campus, while raising funds for the UTAR Welfare Fund that supports needy students in the University. It was sponsored by cycling component manufacturers Shimano, Raleigh and Cat Eye and others.

UTAR Vice President (Student Development and Alumni Relations) Dr Teh Chee Seng flagged off the charity ride at the sports complex in the campus. The cycling route, through the rustic towns of Mambang Diawan and Temoh before coming back to the campus, was about 30 kilometres and it took the participants almost three hours to complete.

“We are glad to participate in the event



Just after flagged off

and hope that UTAR can hold it annually,” said retiree Sufian Arshad, 61. He and his wife Rubiah Mingan, 59, took part in the event.

Amirah Mohamad Pudi, 17, from Batu Gajah, who shared the same thought, said, “We got to know about this exciting event via Facebook and my family and I decided to join in.”

“If you want to make the world a better place to live in, you must have the feeling to give and to care for the less fortunate,” said UTAR President Ir Prof Academician Dato’ Dr Chuah Hean Teik at the closing ceremony. He thanked all parties involved for participating in the ‘good, green and healthy’ event which had successfully raised RM18,000 for the UTAR Welfare Fund.

Wushu Night raises RM30,000



Tun Dr Ling (centre right), Prof Chuah (centre left), Toh Puan Ling (Prof Chuah’s right), Principal Tan (Tun Dr Ling’s left) and other guests cutting a ribbon to open Wushu Night II

UTAR Wushu Club raised RM30,000 – RM20,000 for Kampar Girls Chinese Primary School and RM10,000 for the club – through Wushu Night II held at Dewan Tun Dr Ling Liong Sik in UTAR Perak Campus in the evening of 23 March 2013.

The RM20,000 donation to Kampar Girls Chinese Primary School was raised through ticket sales from the thousands of donors who packed the grand hall that evening. The RM10,000 fund to the UTAR Wushu Club was a surprise donation from UTAR Council Chairman Tun Dr Ling Liong Sik who announced it that evening. He and Toh Puan

Ena Ling were invited guests-of-honour for the night.

“Thank you, UTAR Wushu Club, for giving your best in helping Kampar Girls Chinese Primary School,” said Tan Chin Siang, the school principal. He also thanked UTAR for its support and added, “We will use this donation to upgrade the school hall and other facilities to make the school comfortable and conducive for the students to learn effectively.”

“UTAR Wushu Club is one of the most active clubs in the University and has won plenty of medals in competitions,” said

UTAR President Ir Prof Academician Dato’ Dr Chuah Hean Teik, adding that the club had put one of the UTAR six philosophical values – pursuing physical and mental health – into practice.

Tun Dr Ling advised the students present, “You may fail at first when doing something. However, you will succeed later and that is how you learn to be confident.” He added, “Learn how to be charitable and also to share. Money is just a tool. Use it to benefit others so as to make this world a better place.”

Volunteerism II launched

To continue the legacy of 'Volunteerism Campaign: Volunteers Work for Change', where UTAR students helped in setting up a library in Tronoh Mines New Village, 'Volunteerism II: Continuing the Legacy' was launched at UTAR Perak Campus on 26 March 2013.

The original campaign was held in 2011 and the library set up by final-year UTAR Public Relations (PR) students was called 'U-Liang Library'. In the second campaign, present final-year PR students followed their seniors' footsteps of promoting the habit of reading among the villagers by raising funds for the library.

"The campaign 'Volunteerism II: Continuing the Legacy' will show that UTAR students are not only excellent in academic but also socially responsible," said UTAR Vice President (Student Development and Alumni Relations) Dr Teh Chee Seng at the launching ceremony. He was proud to see that UTAR students continued to serve for the betterment of the community.

Delivering a speech on behalf of Kampar MP and Deputy Home Minister Dato' Lee Chee Leong, his special assistant Daniel Wa Wai How said, "UTAR students have shown that they are capable of putting what they have learnt into good use in real life."



At the launch (from left): Yee, Dr Cheah, Daniel Wa, Dr Teh, Cheah and Lim

"This volunteerism campaign is held to educate students on the importance of volunteerism, social responsibility and event management," said UTAR Faculty of Arts and Social Science Dean Dr Cheah Phaik Kin. She added that through the campaign, students would not only learn to be leaders but also improve the lives of the

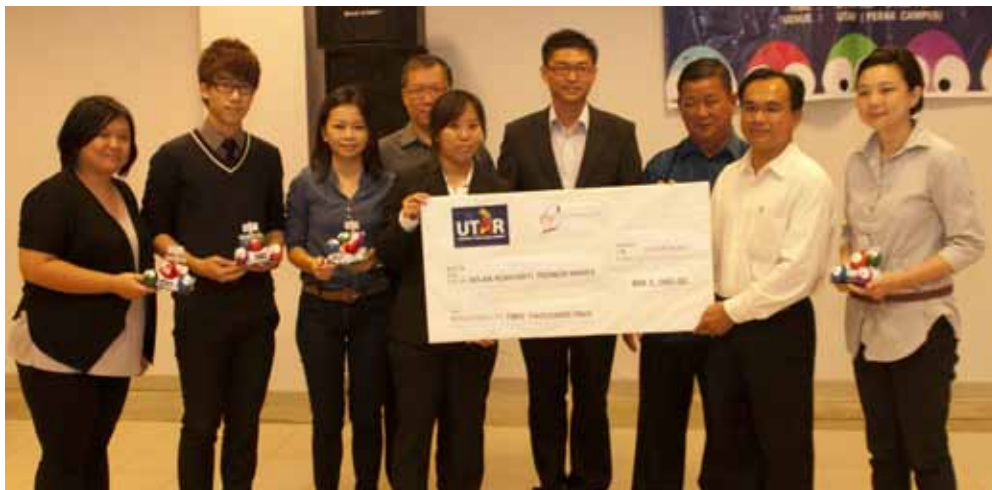
community and change their perception on volunteerism. Dr Cheah initiated both the volunteerism campaigns.

The volunteerism campaign is under an umbrella campaign of UTAR PR Campaign 2013, which is part of the final-year projects of UTAR PR students. The students were divided into five groups. Each group was tasked to carry out its own community service projects under the themes of education, health and environment during March and April.

All the five groups were assigned with mascots of specific colours, creatively named 'Volunharry', 'Voluneddy', 'Volungenie', 'Volunborny' and 'Volunearthlene'.

The ceremony also saw PR Campaign 2013 main Campaign Director Lim Jean Nie handed over a donation of RM2,000 from PR students to Sin Min Primary School Headmaster Yee Chun Weng, who received it on behalf of Kelab Komuniti Tronoh Mines.

Also present at the ceremony were Tronoh Mines New Village Head Cheah Ah Low and Deputy Dean Gan Pei Lee.



Yee (second from right) receiving the mock cheque from Lim, while others look on.



Students performing with the five UTAR PR Campaign mascots

春风十里才华绽 不枉人间走一遭

拉曼大学中文系喜迁新居



洪天赐与林水椽携手揭开“拉曼大学中华研究院”牌匾上的红绸。

中文系与拉曼大学同年创办，历经十载，终获栖身之地。为配合中文系正式搬迁新址，该院于农历癸巳年二月初九举办了一场洋溢着“喜气洋洋”的开幕典礼，且选址于意义甚大的“天圆地方”（敦林良实礼堂前方）。

中华研究院院长何启良教授于开幕典礼致词时表示，漂泊多年的中文系，终于有个栖身之处，今日能够庆祝搬迁中华研究院址之余，也决心在十年基础上更上一层楼。何院长在致词中不忘感谢全院教职员及学生在百忙之中仍积极参与与筹备。何院长提到说，《春风十里：中华研究院中华文化展》概念来自副院长林志敏、杜忠全老师，旨于推广中华文化，通过华乐、武术、水墨画、木刻等活动让大

众更近一步的了解中华文化。

席间的嘉宾包括中华研究院副院长黄文斌副教授、副院长林志敏助理教授、张晓威助理教授、系主任郑文泉助理教授、系主任莫德厚、顾问老师杜忠全、助理教授余历雄、助理教授陈明彪、中文系第二届毕业生代表林丽华等。此外，中华研究院的第一届院长洪天赐教授和第二届院长林水椽教授也受邀出席参与院所的乔迁仪式。

筹委会主席张凯彬致词时表示，《春风十里》的春风意指农历二月；十里则意指展览的长度，概括了学生们的十五项以动态或静态呈现的活动，如中华武术、相声、华乐、茶艺、象棋、中华美食、文艺歌唱与诗歌朗诵、书法、水墨画、中国

结、木刻、剪纸等。

中文系学生人才济济，在暨院所乔迁之喜的典礼上呈现了多项中华文化表演，如精湛的华乐表演、架势十足的武术表演、悦耳动听的歌唱表演、诗歌朗诵等。在精湛的诗歌朗诵表演上，由气度不凡的中文系学生李苇秸朗诵出隐含了拉曼大学美丽风景的《春里十里颂》。语词凝练且意境优美的《春里十里颂》出自中文系八位学生郑宇轩、黎达铨、叶欣怡、蔡广林、张佩芳、阮爱纬、李茂霖及何欣霓之手。

最后，林水椽教授与洪天赐教授负责主持种植仪式与揭牌匾仪式，为拉曼大学中文系写下“十年树木，百年树人”的愿景。



“十年树木，百年树人”（左起）林水椽、洪天赐、何启良、张晓威、黄文斌



林水椽于《春风十里》展览会上提字。



院长何启良欣赏学生的茶艺表演。



多才多艺的中文系生在开幕典礼上带来了精湛的演出。

拉曼大学中华研究院闽南文化研究·讲座系列（三）

利亮时·谈陈六使与南洋大学

拉曼大学中华研究院闽南研究文化组自2012年以来，秉持着推广国内闽南文化研究的宗旨，成功举办了多个以闽南文化研究为题的系列讲座。本年度第一场闽南文化研究讲座有幸邀请到来自台湾国立高雄师范大学客家文化研究所暨台



利博士（左）转交纪念品于张晓威师（右）。



利博士和来宾们于讲座后合影。

湾历史研究所副教授利亮时博士前来作客，讲题为“新马商人办学与治校特色：以闽南富商陈六使办南洋大学为例”，并由闽南文化研究组组长张晓威老师主持。

利博士以短片介绍方式让出席者了解陈六使与南洋大学之间的关系。接着再从陈六使办校的起源说起，讲述陈六使的办学方针及在他经营之下南洋大学的状况。

随即，利博士也谈到了陈六使商人办学的理念及后陈六使时代，如商人治校色彩的淡化，学校进行改革，学位获得认同及合并的现象。最后更讲述了陈六使被褫夺公民权后的生活。

闽南文化研究组成功举办此次讲座后，将会继续举办类似的学术活动，以期能落实推广国内的闽南文化研究。

霹雳金宝拉曼大学华乐团成立于2008年4月，乐团宗旨在于发扬传统音乐以及延续华乐学习精神，同时也致力于传承、培养更多的华乐爱好者，以扩大学生及大众对华乐的认识。“音缘”聚集了华乐团的成员，让大家手持着各自擅长的乐器在舞台上魅力四射。每个发光体若能在退下舞台之前来个漂亮的告别，那就不枉此行了。

华乐团主席陈奕进在致欢迎词时表示，这次的表演能够成功筹办，是结合了多方面的支援。他亦不忘感激后辈和乐手的鼎力支持及支援。他们的热情洋溢，让表演更加锦上添花。

演奏会以楚辞《越人歌》拉开序幕，弹奏着古筝的乐者与舞蹈员的相互映衬，充分

霹雳金宝拉曼大学华乐团毕业音乐会

音缘

地演绎出人世间的寂寞。接着，《帕米尔的春天》、《春天来了》及《蝉之舞》的活泼音符感染着在场的每一位，不失浪漫的情调让观众如痴如醉。

由笛子重奏的现代曲《珊瑚海》在演奏会上所显现出来的“脱俗”，让人耳目一新。《渔舟唱晚》——取自唐代诗人王勃所作之《滕王阁序》里的诗句，由慢至快的旋律，让人仿佛处在一种夕阳西下观赏风景的意境。

中场休息后，彻底打破世俗对华乐刻板印象的《中阮摇滚》隆重登场。摇滚的气氛感

染了在座的每一位，让大家完全投入其中。阿尔及利亚民歌《达姆达姆》在扬琴的演奏下，更显其带欢喜的乐符。换个节奏，以名诗《长恨歌》为素材创作而成的《云裳诉》，在古筝的独奏下，仿佛娓娓道出唐玄宗和杨贵妃之间千般痛苦与万般悔恨，弦动人心。

意大利名曲《查尔达斯舞曲》在扬琴的独奏下，充分体现了浓厚的北美情调与中华风情的结合；《豫北叙事曲》在精湛的二胡独奏下，让来宾从音符中感觉到解放时豫北的生活变化；《龙腾虎跃》则在多种乐器的伴奏下让人叹为

观止。

最后，在安可部分，华乐团为来宾们演奏了多首时下英文流行曲，为此演奏会画上漂亮的句号。

曲目

- 《越人歌》
- 《帕米尔的春天》
- 《春天来了》
- 《蝉之舞》
- 《珊瑚海》
- 《渔舟唱晚》
- 《中阮摇滚》
- 《达姆达姆》
- 《云裳诉》
- 《查尔达斯舞曲》
- 《豫北叙事曲》
- 《龙腾虎跃》



《龙腾虎跃》吹打乐合奏表演



拉曼大学华乐团全体台前幕后工作人员合影

Ceramah teknik merancang dan mengurus kewangan

Tiada sesiapa yang menyangka bahawa penceramah yang kelihatan begitu muda dan penuh bersemangat itu telahpun berjaya menghasilkan tiga buah buku berkaitan dengan isu kewangan untuk tiga golongan generasi yang berbeza.

Begitulah kehebatan yang dimiliki oleh Cik Tiffany Tang, graduan daripada bidang Perakaunan Gunaan dari 'The Oxford Brookes University United Kingdom'.

Sejajar dengan kehebatan pengalaman Tang dalam bidang kewangan, Pusat Pendidikan Lanjutan UTAR telah menjemput beliau untuk menyampaikan satu ceramah yang bertajuk "Financial Intelligence Education-Empowering You to Handle Money Intelligently" bertempat di Kampus Petaling Jaya UTAR pada 2 Mac 2013.

Sepanjang sesi ceramah tersebut, para peserta didedahkan kepada pelbagai

isu semasa yang berkaitan dengan aspek kewangan. Para peserta juga mempelajari beberapa teknik pengurusan wang yang bijak serta selamat untuk digunakan dalam kehidupan seharian. Beliau juga menekankan aspek kepentingan perancangan dan pengurusan kewangan yang baik yang harus diikuti oleh masyarakat. Beliau juga turut berkata bahawa penguasaan dari segi ilmu kewangan juga boleh membantu seseorang untuk mencapai matlamat kewangannya dengan mudah di samping membantu untuk menyumbang ke arah kebaikan negara dan dunia.

Beliau juga mengatakan bahawa ramai pelajar dari institut pengajian tinggi kini yang memilih gaya hidup mudah dengan penggunaan kad kredit sering terjerumus dengan pelbagai masalah.

Tang merupakan seorang jurulatih kewangan yang berkaliber dan

berpengalaman selama 15 tahun. Beliau juga pernah berkhidmat di beberapa buah negara Asia sebagai 'Regional Controller'.



Jadilah pelabur bijak

“Melaburlah untuk jangka masa yang panjang dan bukan untuk jangka masa pendek,” kata Eksekutif Pendidikan Pelaburan Zulkarnain Zulkifli dari Perbadanan Pembangunan Industri Sekuriti yang juga dikenali sebagai Securities Industry Development Corporation (SIDC). Itulah nasihat yang disampaikan oleh Zulkarnain dalam 'Seminar Pelabur Bijak' yang diadakan di Kampus Petaling Jaya UTAR pada 19 Februari, 2013.

Beliau juga berkata, “Seorang pelabur tidak patut berfikir untuk mengaut keuntungan dengan serta-merta kerana pelaburan sebegitu tidak wujud; sebaliknya, pelabur perlu fokus kepada pelaburan berlesen dan sah dalam usaha jangka masa panjang.”

Seminar tersebut merupakan sebahagian daripada aktiviti 'Kempen Pelabur Bijak Kebangsaan 2012-2013' yang dianjurkan bersama oleh Jabatan Hal Ehwal Pelajar UTAR, Suruhanjaya Sekuriti atau dikenali sebagai Security Commission (SC) Malaysia dan bahagian pendidikan daripada SIDC untuk mendidik para pelajar dan orang ramai tentang bagaimana untuk melabur dengan bijak.

Zulkarnain juga berkata, “Pelabur yang bijak harus berpengetahuan dan sentiasa mengetahui akan hak dan tanggungjawab mereka dalam bidang pelaburan. Beliau juga menambah bahawa seseorang pelabur juga harus mengetahui cara membuat aduan kepada pihak berkenaan seperti SC, Bank Negara Malaysia, Suruhanjaya Syarikat Malaysia (SSM) dan Bursa Malaysia apabila mereka menghadapi masalah dalam pelaburan.

“Pelabur perlu menyedari dan memahami hakikat bahawa, pelaburan yang berbunyi terlampau bagus seperti menjanjikan pulangan keuntungan yang lumayan tanpa risiko dan memberi kebaikan secara berterusan kepada pelabur adalah merupakan satu taktik helah yang sering digunakan oleh syarikat pelaburan.

“Seorang pelabur yang bijak haruslah mendapatkan semua maklumat yang diperlukan sebelum melabur, memahami dasar pelaburan dan membuat penelitian matlamat pelaburan dan profil risiko mereka. Mereka juga perlu memastikan bahawa syarikat-syarikat pelaburan yang bakal mereka melabur mempunyai lesen yang sah serta menyebarkan maklumat yang berkredibiliti, bebas dan tepat.”

Pengarang NST berkongsi pengalaman dengan pelajar UTAR

Fakulti Sastera dan Sains Sosial yang juga dikenali sebagai Faculty of Arts and Social Science (FAS) Universiti Tunku Abdul Rahman (UTAR) telah mengadakan satu sesi ceramah khas yang disampaikan oleh beberapa editor dan wartawan yang berpengalaman daripada salah satu akhbar harian Bahasa Inggeris yang berpengaruh iaitu New Straits Times (NST) bertempat di Kampus Perak UTAR pada 21 Februari 2013.

Program yang mendapat sambutan yang memberangsangkan itu telah disertai oleh 100 pelajar daripada tiga kursus pengajian di fakulti berkenaan iaitu Kewartawanan, Perhubungan Awam dan Bahasa Inggeris. Melalui ceramah tersebut, para pelajar dapat mempertingkatkan pengetahuan serta mendalami persepsi mereka terhadap kerjaya dalam bidang kewartawanan.

Para pelajar mendapat pendedahan yang mendalam mengenai bidang kewartawanan daripada para penceramah seperti, Yushaimi Yahaya, NST Executive Editor (News), Chok Suat Ling, New Sunday Times Editor, Faezah Ismail, Learning Curve Editor dan Audrey Dermawan Ketua Biro NST Ipoh.

Yushaimi menjelaskan kepada para pelajar bahawa bidang kewartawanan merupakan salah satu bidang profesyen yang menarik dan mencabar dan beliau juga menekankan bahawa untuk menjadi seorang wartawan, seseorang itu tidak semestinya berkelulusan daripada bidang kewartawanan. Graduan daripada bidang pengajian yang



Sebahagian daripada peserta yang mengikuti sesi ceramah NST

lain seperti undang-undang, sains perubatan dan bahasa juga boleh menjadi seorang wartawan jika mempunyai minat yang tinggi dalam bidang penulisan dan laporan berita. Yushaimi kemudian memaparkan satu rakaman temuramah video yang dirakamkan bersama wartawan-wartawan NST yang berpengalaman luas dalam bidang laporan untuk berkongsi pengalaman mereka dengan pelajar.

Selain daripada editor yang berpengalaman, dua wartawan muda turut

berkongsi pengalaman mereka dengan pelajar.

Seorang pelajar tahun ketiga, Toon Kit Yi, daripada kursus pengajian kewartawanan UTAR berkata, "Sesi ceramah ini merupakan satu sesi yang berfaedah bagi pelajar FAS terutamanya kepada pelajar yang ingin memilih kewartawanan sebagai bidang kerjayanya. Ceramah ini juga memberikan kami satu gambaran yang realistik tentang bidang kewartawanan."



Yushaimi berkongsi pengetahuan beliau mengenai media dengan pelajar UTAR



Sesi soal jawab

UTAR CAMPUSES

Petaling Jaya Campus

(KPT/JPS/DFT/US/B07)

9 Jalan Bersatu 13/4
46200 Petaling Jaya
Selangor Darul Ehsan

Kuala Lumpur Campus

(KPT/JPS/DFT/US/W05)

Jalan Genting Kelang
53300 Kuala Lumpur

Sungai Long Campus

(KPT/JPS/DFT/US/B12)

Lot PT 21144
Jalan Sungai Long
Bandar Sg. Long
Cheras, 43000 Kajang

Perak Campus

(KPT/JPS/DFT/US/A04)

Jalan Universiti
Bandar Barat
31900 Kampar