Students enjoying leisure time at Perak Campus
Following the success of the UTAR School Engineering and Science Design Mentorship Programme (SESDMP), the Faculty of Information and Communication Technology (FICT) of UTAR organised a robot competition, called Robo Olympics 2014 for the four SESDMP participating schools in Kampar namely, SMK Pei Yuan, SMK Meridin (ACS), Sekolah Menengah Pei Yuan and Westlake International School at UTAR Perak Campus on 12 April 2014. Complementing the SESDMP which is under the Kuala Lumpur Engineering Fair (KLESF) 2014 to promote interests among school students in Science, Technology, Engineering and Mathematics (STEM), Robo Olympics encouraged students to use higher-order thinking and creativity in design and build robot prototypes. Held at FICT Building of the campus, the competition attracted a total of 46 entries from the abovementioned schools.

The categories in the competition were Wallace Doggie Race, Transformer Gymnastics, Floor Turtle Gymnastics, Robo Tug-of-War, Automation Systems, LED Running Lights Programming and Logo Programming, all aimed to test the students' skills in putting to practice the prior knowledge learnt at SESDMP.

The VIPS at the competition comprised founder of Chumbaka Sdn Bhd Choo Wai Heng, representative from Dream Catcher Consulting Sdn Bhd Lim Chee Cheng, UTAR Vice President (R&D and Commercialisation) Prof Ir Dr Lee See Wei, FICT Dean Dr Liew Song Yue and SESDMP mentors from FICT Kuek Chian Shan and Lee Wei Kong.

In his welcome speech, Prof Lee said, "Science and Technology are fundamentals to our understanding of the Universe. Robo Olympics 2014 is a good platform for students to cultivate interests in learning the inventions of the hardware and software programming."

Sekolah Menengah Pei Yuan was the overall champion of Robo Olympics 2014 with a total of 16 medals - eight gold, three silver, five bronze and a grand trophy. Hemarajan a/l Doraisamy, a Form 4 student from SMJK Pei Yuan said, "The School Engineering and Science Design Mentorship Programme sparked my interest in science and engineering and I would certainly like to consider a future career in the engineering field."

Ong Phoye Pheng, a senior middle student at Sekolah Menengah Pei Yuan, enthused that the SESDMP has guided her to stay calm and provided sufficient information in re-making her robot when her initial prototype had a malfunction prior to the competition.

Among the sponsors of the Robo Olympics 2014 were Dream Catcher Consulting Sdn Bhd, Myrekka Technologies Sdn Bhd, Aeste Works Sdn Bhd and Agilent Technologies Malaysia Sdn Bhd.

The winner and runner-ups of Robo Olympics 2014 showcased their robots at KLESF 2014 from 25 to 27 April 2014 at the Kuala Lumpur National Science Centre. The KLESF is a collaborative initiative by UTAR, the ASEAN Academy of Engineering and Technology (AAET), the Institution of Engineers (IEM), the Malaysian Industry-Government for High Technology (MIGHT) and the National Science Centre (NSC) to promote STEM education.

UTAR and Phisontech Electronics (Malaysia) Sdn Bhd set sights on greater collaboration after having sealed a Memorandum of Understanding (MoU) at UTAR Perak Campus on 27 March 2014. Signing on behalf of both parties were UTAR President Ir Prof Academician Dato’ Dr Chua Hian Teik and Phisontech Chairman and CEO Dato’ Pua Rhein Seng, while UTAR Faculty of Business and Finance Dean Prof Choong Chee Keong and Phisontech site manager Pua Kern Keong signed on as witnesses. The ceremony was also attended by UTAR staff, students and Malaysian Investment Development Authority (MIDA) representatives who toured the Perak Campus after the event.

Prior to the signing ceremony, an autograph session with Dato’ Pua was held along with a book sale by Popular Bookstore.

"It has always been UTAR’s strategy to collaborate with key industry partners so that our graduates will be more competitive when they start working,” said Prof Chuah, adding that students should consider becoming entrepreneurs and not just seeking employment in large corporations. He also elaborated on the initiatives such as the UTAR Young Entrepreneur Start-Up Scheme and the UTAR Undergraduate Research Scheme to promote R&D and entrepreneurial activities.

"It is never easy to start a business,” revealed Dato’ Pua whose confession mirrored Prof Chuah’s remarks that people often look at success stories while remaining oblivious to the arduous efforts behind it. Having visited the campus three times before, the Sekinchan native pledged that Phisontech would continue to provide necessary support to boost UTAR’s research and academic endeavours.

UTAR also partnered with Phisontech, UTAR Young Entrepreneurship Society, Computer Society and Marketing Society to bring three industry players from Taiwan, AppWorks partner Joseph Chan, Fandora (Taiwan) CEO Steven Su and PubGame CEO Benjamin Tseng to share gems of wisdom with students at Perak Campus. In addition to highlighting their own experiences in building the business, these speakers also spoke on the common themes of learning from failures and persistence in achieving one’s dreams.

A talk on “Social Entrepreneurship and Community Development” by Prof Albert Teo Chu Ying from the National University of Singapore (NUS) Department of Management and Organisation Business School was held after the signing. Prof Teo elaborated that social entrepreneurs invoke the right conditions for empowerment and self-sufficiency to happen so that the target community can live with a renewed sense of purpose and dignity.

Phisontech Electronics (M) Sdn Bhd, a digital lifestyle product developer based in Penang, Malaysia, is wholly owned by Phison Electronics Corporation (PEC) in Taiwan and a market leader in NAND Flash controllers and applications including USB, SD, eMMC, PATA and SATA.
MoU to spur practical learning in accountancy

Following UTAR’s collaborations with a string of leading universities from Taiwan since its establishment, UTAR embarks on a collaborative journey with National Pingtung University of Science and Technology (NPUST) by signing a Memorandum of Understanding (MoU) on 26 February 2014 at UTAR Perak Campus.

Signing on behalf of the parties were UTAR President Prof Ir Academicians Dato’ Dr Chua Hean Teik and NPUST President Prof Dr Mike Gwu Yuan-Kuang. Witnessing the signing were UTAR Faculty of Science (FSc) Dean Assoc Prof Dr Lim Tuck Meng and NPUST Office of International Affairs Dean Prof Henry Chen Ho-Hisen. Also present at the MoU signing were UTAR representatives comprising FSc Deputy Dean (R&D and Postgraduate) Assoc Prof Dr Tee Chong Siang, Department of Biological Science Head Assoc Prof Dr Teh Yok Lan, former Head of Department of Agricultural Science Prof Dato’ Dr Ooi Ai Lin, Division of Community and International Networking (DCInet) Director Dr Tan Sin Leng.

Citing the encouragement by the Ministry of Education for Malaysian universities to actively collaborate with institutions of higher learning from abroad, Prof Chua Hean Teik expressed his delight in the signing and said that UTAR looks forward to fruitful joint ventures with NPUST. Prof Gwu was also positive that the signed MoU would pave the way for more educational opportunities such as joint postgraduate research projects with the co-supervision by academic staff from both institutions. Subsequently, students who successfully complete the academic requirements of both universities will be duly awarded Master’s degree by each university.

UTAR and Infineon continue alliance

The Memorandum of Understanding (MoU) that was established in 2011 between UTAR and Infineon Technologies (Kulim) Sdn Bhd was renewed in a ceremony held at Heritage Hall, UTAR Perak Campus on 27 February 2014. The ceremony was attended by UTAR Council member Hew Fen Yee, UTAR Vice President for R&D and Commercialisation Prof Ir Dr Lee Sze Wei, Infineon Technologies (Kulim) Sdn Bhd President and Managing Director Dato’ Tan Sze Heew, Director of Technology Tan Soon Keong, Frotend Technology Senior Director Diewald Wolfgang, Regentsburg University of Applied Sciences Prof Dr Rupert Schneeze, UTAR Faculty of Engineering and Green Technology Dean Dr Yap Voon Voon, staff and students.

Speaking at the ceremony, Prof Ir Lee said, “The past three years of our partnership have been fruitful as shown by our student internships at Regensberg University of Applied Sciences Germany and Infineon’s support and sponsorships for UTAR students. We are truly grateful.”

Dato’ Tan said, “Infineon enjoys collaborating with UTAR because it is willing to adjust its curriculum based on industry feedback to ensure relevance and practical know-how. Such a step ensures that students gain the right practical training which will enhance employability in the competitive industry.”

Infineon Technologies also presented two awards; namely, Infineon Best Electronic Engineering Student Award of RM3,000 and Infineon Best Electronic Engineering Final Year Project Award of RM2,000 to UTAR students Choo Ngai Nam and Cheok Chooon Hon respectively.

The renewed MoU paves the way for continuing collaborations that include study visits and industrial attachments for students, joint conferences and workshops for academic staff and Infineon staff to undertake training and academic programmes at UTAR.

The Japanese Chamber of Trade and Industry (JACTIM) Career Fair 2014 organised for the third time by UTAR Department of Alumni Relations and Placement (DARP) and JACTIM was held at UTAR Kuala Lumpur Campus on 3 March 2014. The fair attracted six Japanese companies namely Sharp Electronics (M) Sdn Bhd, ROHM-Wako Electronics (Malaysia) Sdn Bhd, Toray Group (Malaysia), Asia NDK Crystal Sdn Bhd, NSK Micro Precision (M) Sdn Bhd and Honda.

The objectives of the fair were the matching of jobs and training programmes between employers, UTAR students and alumni and to provide more information about job benefits and the required skills. The fair attracted more than 300 students and provided exclusive career consultations and training opportunities for final year students and graduating students of the University.
A delegation of nine led by Tun Dr Ling Liong Sik under the University System of Tunku Abdul Rahman (USTAR) went for a learning visit to Technical and Further Education (TAFE) institutes in Adelaide and Sydney, Australia from 26 to 28 March 2014. The objective of the visit was to gain more insight into the technical and vocational trainings offered and to visit the teaching and learning facilities in the institutes. The delegation visited four campuses in Adelaide; namely, the Adelaide College of the Arts (City), the Regency Campus, Tonsley Campus and Urrbrae Campus. During the visit, the delegation had fruitful meetings with Jeff Gunningham, the Chief Executive of TAFE South Australia (TAFE SA) and other representatives of the campuses.

TAFE SA is an ‘education powerhouse’ with more than 1,300 programmes and over 80,000 students a year. The delegation also had a firsthand glimpse of the facilities that support the programmes such as tourism, hospitality, retail, hair & beauty, community services, aged care, bakery & patisserie, food processing, engineering & transport, building & construction, horticulture, aquaculture and agriculture.

In Sydney, the delegation visited two colleges namely Sydney TAFE Ultimo College and South Western Sydney Institute, Granville College and had meetings with representatives on the overview of the colleges with briefings by Head Teachers followed by a tour of the teaching and learning facilities.

The USTAR delegation also learnt about the Australian dimension on the upward mobility of students from technical programmes to university degrees, recognition of prior learning for vocational and technical programmes and working with industry experts on the delivery of programmes.

USTAR comprises four institutions; namely, USTAR, Tunku Abdul Rahman University College (TAR UC), Kojadi Institute and CECE Institute.

A team of eight senior officials from the Ministry of Science, Technology, and Innovation (MOSTI) led by its Under Secretary (Biotechnology) Prof Dato’ Dr Mohd Jamil Bin Maah, was warmly received by the USTAR team comprising President Ir Prof Academician Dato’ Dr Chaah Hean Teik, Vice President for R&D and Commercialisation Prof Ir Dr Lee Sze Wei and Faculty of Engineering and Science academics comprising Dean Prof Ir Dr Yow Ho Kwang, Deputy Dean (R&D and Postgraduate Programmes) Dr Yong Thian Khok, and Electrical and Engineering Department lecturer Prof Dr Chong Kok Keong on 17 February at USTAR Kuala Lumpur Campus.

The visit was to view the progress of USTAR’s Brain Computer-Interface (BCI) wheelchair project which was awarded RM2.79 million under the MOSTI Flagship Project of the respective ministry in 2012.

The project headed by USTAR Department of Mechanical and Material Engineering lecturer Prof Ir Dato’ Dr Goh Sing Yau, is to provide better mobility to motor neuron disease (MND) patients and to improve the quality of their lives as there is no cure for MND. There was a “live” demo of the clinically pre-commercialised BCI wheelchair prototype after Prof Goh’s presentation on the progress of the project.

Project Monitoring Team leader Prof Danak Ir Dr Ow Chee Sheng added that the project is on schedule and the team is now working on the miniaturization and fabrication of 20 units of the prototype.

Prof Chuah extended his appreciation to MOSTI for their support and also elaborated on initiatives such as the USTAR Undergraduate Research Scheme which exposes students to R&D projects at the level as early as undergraduate.

MIDA visits USTAR

A team of six delegates from the Malaysian Investment Development Authority (MIDA) visited USTAR Kuala Lumpur Campus on 11 March 2014. They discussed the facilitation of talents, research capability of the university, tax incentives and support given by the government for education and training and exploration on collaboration. The MIDA delegates comprised senior officials from various divisions of Industry Talent Management, Healthcare, Education & Hospitality and Technology & Frontier Business.

They were welcomed by USTAR staff led by USTAR President Ir Prof Academician Dato’ Dr Chaah Hean Teik, Vice President (R&D and Commercialisation) Prof Ir Dr Lee Sze Wei, key academics from the Faculty of Engineering and Science and senior management.

MIDA is the principal Malaysian government agency responsible for the promotion and coordination of industrial development in the country. A MIDA delegation also visited UTAR Perak Campus on 27 March 2014.

Showcasing BCI wheelchair prototype to MOSTI

Electronic components manufacturer Murata Electronics (Malaysia) Sdn Bhd visited the Faculty of Engineering and Green Technology (FEGT) on 5 March 2014 to showcase and demonstrate their top-of-the-line sensors and actuators in action in the form of the iconic bicycle-riding robot Murata Boy. Murata Boy is a ground-up project by the company that showcases their in-house sensors and actuators which power the robot’s self-balancing act, slow motion cycling at 2km/h, hill start, narrow line at 2cm, S-curve cycling and many more amazing feats. Murata also showcased their company’s rags-to-riches history, an overview of their company profile as well as Murata’s collaboration with USTAR in R&D.

A demonstration of the BCI wheelchair prototype to MOSTI was another highlight of the visit.

Some people from the delegation visiting the USTAR campus were also present at the event. Besides the eye-opening demonstrations, the quiz session followed by the handing out of free gifts to participants was another highlight of the visit.
Out of Africa

Out of Africa and served on a platter was what some 100 UTAR students had the opportunity to taste at the first International Cultural Workshop with the theme on African Culture. The students were from the UTAR Klang Valley (KV) campuses in Petaling Jaya, Sungai Long, and Kuala Lumpur and the event was organised by the Department of Soft Skills Competency (DSSC) on 22 February 2014.

The two African students who facilitated the event were Ahmed Ibrahim Hussain Hamza from the Faculty of Engineering and Science and Mhadjiss Faehmi from the Centre for Foundation Studies (KV). Together with some of their family members, they shared information on the African history, traditional customs and languages.

The workshop is an initiative by the university to bring together international students to share their culture and tradition with the local students to foster better ties and understanding of the international world.
The University is committed to promoting research development in diverse fields through its research agenda which would help to transform the University to that of a research-focused institution of higher learning. One such research development is on the study of medicinal plants to fight bacterial strains that are resistant to antibiotics. This project is lead by UTAR Faculty of Science, Assistant Professor Dr Wong Fai Chu and a group of UTAR postgraduate students. The research study is supported by UTAR Research Fund and the Torray Science Foundation.

Bacterial infection was a serious medical condition with possible fatality. With the introduction of antibiotics such as penicillin in the early part of last century, the threat from bacterial infection was minimised dramatically. However, increasing occurrences of multi-drug resistant bacterial strains are being reported worldwide, arising from bacterial spontaneous mutations and gene transfer events.

The situation is worsened by the frequent over-prescribing of antibiotics. As these multi-drug resistant bacterial strains developed broad-range resistance at an amazing rate, more and more existing antibiotics are rendered useless. Before the last ammunition was lost in the defense against bacteria attacks, researchers worldwide are trying to find the next generation antibacterial compounds, derived synthetically or from natural products. Concurrently, research efforts are being directed to shed light on the inhibition mechanisms of these antibacterial compounds.

Assistant Professor Dr Wong Fai Chu and his group are studying the various bioactivities of medicinal plants such as Melastoma candidum and Pereskia bleo. Some of these medicinal plants are available in the states of Selangor, Johor and Perak and others are not easy to get as they are not grown locally.

One of his research projects involves the study of medicinal plants’ antibacterial properties and the corresponding inhibition mechanisms, using biochemical and proteomics approaches. With funding support from UTAR Research Fund and Toray Science Foundation, Dr Wong’s group has identified α-hemolysin, elongation factor-Tu and glutamate decarboxylase, among other bacterial proteins, as possible antibacterial targets following exposure to selected medicinal plants. The aforementioned bacterial proteins are critically involved in various pathways pertaining to bacterial survival.

In addition, his group performs phytochemical analysis on the bioactive fractions of medicinal plant extracts, in order to investigate the bioactive compounds responsible for the observed inhibition activities. Dr Wong and his group hope that further research in this direction could contribute towards the global search for novel antibacterial compounds, with detailed understanding of their bacterial inhibition mechanisms.
A happy entrepreneur in his own write

“How do you turn your passion into a business?” asked Tham Chee Wah to more than 100 English, English Education and Journalism students at his talk entitled “Confession of a Happy Entrepreneur.” The talk was organised by the Faculty of Arts and Social Science (FAS) at UTAR Perak campus.

Tham has travelled to more than 40 countries visiting over 300 cities in the world and he shared his travelling experiences with the students during his talk. In his debut effort in publishing a book titled “Invite Freedom Home”, Tham took the audience through his travels which started from his hometown in Malaysia to fascinating places that included the Incas in Peru, the Angkor Wat Temples in Cambodia, the sacred Mount Sinai in Egypt, the revered Buddha’s birthplace in Nepal and the romantic backwaters of Kerala in Southern India.

He also added that being an entrepreneur cum content consultant gave him the freedom to balance travelling and writing and stressed on the importance of serving and helping others.

“Hopper Race” seminar on rice pest

Brown planthopper and pest-themed agricultural science seminar was successfully held at Heritage Hall, UTAR Perak Campus on 2 March 2014. The seminar, entitled “Hopper Race” (sharing the name of TVE Japan’s latest documentary), was under the joint auspices of UTAR Centre for Biodiversity Research, Pesticide Action Network Asia and the Pacific (PAN AP) and TVE Japan. The seminar also saw the active participation of staff and students from UTAR Faculty of Science learning from seasoned agriculturists; namely, UTAR Chair of Agriculture Science Prof Dr Ooi Aun Chuan and the corporate sponsor for the event.

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He also added that being an entrepreneur cum content consultant gave him the freedom to balance travelling and writing and stressed on the importance of serving and helping others.

Talking by Hong Kong Polytechnic University Professor

Supporting the university’s efforts to produce internationally competitive graduates, UTAR Faculty of Accountancy and Management (FAM) organised a talk by the appointed external examiner from Department of Building and Real Estate of Hong Kong Polytechnic University Prof Dr Chiang Yat Hung on 3 March 2014 at Sungai Long Campus.

Business Head of Department Alexander Tey Guan Meng said that the purpose of the talk was to expose students to the global issues pertinent to building and property management.

“This talk enlightened the students on the career prospects of building and property management from a global perspective,” said Tey.

Prof Chiang gave a one-hour talk that covered the real estate and construction scenarios in Hong Kong and advised students to build their careers from the bottom and to work towards becoming a strategic planner.

There was also a discussion with the academic staff on course structures, curriculum, and examinations and the industry expectations on graduates seeking employment.

CSDCSR seminar on SMEs and Sustainability

The four presenters in the seminar were Puan Kasmah Binti Tajuddin, Tee Peck Ling, Shirley Chung and Mandy Yeong who were lecturers from FAM. Puan Kasmah was the first presenter who deliberated on the need for SMEs to practise corporate social responsibility. Tee presented on the emerging issues affecting Malaysian SMEs and how to reap the benefits from these issues. Chung and Yeong spoke on the effects of minimum wage implementation towards SMEs. They also talked about the sustainability of water sources in the Klang Valley and Putrajaya respectively.

Organising committee members posing for a group photograph.

Speakers and participants of the seminar
Roles of an IR officer

The Bachelor of Corporate Communication programme students from the UTAR Faculty of Creative Industries (FCI) organised a talk entitled ‘Roles of An Investor Relations Officer’ on 6 March 2014 at the Petaling Jaya Campus. The speaker was Shane Guha Thakurta who is an IR manager in IJM Corporation Berhad and a member of the Malaysian Investor Relations Association (MIRA).

“I am very happy to see more than just a homecoming students for their support in making the talk a success. It is my fervent hope that you will continue to scale greater heights and make the University proud of you,”

The Alumni Homecoming session enabled JR students, staff and alumni to gather together for lively exchanges on changing lifestyles and job experiences. In paying tribute to UTAR, Oh Chin Eng and Nigel Aw, both alumni members, acknowledged the vital role of UTAR in their education and were keen to come back to their alma mater to share experiences with the juniors.

The Alumni Homecoming session ended with a group photograph taken by the students and media staff to perpetuate the life-long bond they have and to keep up with the students’ increasing achievements.

Renowned Koi artist relates painting to living skills

Malacca-born Koi artist, Tommy Chen spent his Saturday morning sharing his experiences and passion for art to UTAR Centre for Foundation Studies (CFS) students in his talk entitled ‘Splendour of the Light’ which was held in UTAR Petaling Jaya Campus on 22 February 2014.

A lively and jovial speaker, Chen had the students and staff in stitches by relating his childhood anecdotes and said, “I have lived through nearly half a century, and would like to share my experiences with you all. I started drawing at a very young age, I drew mural art and my parents didn’t stop me but instead, they encouraged me.”

Nicknamed ‘Tommy McKoiChen,’ the 47 year-old artist has been engaging in his passion for painting Japanese Nishikigoi (Koi fish) for the past 24 years. In giving tips on drawing, Chen added that patience is important as it may take three to four months for the artist to complete a drawing. He added that the element of light is vital in drawings as it inspired the artist to see the beauty, purpose and form in his subjects in the same manner as we need to look forward with positivity and hope in our lives.

Adding a fresh perspective to this was his reference to the Koi fishes that often swim towards the brighter side of a fish pond where the sun shines, for they are attracted to sunlight as the energy source.

Talk by CPA Australia and KPMG Malaysia

CPA Australia and KPMG Malaysia in collaboration with UTAR’s Accounting Society organised a talk entitled “Transitioning from University to Work - The Importance of Soft Skills to Land That Job!” at UTAR Sungai Long Campus on 26 February 2014.

The main purpose of the talk was to create awareness among the students on the importance of soft skills throughout their working life. UTAR’s Accounting Society was honored to have Chief Auditor of CPA Australia, Dr AJ Purcell together with Audit Director of KPMG Malaysia, Ruban Kandasamy as the main speakers for the day.

The talk started with Dr AJ Purcell sharing his career pathway since graduating with a degree in Economics. Throughout his sharing, he explained how he had applied soft skills in his life and career. Dr Purcell even gave examples to the students on how they can maintain good practice of soft skills starting from their life as students.

Dr Purcell equated the soft skills required in leadership with that of driving a car. “You have to collaborate with your “passengers” (your team members) in getting an optimal solution for every problem encountered. Even if a particular “passenger” doesn’t work along, you have to find a way for everyone to move on,” he added.

He also encouraged students to be investigative and have a strong foundation in accounting through their education at UTAR. Dr Purcell also highlighted a real life example to show how investigation and the networks he had built helped him to detect fraud in a client’s company.

A lively Q&A followed after the talk with questions from the students on soft skills and investigative methods.
Experiential learning through UTAR PRECSE

Ting Zhong Yee, the main Campaign Director of UTAR Faculty of Arts and Social Sciences’s (FAS) Public Relations Educational Community Service Event (PRECSE) 2013-2014, was beaming from ear to ear as he enthusiastically related the invaluable lessons learnt through community engagement at the Tronoh Mines New Village in Kampar, Perak. He said, “Engaging in UTAR PRECSE at the Tronoh Mines has opened my eyes to the value of community service in improving people’s lives and helping the poor and deprived.”

Launched on 1 March 2014, the UTAR PRECSE 2013-2014’s main objective was to reach out to the community through voluntary services. PRECSE members organised a series of community activities which were part of the UTAR FAS Public Relations (PR) students’ coursework projects to gain practical experiences on volunteerism, social responsibility and event management. Among the activities done by PRECSE members at the launch were the four English workshops for Chinese Independent High Schools in Perak namely Sekolah Menengah Pei Yuan, Sekolah Menengah Shen Jai Ipoh and Sekolah Menengah Pei Lam (SUNA) and supporting Teach For Malaysia (TFM) to promote education equality.

PRECSE’s outreach activities included eradicating Aedes breeding hotspots, refurbishing the Dewan Orang Ramai and beautifying the new village by planting trees and setting up English corners at the classrooms of SK(C) Sin Min Tronoh Mines.

The highlight of PRECSE was the cheque presentation ceremony held on 15 March at Dewan Orang Ramai, Tronoh Mines. A donation of RM40,000 was given to SK(C) Sin Min Tronoh Mines with RM30,000 in cash and the remaining RM10,000 in school physical facilities and equipment.

The Guest of Honour for the PRECSE cheque presentation ceremony was Kampar District Council President Tuan Kharurul Amir Bin Mohamed Zahir who thanked the UTAR PRECSE team for the contribution. Also present at the ceremony were the Secretary of Kampar District Council Nor Akmal bin Yang Ghazali, Tronoh Mines New Village Head Cheah Ah Low, Headmaster of the SK(C) Sin Min Tronoh Mines Yee Chuan Weng, Chairman of the Parents-Teachers Association of SK(C) Sin Min Tronoh Mines Ng Sam, UTAR Faculty of Arts and Social Science Dean Ass Prof Dr Cheah Phaik Kin and Head of Public Relations Department Ng Eng Kiat.

New Village Community Project Exhibition a blast

A New Village Community Project (NVCP) Exhibition was held from 7 to 9 March 2014 at the Heritage Hall, UTAR Perak Campus. Marking the opening ceremony of the NVCP Exhibition on 7 March 2014 was the launch speech by UTAR Council Chairman Tun Dr Ling Liok Sik who was also the Guest of Honour.

Organised by the Department of Soft Skills Competency (DSSC), the exhibition aimed to promote the NVCP to students and the public, as well as networking with new villages’ leaders, partners and community.

Lending significance to the event were Perak State Assemblyman for Chenderiang Dato’ Dr Mah Hang Soon, Chairman of UTAR International Advisory Council Emeritus Prof Dato’ Dr Wang Gangwu, UTAR Planning and Development Committee Advisor Tan Sri Hwee See Tong, UTAR President Prof and Academician Dato’ Dr Chua Hian Teik, President of Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM) cum-Chairman of Socio-Economic Research Centre (SERC) Sdn Bhd Dato’ Lim Kok Cheong, UTAR Council Member Hwee Fen Yee, Principal Assistant Director of New Village Division of the Ministry of Urban Wellbeing, Housing and Local Government Wai Li Ling and Director of Chua Tian Poh Community Leadership Programme-cum-Deputy Director of University Scholars Programme National University of Singapore Assoc Prof Dr Albert Teo Chai Ying, amongst others invited special guests ranging from new village headmen to sponsors.

In his address, Prof Chua Hian elaborated on the NVCP’s involvement with over 300 new villages and also shared on the participating students’ feedback. “The project exposes our students to social responsibility through helping the new villages. I am grateful to all who have contributed to the NVCP,” he mentioned, and also thanked all parties for coming to support the event including ACCCIM and Silverlake who have played a key role in creating the New Village website.

Tun Dr Ling shared that the NVCP Exhibition echoed UTAR’s fundamental founding principle—for the people, by the people which has been enshrined in the university’s vision and mission since its inception.

The programmes in the ceremony also included a talk by Prof Wang entitled “Cultural Adaptations and the Chinese”, the performances by the UTAR Taekwondo Club, special dance numbers by students from SJK(C) Min Sin Ampang Baru and the Jeram Women Group and the Award Presentation to the winners of the new village-themed photography competition.
蔡艳香师傅带来非一般的粤剧体验

李其荣教授谈华侨华人与中华文化在海外的传播

华中师范大学历史文化学院李其荣教授于4月1日和30日在拉曼大学中文系英语系、中文系主办的第36届“拉大视野”文化节中主讲《关爱自己的生命》讲座会，旨在推广珍惜生命及关爱生命的资讯。讲座会成功吸引约四百二十位校内外学生及民众的踊跃参与。主讲人以四个故事为主轴，引领现场观众走进一趟心灵之旅。每个故事的尾声，主讲人不忘强调“当人生，来到十字路口，我们拥有的是选择：一种是放弃，另一种是坚持。此外，主讲人更把自己喻为黑暗中发亮的‘冬菇’，慢慢地去照亮了身边的每一个‘冬菇’，犹如以‘生命影响生命’，来推广生命教育以影响更多的人。主讲人的幽默言语，富有表情的演说，带动着现场观众的情绪，让在场者于欢悦时刻一起笑，感动时刻一起哭，度过了一个心灵富足的夜晚。讲座后，主办单位也举办了一场签书会，让现场观众能更近距离地与主讲人交流。

“大马粤剧之母”蔡艳香师傅带来非一般的粤剧体验

与冯以量共赴一趟心灵之旅《关爱自己的生命》讲座会

拉曼大学中、西医学系医师下乡义诊

华中师范大学历史文化学院李其荣教授于4月1日在拉曼大学中文系英语系、中文系主办的第36届“拉大视野”文化节中主讲《关爱自己的生命》讲座会，旨在推广珍惜生命及关爱生命的资讯。讲座会成功吸引约四百二十位校内外学生及民众的踊跃参与。主讲人以四个故事为主轴，引领现场观众走进一趟心灵之旅。每个故事的尾声，主讲人不忘强调“当人生，来到十字路口，我们拥有的是选择：一种是放弃，另一种是坚持。此外，主讲人更把自己喻为黑暗中发亮的‘冬菇’，慢慢地去照亮了身边的每一个‘冬菇’，犹如以‘生命影响生命’，来推广生命教育以影响更多的人。主讲人的幽默言语，富有表情的演说，带动着现场观众的情绪，让在场者于欢悦时刻一起笑，感动时刻一起哭，度过了一个心灵富足的夜晚。讲座后，主办单位也举办了一场签书会，让现场观众能更近距离地与主讲人交流。

与冯以量共赴一趟心灵之旅《关爱自己的生命》讲座会

拉大视野

与冯以量共赴一趟心灵之旅

《关爱自己的生命》讲座会

张吉安谈闽南童谣与乡音文化的搜集
Program yang diberi nama We-Care-We-Act New Village Community Project ini merupakan salah satu program khidmat masyarakat yang dikendalikan oleh Jabatan Kompetensi Kemahiran Insaniah (DSSC) UTAR sejak tahun 2011. Program ini secara khususnya memberi tumpuan kepada golongan masyarakat luar bandar yang tinggal di kampung-kampung baru masyarakat Cina. Salah satu objektif utama program khidmat masyarakat We-Care-We-Act ini ialah untuk memupuk semangat kesukarelanan dan khidmat masyarakat dalam kalangan pelajar UTAR. Ia juga mewujudkan satu platform untuk para pelajar memahami keadaan dan budaya masyarakat luar bandar. Sejak perasmianannya hingga kini, DSSC telah menganjurkan pelbagai program khidmat masyarakat seperti kemenk esihatan, bengkel bahasa Inggeris dan teknologi maklumat, kemenkit semula, kem motivasi untuk murid-murid sekolah dan sebagainya. Bagi itu ini, Horizon UTAR melaporkan aktiviti-aktiviti khidmat masyarakat yang telah berjaya dilancarkan di Batu Gajah, Tapah Road dan Kampar.

Pelajar UTAR jayakan program khidmat masyarakat

Pelajar UTAR jayakan program khidmat masyarakat dengan beraneka rupa aktiviti. DSSC telah menganjurkan pelbagai program khidmat masyarakat seperti kemenkesihatan, bengkel bahasa Inggeris dan teknologi maklumat, kemenkit semula, kem motivasi untuk murid-murid sekolah dan sebagainya. Bagi itu ini, Horizon UTAR melaporkan aktiviti-aktiviti khidmat masyarakat yang telah berjaya dilancarkan di Batu Gajah, Tapah Road dan Kampar.

SJK (C) Pekan Getah, Tapah Road - Bengkel budaya Cina

Pada 22 Februari 2014, seramai 12 orang pelajar UTAR telah menyertai program khidmat masyarakat DSSC. Para sukarelawan UTAR menghabiskan hari Sabtu mereka dengan menganjurkan bengkel budaya masyarakat Cina di SJK (C) Pekan Getah, Tapah Road. Bengkel tersebut merangkumi aspek kebudayaan masyarakat tersebut yang meliputi aspek kebudayaan masyarakat tersebut yang meliputi tarian tradisi, permainan tradisi dan seni kaligrafi.

SJK (C) Bemban, Batu Gajah - Bengkel bahasa Inggeris


SJK (C) Kampar Girls, Kampar - Kempen gaya hidup sihat


UTAR CAMPUSES

<table>
<thead>
<tr>
<th>Campus</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td>Kuala Lumpur Campus</td>
<td>Jalan Genting Kelang 53300 Kuala Lumpur</td>
</tr>
<tr>
<td>Sungai Long Campus</td>
<td>Jalan Sungai Long Bandar Sg. Long Cheras, 43000 Kajang</td>
</tr>
<tr>
<td>Perak Campus</td>
<td>Jalan Universiti Bandar Barat 31900 Kampar</td>
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</tbody>
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