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OTH Regensburg Masters students at Kampar Campus



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## MoU with GIEF

UTAR and Global Innovation and Entrepreneurship Foundation (GIEF) officially inked a memorandum of understanding (MoU) on 30 April 2018 at Sungai Long Campus.

Signing on behalf of UTAR was its President Ir Prof Academician Dato' Dr Chuah Hean Teik while GIEF was represented by its Chairman Dato' Ghazi Sheikh Ramli. Also present were GIEF Board of Director Bazlin Abdul Aziz, UTAR Vice President Prof Ir Dr Ewe Hong Tat, Registrar Yim Lin Heng, Division of Community and International Networking Director Assoc Prof Dr Lai Soon Onn, Lee Kong Chian Faculty of Engineering and Science (LKC FES) Dean Prof Ir Dr Goi Bok Min, LKC FES Student Development and Industrial Training Deputy Dean Dr Lim Jee Hock, Faculty of Creative Industries R&D and Postgraduate Programmes Deputy Dean Dr Loo Hong Chuang, LKC FES Centre for Sustainable Architecture Chairperson Dr Lim Poh Im and LKC FES Head of Architecture & Sustainable Design



From left: Prof Ewe, Prof Chuah, Dato' Ghazi and Bazlin

Department Tan Kok Hong.

The MoU aimed to establish a basis where both UTAR and GIEF can work together on research, activities and programmes to promote the use of bamboo as a sustainable building material in the construction industry.

Actuary Today 2018 was organised by the UTAR Actuarial Science Society from 7 to 10 June 2018 at Sungai Long Campus. It aimed to provide practical experience of real working life to actuarial undergraduates and convey correct information, knowledge and understanding about actuarial science to the public.

The event contained three major components, namely Actuarial Exposition, Actuarial Challenge and Actuarial Conference. The event also saw talks, seminars and workshops, aimed to enhance the participants' knowledge of Actuarial Science as well as to increase the interactions between participants.

UTAR was the second runner-up in the Actuarial Challenge and walked away with RM1,500 cash prize and certificates.



Front row, middle: Actuary Today Organising Chairperson Lim Chin Hui with the organising committee

## Actuary Today 2018

An international forum witnessing the collaboration between the Ministry of Higher Education Malaysia (MOHE) and Guangxi Education Department (GED) of Ministry of Education, China was held in Sungai Long Campus on 11 May 2018.

Present at the opening ceremony were Director General of Department of Higher Education Datin Paduka Ir Dr Siti Hamisah Tapsir, MOHE Director of Excellence Planning Division Prof Dr Raha binti Haji Abdul Rahim, Inspector-General of GED Prof Tang YaoHua, UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, GED Director of Science, Technology and Information Huang Qing Yun, UTAR Vice Presidents Prof Ir Dr Lee Sze Wei and Prof Ir Dr Ewe Hong Tat, academics and researchers from local and China universities and UTAR staff.

The forum aimed to bring esteemed researchers and academics from various fields to work together, learn from each other and spearhead further activities that would fulfil the needs of Malaysian and China universities, ultimately the society and community in both countries.

## Guangxi-Malaysia Higher Education Collaboration Forum



Front row, from left: Prof Raha, Datin Paduka Siti Hamisah, Prof Tang and Prof Chuah

Delegates from the China Academy of Electronics and Information Technology (CAEIT) and Malaysia Digital Economy Corporation (MDEC) called on UTAR Kampar Campus on 27 April 2018.

The delegates were welcomed by UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik. The CAEIT delegates were its Vice President Zhang Long, Deputy Director of Innovation Centre Liao Yong, Deputy Director of International Cooperation Department Wei Li, Deputy Director of Research and Commercialisation Han Tian Xiao and Zhongzhi Gathered Investment Consulting Ltd General Manager Hedy; while the MDEC delegates were its Chief Operating Officer (COO) Dato' Ng Wan Peng, Vice President of Investment and Industry Development Hew Wee Choong, Manager of Investment and Industry Development Renee Ho Suet Ling, and Special Officer from COO's Office Connsynn Chye. Also present were UTAR Vice President Prof Ir Dr Lee Sze Wei and UTAR senior officials.

The visit aimed to expand network and deepen collaborative ties between both parties

## Visit by CAEIT and MDEC



CAEIT and MDEC delegates with UTAR academics

as well as develop national-level strategic cooperation projects together. CAEIT also wished to join hands with UTAR in exploring the areas of Smart City, Artificial Intelligence, Network Security and Public Safety Research Centre.



From left: Vice Dean Chen, Dr Te, Director Li Wei, VP Wang, Prof Choong and Huang Hao

## Visit by SHUTCM

Visitors from the Shanghai University of Traditional Chinese Medicine (SHUTCM) visited Kampar Campus on 14 May 2018.

Welcoming the visitors were UTAR Vice President Prof Dr Choong Chee Keong and Faculty of Medicine and Health Sciences' Head of Chinese Medicine Department Dr Te Kian Keong. Among the visitors were Director of Shanghai Municipal Education Commission Personnel Department Li Wei, Vice President (VP) of SHUTCM Wang Yongjun, SHUTCM Vice Dean of International Education College Chen Yi and President of Ushine (overseas) Chinese Course Center Huang Hao.

The visit aimed to build rapport and promote mutual understanding between UTAR and SHUTCM. It also aimed to discuss opportunities for future collaboration between both institutions in the aspect of student and staff exchange programmes and future joint research collaborations on Traditional Chinese Medicine.

## Tun Tan Cheng Lock Exhibition

UTAR's Tun Tan Cheng Lock Centre for Social and Policy Studies (TCLC) organised an exhibition titled "The Other Side of Tun Tan Cheng Lock" to celebrate and commemorate his remarkable life.

Held from 23 to 30 April 2018 at the Main Library of Kampar Campus, the exhibition was officially launched on 27 April 2018 by Tun Tan Cheng Lock's granddaughter Datin Paduka Tan Siok Choo, accompanied by the Chairperson of TCLC for Social and Policy Studies, Assoc Prof Dr Chin Yee Mun.

The exhibition was also attended by a total of 20 schoolchildren and three teachers, namely Ngann Sook Wei, Ong Chun Hor and Tai Mong Chin from SJK (C) Tun Tan Cheng Lock, Subang Jaya, Selangor.

The exhibition aimed to provide students with a fresh perspective of Tun Tan's personal life through a selection of photos and stories shared by his family.



The organising committee and school teachers with Datin Paduka Tan

UTAR Institute of Postgraduate Studies and Research (IPSR) successfully organised its ninth R&D Colloquium 2018 (1.0) at Kampar Campus on 21 April 2018.

The objective of the colloquium was to offer a platform to exchange research ideas, interests and project funding related to the cross-disciplinary topic areas. It also aimed to develop cross-disciplinary collaborations at a concrete level by finding synergies and common interests.

Some 120 local and foreign researchers joined and came together during the university's biannual colloquium on research and development. A total of 34 presentations on various topics were delivered including medical tourism, social media, foodborne infection, infant mortality rates, stem cells, mental health, cyber bullying, artificial intelligence, social economic impact, eco-friendly smart house, e-commerce and fourth industrial revolution.



Prof Lee (front row, second from right) with presenters and participants of the colloquium

In his opening speech, UTAR Vice President Prof Ir Dr Lee Sze Wei said, "I'm glad to be part of this colloquium for the past five years. It is indeed a great platform for all researchers to share their research methodologies and findings with other researchers and students. I believe this year's themes will give participants a deeper understanding about the future global challenges and demands."

One of the participants of the colloquium, Faculty of Arts and Social Science lecturer Teh Boon Teck enthused, "I would like to thank UTAR and IPSR for organising this event for staff and students to network with the academics and industry players. It is indeed a great platform for all to improve in the field of research and development."

## R&D Colloquium 2018

## Industrial Business Conference



Front row, from left: Koh, Rizal Nainy, Prof Ewe, Stan Lee, Prof Choong and Dato' Danny Tan

The Student Development and Alumni Relations Group and the Chancellery Department collaborated with UTAR Alumni Association of Malaysia and Fusionex International to organise "Industrial Business Conference 2018: E-commerce and SMEs, a Definite Way Forward" at Sungai Long Campus on 12 April 2018.

The conference aimed to highlight the prevalence of Electronic Commerce in today's business supply chain through the impactful convergence of various cellular and broadband networks, and the continual digitisation of human activities.

Present at the event were UTAR Vice Presidents Prof Ir Dr Ewe Hong Tat and Prof Dr Choong Chee Keong, HYT Cross Border Sdn Bhd Managing Director Dato' Dr Danny Tan, Fusionex International AdvFusionex Director and Partnership & Alliances Stan Lee, SME Corporation Malaysia Deputy Chief Executive Officer (I) Rizal bin Nainy, E-Business Association of Malaysia President Danny Ng,

Ocean Starlight (Thailand) Director and Founder Eddie Tan, UTAR Alumni Association of Malaysia President Koh Fook Huat, Faculty of Accountancy and Management Deputy Dean of Academic Development and Undergraduate Programmes Dr Hen Kai Wah, participants, students and staff.

The second session saw speakers, namely Youth at MDEC Manager Special Projects Premila Balakrishnan, HYT Cross Border Sdn Bhd Advisor Dr Ch'ng Soo Ee, Eddie Tan, Stan Lee, Danny Ng and Lee Kong Chian Faculty of Engineering and Science Head of Master of Information Systems Programme Dr Winnie Wong Whee Yen discussing the opportunities and challenges SMEs face in the e-commerce platform. The forum was moderated by Faculty of Creative Industries lecturer Maxwell Sim Yik Seng.

The conference ended with a session on "Unleashing the Power of e-commerce among SMEs: The Role of University" by Dr Hen.

The closing ceremony and the certificate presentation for the "7th Annual Workshop on Quality and Identification Technologies in Traditional Chinese Medicines" was held in Macao on 13 April 2018.

The workshop, held from 9 to 14 April 2018, was co-organised by the China Science and Technology Exchange Center and Macao Science and Technology Development Fund. It was hosted by the State Key Laboratory of Quality Research in Chinese Medicine (SKL-QRCM). It aimed to enhance practitioners' understanding of Traditional Chinese Medicine (TCM) and improve its quality assurance and testing skills.

Three members from Malaysia who attended the workshop were Ministry of Health's Traditional and Complementary Medicine Division Principal Assistant Director Dr Teo Chiah Shean, Tai E Traditional Complementary Medical Director Prof Teoh Boon Khai and UTAR Centre for Research in Traditional Chinese Medicine Chairperson-cum-Department of Chinese Medicine Head Dr Te Kian Keong.

Speaking at the ceremony, Dr Teo said that the training workshop has provided an opportunity for the attendees to gain knowledge and skills from the SKL-QRCM experts and he is looking forward to establish a long-term cooperation with SKL-QRCM in cultivating talents specifically in the authentication and quality control of TCM products.

He also expressed his wish to establish a joint lab between China and Malaysia in order to enhance the cooperation in the field of TCM. He

## Strengthening regional cooperation in TCM



From left: Dr Te, Prof Teoh, Dr Teo, SKL-QRCM Dean Assoc Prof Dr Zhou Hua, Indonesian TCM Association Chairman Sujanto Mardjuki and Ciak Po Founder Sinsho Lim Suriady

believes that Macao has high-level research base for Chinese Medicine and it could be a good reference to study herbal medicine in Malaysia. He pointed out that there is still a lot of room for collaborations between the two countries as Malaysia is rich in herbal resources and Macao has well-developed techniques.

UTAR Centre for Bio-Diversity Research, Faculty of Science (FSc) and Institute of Postgraduate Studies and Research jointly organised the "Local Herbs Day II: Healthy Eating with a Touch of Herbs". It was held at Kampar Campus on 7 April 2018.

The event aimed to facilitate knowledge sharing and provide exposure on the culinary uses of local herbs among the community, students and staff of the University. More than 80 participants from within and outside the campus attended the event.

Organising Chairperson Dr Teh Lai Kuan said, "The use of herbs has become more common in our daily lives. We choose to use herbs because they are effective, safe and cost-effective complements or alternatives to pharmaceutical drugs."

The event also saw four talks, namely "Role of Herbs in Healthy Eating – from dietitian's perspective" by Clinical Dietitian-cum-Head of BioMedical Science Department of FSc Dr Chee

Huei Phing, "Cooking with five elements (五行) – from Chinese physician's perspective" by Dr Teh, "Herbs in weight management – from nutritionist's perspective" by Nutritionist Vanessa Lim Chew Siang and "The response of certain local herbs toward nicotine" by a Chinese physician from FIG Enterprise, Chan Chew Chok.

There were cooking demonstration sessions on the making of "Murungai Adai",

by Department of Biomedical Science lecturer Annaletchumy Loganathan; DIY cough drops by Department of Agricultural and Food Science lecturer Sim Kheng Yuen; Basil and Oregano Stir-fry Spaghetti by Department of Agricultural and Food Science lecturer Chung Kok Heung; and Chicken Biscuit by Department of Biomedical Science Dr Tan Gim Cheong and his team.

In his closing remarks, FSc Dean Assoc Prof Dr Lim Tuck

## Local Herbs Day II

Meng expressed his gratitude to the organising committee, speakers, sponsors and participants for their support.



The organising committee, speakers and participants at Kampar Campus

## Educational Innovation and Entrepreneurship Seminar

UTAR, Sailing Wen Cultural and Educational Foundation, iSee Taiwan Foundation, and Center for Creativity and Innovation Studies of National Chengchi University jointly organised a seminar on Educational Innovation and Entrepreneurship at Sungai Long Campus on 5 April 2018. The seminar aimed to share educational innovation experience as well as promote dialogue and exchanges among the teachers from different regions.

Present at the seminar were UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, Vice President Prof Ir Dr Ewe Hong Tat, GHFHub Creative Director Prof Dr Sehwa Wu, GHFHub Head of Global Network Prof Dr Lucia S. Lin, 2017 GHF Innovative Education Fellow-cum-Taiwan Plurkers on Education and Technology (TPET) Co-founder Xu Liang Hung, 2017 GHF Innovative Education Fellow Chin Yi Hung, Sailing Wen Cultural and Educational Foundation Assoc Project Manager Alen Weng, and UTAR Institute of Chinese Studies Dean Assoc Prof Dr Chong Siou Wei.

Prof Chuah said, "The arrival of industrial revolution had a great influence on the educators. We must constantly innovate to grow, creatively think and guide



Front row, from left: Xu Liang Hung, Chin Yi Hung, Prof Lucia Lin and Prof Wu with Prof Chuah and Prof Ewe

our students in the timeliest manner, regardless of being a principal or a teacher."

On the other hand, Prof Wu pointed out that "education" is the common language of the world. He said that education can only affect the future human civilisation in the long run if

it is continuously shared and exchanged.

The seminar was also attended by teachers and students from various schools and institutions such as United Chinese School Committees' Association of Malaysia (Dong Zong), Malaysian Secondary

School Chinese Language Teachers Association, New Era University College, Multimedia University, SJK (C) On Pong, Confucian Private Secondary School, and Sekolah Menengah Universal Hua Xia.

## Training on Food Safety



The speakers and participants at Kampar Campus

The Faculty of Science (FSc) organised "Food Safety Awareness Training" from 29 to 30 March 2018 at the Kampar Campus.

Present at the training were FSc Dean Assoc Prof Dr Lim Tuck Meng, Department of Agricultural and Food Science Head Dr Ong Mei Kying and FSc staff Dr Ali Yassoralipour, Chung Kok Heung, Dr Lye Huey Shi, Dr Tan Yen Nee and Dr Chang Ying Ping. External speakers included Food Consultants from AC Lam Enterprise Lam Ah Chye and

Lai Mun Lee, Food Technologist from the Food Safety and Quality Division of Perak State Health Department Poornima Karpayah and Ng Siew Leng from Flowcrete Asia Sdn Bhd.

The participants consisted of UTAR students and industry players from Liang Kee Farming Sdn Bhd, FY Food Processing Sdn Bhd, Bidor Kwong Heng Sdn Bhd and Se Woh Sauce Factory. Apart from enabling academics to form useful links with the industry, the training also aimed to help food industries to

upgrade their hygiene and food safety operations.

The first speaker, Lai spoke about Hazard Analysis and Critical Control Point system, in which she explained about the food system that identifies, evaluates and control hazards to ensure food safety. Poornima enlightened the participants with the Food Act 1983, Food Regulations 1985, Food Hygiene Regulations 2009 and general food labeling. Ng spoke about the types of hazardous floor such as porous floor, poor surface

preparation and grout lines between tiles or bricks.

"The workshop was very enlightening and we gained added knowledge," enthused participants Chong Zhe Hui and Ranjini Morogan.

Dr Lim in his closing remarks said, "Food safety is very important. I hope we can spread this good knowledge to the community and share with them on the need to practice food safety."

## Cancer Prevention Seminar

UTAR's Centre for Economic Studies, Centre for Cancer Research and Financial Economics Society, in collaboration with Pantai Hospital Ipoh organised "Awareness of Cancer Prevention Seminar" on 5 April 2018 at Kampar Campus.

Themed 'Awareness of Cancer Prevention: Coping with it medically and financially', the seminar aimed to educate the young generations on the different types of cancer, the symptoms, the clinical analysis as well as the necessary instrumental test for cancer.

Present at the opening ceremony were UTAR Vice President Prof Ir Dr Lee Sze Wei, Faculty of Business and Finance Dean Dr Au Yong Hui Nee, Representative of Pantai Hospital of Ipoh Danielle Liang Shi Yuan, Organising Chairperson-cum-Chairperson of Centre for Economic Studies Foo Chuan Chew, UTAR staff and students. The seminar also saw a series of talks delivered by five invited speakers, namely Nephrologist Dr Pang Hoong Chee and Orthopaedic Surgeon Dr N. Supparamaniam from Pantai Hospital Ipoh, Medical Officer Dr Ooi Goon Keat from Hospital Raja Permaisuri Bainun Ipoh, UTAR Faculty of Medicine and Health Sciences Prof Dr Lim Yang Mooi and Financial Planner Tan Chee Guan from Genesis Marketing.

Prof Lee said, "Today's event is indeed very appropriate and timely to bring awareness to the public regarding the severity of this disease." Liang said, "I hope the talks will educate the young participants on how to reduce the risk of getting cancer." Dr Pang said, "Taking steps to live a healthy lifestyle can go a long way towards reducing the risk of the disease."

Dr Supparamaniam's talk titled "How to detect and manage a primary bone tumour?" illuminated participants on orthopaedic



Front row, from left: Liang, Prof Lee, Dr Au Yong and Foo with speakers and participants

cancer. Dr Ooi's talk titled "The truth of hidden walnut" provided knowledge about prostate cancer.

Prof Lim's talk titled "Chemoprevention: The Answer to Cancer?" enlightened the participants about cancer and the cell cycle. Tan shared on how to manage finance during cancer treatment.

Taipei Economic and Cultural Office (TECO) in Malaysia and UTAR Centre for Sustainable Architecture (COSA) jointly organised Taiwan Fellowship Forum 2018 at Sungai Long Campus on 16 May 2018. The event provided a good opportunity for networking and sharing among current and past recipients, and potential applicants for Taiwan Fellowship.

Present at the forum were TECO Representative James Chang Chi-Ping, Deputy Representative Michael S. Y. Yiin, UTAR Vice President Prof Ir Dr Ewe Hong Tat, Taiwan Scholarship Recipients' Alumni Association President Anthony Loh Li Cheng and UTAR COSA Chairperson Dr Lim Poh Im.

James Chang said Taiwan has always maintained a very strong, close and longstanding collaborative relationship with Malaysia, particularly with the launching of New Southbound Policy in the year 2016.

Prof Ewe encouraged the students and the academics to take on collaborative research opportunities and expand the network as well as partake in knowledge exchange for mutual benefits and updates on the latest research development.

The speakers who presented their research at the forum were Universiti Malaya Research and Innovation Office Deputy Vice Chancellor-cum-Institute of China Studies senior lecturer Dr Ling Tek Soon, Monash University Department of Economics Assoc Prof Dr Poon Wai Ching,

## Taiwan Fellowship Forum



Fourth from left: TECO Representative James Chang with Prof Ewe

Universiti Utara Malaysia College of Business Centre of Economics, Finance and Banking Assoc Prof Dr Lim Hock Eam, Universiti Sains Malaysia School of Distance Education Department of History lecturer Dr Low Choo Chin, UTAR Contemporary China Studies Unit in Centre for Chinese Studies Research Head Dr Chin Chong Foh, Institute of Chinese Studies Assoc Prof Dr Khor Boon Eng and Faculty of Creative Industries lecturer Tan Wooli Yee.

During the Forum, TECO also provided a briefing on the procedures of the Taiwan Fellowships application. It was presented by TECO's Secretary Catalina Chuo.

## Applied Financial Modelling Conference

UTAR's Faculty of Business and Finance (FBF) and the Asia-Pacific Applied Economics Association (APAEA) organised the 5th Applied Financial Modelling Conference at Kampar Campus on 25 May 2018.

The conference aimed to create a strategic platform for researchers and academics from both local and international arena to share research findings besides exchanging insights on the importance of commodity markets in financial and macroeconomic stability.

Themed 'The Importance of Commodity Markets in Financial and Macroeconomic Stability', the conference saw the participation of 20 academics comprising local and foreign researchers from Australia, France and China.

UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik said, "Thank you APAEA for your trust in UTAR as a collaborative partner to jointly organise academic events as such. Well done also to the organising committee for ensuring the conferences are well organised."

APAEA President Prof Paresh said, "APAEA decided to use Malaysia as the purpose to reach out to more non-Chinese researchers and to focus on more quality



Front row, second from left: Prof Paresh with Prof Chuah

researches and papers. Joining hands with a progressing university like UTAR is indeed a great opportunity for us to have more researchers from different parts of the world."

The conference also saw a total of seven prolific researchers, namely Prof Jonathan Batten from Universiti Utara

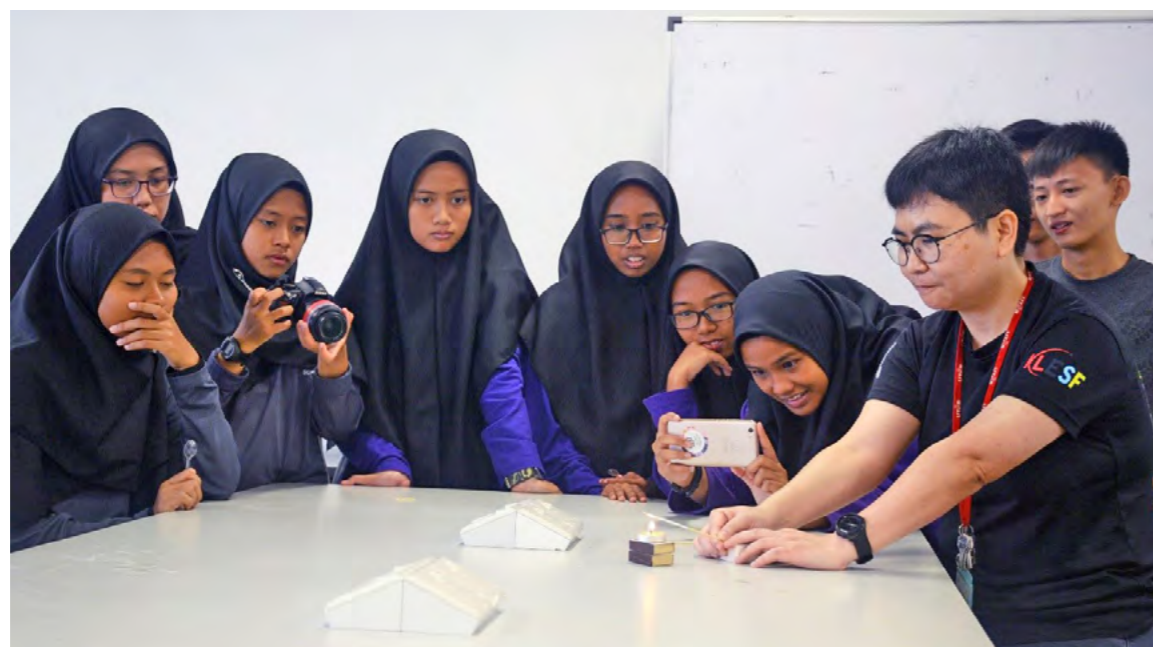
Malaysia, Dr Di Mo from RMIT University, Dr Kannan Thuraisamy from Deakin University, Fazle Rabbi from Western Sydney University, Dr Alexandre Henry from France's University of Lorraine, Dr Fang Liang from Peking University and Dr Dinh Phan from Monash University Malaysia.

## STEM workshops and exhibition

The Malaysia Mental Literacy Movement (MMLM) held two workshops and an exhibition on 14 April 2018 at Sungai Long Campus. The workshops and exhibition aimed to promote Science, Technology, Engineering and Mathematics (STEM) to the public, particularly to school-going children and their parents. It also aimed to engage students' interest in STEM-related fields of studies while advocating its practical application and utility.

The mini hands-on workshops encompassed a series of science experiments and design activities. The first workshop included two science experiments, namely the "Squishy Ice-cream" and "Mini Rocket". The second workshop saw participants gaining more insights on the effects of PH and alcohol towards the liver.

The instructors involved in the workshop were Sungai Long Campus' Centre for Foundation Studies (CFS) Academic Deputy Director Wong Jing Tyng, Student Affairs and Development Deputy Director Pua Gaik



Pua (far right) demonstrating the mini rocket experiment to the participants

Hong, and lecturers Amelia Chiang Kar Mun, Yeoh Li-Cheng and Ngai Suet Loo. An exhibition was also held and it saw the display of several science projects by the undergraduate and postgraduate students of UTAR. It drew many inquisitive young minds to explore the world of science and technology.

"Coming from a rural area, the event gave us a good exposure to what STEM is all about. We also learnt a lot from the science-related projects and we truly enjoyed it," said Ahmad Hariz bin Ahmad Azam, a student from Sekolah Menengah Sains Rembau.

"The involvement of STEM

has become more apparent in the current education system. STEM serves as a training ground for the students to be more prepared to face the future world, filled with technology. I'm glad that this workshop helps students to realise the importance of STEM," said Nur Hidayah binti Abdul Gapar, a school science teacher.

About 1,500 participants, consisting of public and students from all over the area, put their brain power to work in the Mind Competitions. The competition was jointly organised by Malaysia Mental Literacy Movement (MMLM), UTAR and Tunku Abdul Rahman University College (TAR UC). It was held at Sungai Long Campus on 14 April 2017. The event aimed to boost mental literacy and increase its awareness among the Malaysians.

Ragavan Arumugam, a 44-year-old participant said, "I'm glad I took part in this competition. It was a good experience for me."

Desmond Koh, a memory teacher from Melaka said he came to know about the competition in 2015. He has won the consolation prize for mind mapping competition for consecutive years since he joined the competition in 2016. His daughter Vikki Lim Koh Bing who also took part in the competition, expressed her wish to get a better result this year.

Meanwhile, a student from University of Science Malaysia Fashareena binti Roslan said, "The competition helps students to practice their brain, which in return, helps them to perform better in their studies," she said.

Rose Adeh from Nigeria, who is currently pursuing her management study in Universiti Teknologi Malaysia said, "This is my fifth year taking part in this competition.

## Unleashing the brainpower



School participants during the competition

The competition was very challenging yet motivating."

One of the event highlights this year was 3x3x3 Rubik's Cube Competition, which was organised by MMLM, WBS Dynamic Workshop (WooBrainSystem) and Kids Station Marketing Sdn Bhd. This competition was held to challenge the participants' visual thinking and solving skills.

A fifteen-year-old student from Seremban, Hemawaty Marar said, "I have been practising to solve the Rubik's cube for the past three months and I really want to take part in more competitions in the future."

Ninety-eight secondary school students attended the UTAR Leadership Camp 2018 held at Kampar Campus from 14 to 15 April 2018.

It was organised by the Division of Programme Promotion (DPP) with the assistance of 10 UTAR ambassadors. The camp aimed to uncover the participants' leadership potential and to develop their skills in problem-solving, critical thinking, teamwork and communication. The camp was attended by students from SMJK Sam Tet, SMJK Perempuan Perak, SMJK Shing Chung, SMJK Choong Hua, SMK Dato' Panglima Perang Kiri and SMJK Tsung Wah.

Representing UTAR Vice President Prof Dr Choong Chee Keong at the opening ceremony was Head of Student Affairs Department (Kampar Campus) Chiang Jeng Fong. Also present were AFS Antarabudaya Malaysia Perak Chapter Assistant Secretary Low Pei Fern, Head of DPP (Kampar Campus) Tan Choon Wah and Organising Chairperson Loh Jia Hui.

Loh said, "The organising committee has specially designed some hands-on activities which we hope will inspire you and allow you to apply the things you have learnt from the talks."

The camp saw a series of activities including ice-breaking, kite flying, debate and group performance sessions. Motivational talks titled "Increase

## UTAR Leadership Camp 2018



UTAR Leadership Camp 2018 Organising Committee and the participants

memory by 300%" and "How to be successful in your life?" were delivered by memory experts Teo Kim Foo and West Wong Woon Chieng respectively.

Japanese student Marin Onzuka said, "Initially I thought I would have a difficult time communicating with the participants but my teammates were so friendly and considerate that I didn't feel left out at all."

SMK Dato' Panglima Perang Kiri's Nur Aqilah Alya binti Husin said, "I would certainly encourage more people from different backgrounds to actively participate in such leadership camps."

SMJK Tsung Wah's Theebban Raj Suresh Kumar said, "It is really a useful camp for me as I did learn a lot especially through the 'Increasing Memory by 300%' talk."

As a mean to enhance learning experiences on campus, universities across the world have responded in various ways, most notably through enhanced internationalisation.

Internationalisation helps to enhance learning, teaching and research in the campuses and contributes significantly to students' experience. However, for internationalisation to be successful, everyone within higher education, including students and staff, has to make valuable contributions to the process of internationalisation. It requires both students and staff to work in collaboration as an academic community in order to make internationalisation a reality. Thus, internationalisation of higher education is a shared responsibility that is achieved through true synergism.

## Internationalisation through exchanges

To date, UTAR's internationalisation efforts have been very fruitful due to the active participation of students and leaders of the University who have invested their time and effort to fulfil the University's social responsibility. Listed below are some of the collaborative efforts taken by the UTAR community to promote knowledge exchange, make international connections and raise the global profile of UTAR.

### National University of Singapore



The Department of Soft Skills Competency hosted five students from National University of Singapore for the new village collaborative project at Kampar Campus from 11 to 19 December 2017. The new village collaborative project was conducted in two villages located in Penang. The students learned various aspects of the villages' assets such as lifestyle, culture, economic development and cultural values.

### Aoyama Gakuin University



A total of 30 students from Aoyama Gakuin University, Japan joined UTAR for one trimester from 10 January to 14 May 2018. The student exchange programme aimed to teach different languages, cultures and traditions of Malaysia to Japanese students.

### Catholic University San Antonio



Serra Milena Berenice from the Catholic University San Antonio, Spain underwent a short-term study programme in the Faculty of Medicine and Health Sciences in Sungai Long Campus from 16 October 2017 to 14 January 2018. Besides providing an international exposure, the programme aimed to enrich the personal learning experience of Serra in Physiotherapy.

### Northwestern Polytechnical University



Twenty-one UTAR students made a study tour to Northwestern Polytechnical University, Xi'an, China from 28 December 2017 to 12 January 2018. The two-week International Winter School Programme aimed to enrich the personal learning experience of students.

### Kyushu Institute of Technology



Five staff and five students from UTAR participated in the "Sakura Exchange Program in Science", held from 6 to 15 March 2018, at the Graduate School of Life Science and Systems Engineering, Kyushu Institute of Technology, Kitakyushu, Japan. The programme aimed to enhance the learning experiences of youths in Asia and Japan.

### Jissen Women's University



Eleven students from both Kampar and Sungai Long Campuses participated in a study tour titled "Experience Japan" to Jissen Women's University, Tokyo, Japan from 13 to 22 May 2018. The programme aimed to promote the study of Japanese language, culture and society from various aspects.



### Huaiyin Institute of Technology

The Centre for Extension Education hosted the English Immersion Programme for 28 students from Huaiyin Institute of Technology, China from 21 January to 3 February 2018 at Kampar Campus. The programme was filled with language learning classes and cultural exposure activities.

These are some of the initiatives taken by the University to enhance students' experience and interest in global issues, to enhance learning, teaching and research, to educate students on the current practices and technologies practised around the world as well as

### Soka University



The Centre for Extension Education hosted 20 students from Soka University, Japan for the inbound English Immersion Programme at Kampar Campus from 18 to 31 March 2018. The students underwent an English language interactive module to enhance the use of English language.

### Shanghai Ocean University



Seventeen students from both Kampar and Sungai Long Campuses participated in a study tour to Shanghai Ocean University, Shanghai, China, from 13 May to 26 May 2018. The 14-day programme aimed to broaden Malaysian students' understanding of China's economy and society.

to promote international learning.

UTAR firmly believes that international learning and knowledge propels one towards acceptance and understanding of an array of different cultural and community perspectives.



Silver winners from left: Shao Qi, Kor Yin, Ong and Soo

## Triple Silver at iCompEx'18

Three teams from UTAR Faculty of Engineering and Green Technology (FEGT) won silver at the National Innovation and Invention Competition through Exhibition 2018 (iCompEx'18). The competition was held at the Politeknik Sultan Abdul Halim Mu'adzam Shah, Jitra in Kedah from 20 to 22 March 2018.

The first winning team comprised of FEGT lecturer Dr Toh Pey Yi, Petrochemical Engineering student Ong Chong Leh and Master of Science student Tan Kor Yin. The members in the second team were FEGT lecturer Dr Sin Jin Chung and Petrochemical Engineering student Tan Shao Qi. Another duo from the faculty was Dr Lam Sze Mun and Environmental Engineering student Soo Jian Wen. They took home silver awards in agriculture, environment and renewable energy category.

## Champion in BCEX 18

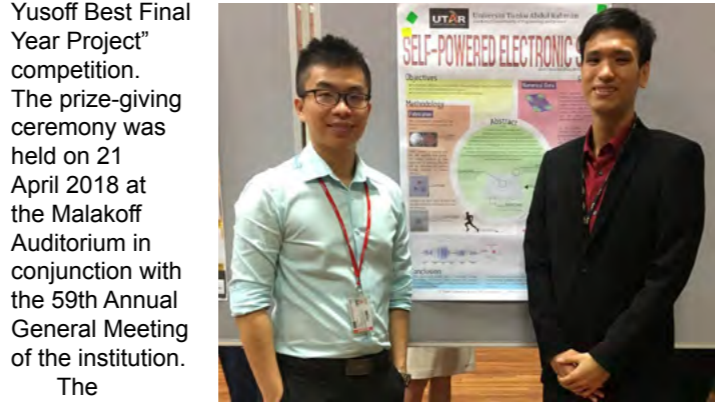
Three Bachelor of Engineering (Hons) Environmental Engineering students from the Faculty of Engineering and Green Technology, namely Khor Jia Min, Ng Jit Jang and Chew Choon Tong were crowned Champion in the "Environmental/Wastewater Treatment/Biotechnology" category at the 4th International Biotechnology Competition and Exhibition 2018 (BCEX 18). The event was jointly organised by Universiti Teknologi Malaysia (UTM), Bioprocess Engineering Student Society UTM and Ministry of Higher Education Malaysia from 13 to 14 April 2018 at Dewan Sultan Iskandar, UTM.

BCEX 18 aimed to develop and hone participants' creativity and innovation as well as cultivate a culture of competition and sustainable innovation among the participants. Apart from cultivating an attentive and inquisitive mind, participants also gained exposure to entrepreneurship and learnt effective team-working.



From left: Chew, Ng, Dr Leong, Khor and Dr Lim

## Best FYP Competition



Dr Chee (left) and Chan

The Institution of Engineers, Malaysia (IEM) recently revealed the winners of the "Tan Sri Ir. Yusoff Best Final Year Project" competition. The prize-giving ceremony was held on 21 April 2018 at the Malakoff Auditorium in conjunction with the 59th Annual General Meeting of the institution.

The competition was jointly organised by IEM and the Institution of Engineering and Technology. Initiated by the IEM Education Fund, it aimed to encourage engineering undergraduates to produce better quality Final Year Project (FYP).

Former UTAR Bachelor of Engineering (Hons) Electronic Engineering student Zech Chan Sze Zher won the special prize for electronic discipline in the competition with a certificate and a cash prize worth RM300. His supervisor was Dr Chee Pei Song from Lee Kong Chian Faculty of Engineering and Science's Department of Electrical and Electronic Engineering.

## Poster and 5MP Competition



Front row, from left: Dr Hen, Siew, Teoh, Dr Sia and Yap with the participants and judges

The Faculty of Accountancy and Management (FAM) organised "The Poster and Five Minutes Presentation Competition" (5MP) on 20 April 2018 at Sungai Long Campus.

The champion for the Poster Competition was Eugenna Yap Rou Jun and Wong Kai Lin. Teoh Zhi Ming and Siew Jun Yaw won the first runner-up, followed by Ding Ying Tsy and Lim Fei Ming as the second runner-up. The champion of 5MP Competition was Teoh and Siew. Goh Sin Yee and Tan Jing Yi won the first runner up, followed by Yap and Wong as the second runner-up. The overall champion was Teoh and Siew. All the finalists were also awarded a certificate of participation.

The competitions served as a platform for the final year undergraduate students to showcase their research output to the students and academics.

## FYP Poster Competition



LKC FES Dean Prof Goi (centre) with poster competition judge Advanceon Infra HR Manager George Yap and the winners

UTAR researchers and lecturers from the Faculty of Business and Finance, namely Garry Tan Wei Han, Hew Jun Jie and Dr Lee Voon Hsien were awarded the "Most Downloaded Cert" for their research titled "Cloud Computing in Manufacturing: The Next Industrial Revolution in Malaysia".

The award was presented by Elsevier (USA)'s Expert Systems with Applications (ESWA) journal. The ESWA journal is currently indexed with Clarivate Analytics' Science Citation Index Expanded (SCIE). It holds an impact factor of 3.928 as per JCR 2016.

The research was co-written by Prof Ooi Keng Boon from UCSD University and Hew Teck Soon from the University of Malaya. It aimed to address the contemporary "Industry 4.0" in Malaysia.

The trio was also previously awarded a certificate of publication recognition from the Tourism Management journal.



From left: Hew, Dr Lee and Tan

## Honorary Citizen Award

UTAR alumnus Lawrence Kang Kee Chuan was honoured as a Hejian Honorary Citizen (河间市荣誉市民) by the Municipal Government of Hejian (河间市人民政府), Hebei, China in early January this year. This honorary citizen award is bestowed by a country on a foreign individual deemed especially admirable and worthy of the distinction.

A Bachelor of Commerce (Hons) Accounting graduate, Kang first started his career with Deloitte Malaysia as an auditor and subsequently climbed the career ladder which brought him overseas including Singapore, Indonesia, Vietnam and China. Currently, he is the Supervisory Board Chairman of He Bei Ming Shang De Glassware Company Limited (河北明尚德玻璃科技股份有限公司).

He dedicated his success to his alma mater UTAR.



Kang (left) with his certificate and trophy

## Most Downloaded Cert

## Best Reviewer Award

UTAR researcher-cum-lecturer from UTAR Faculty of Business and Finance Dr Krishna Moorthy Manicka Nadar was named as the Best Reviewer for the International Journal of Modelling in Operations Management (IJMOM) published by Inderscience Publishers, an academic publisher based in Geneva, Switzerland. He was awarded with the "Best Reviewer Award" on 16 March 2018.

Before this, he has received the "Most Active Reviewer Award" from the International Journal of Network and Mobile Technologies in the year 2012.

Dr Krishna also serves as a reviewer for various international journals from renowned publishers such as Emerald and Taylor and Francis (United Kingdom). His profile is also available in "Publons".



Dr Krishna

The Structural Earthquake Stability (SES) 2018 Competition was held at Sungai Long Campus on 31 March 2018. It was an inter-university competition organised by the UTAR Student Chapters of The Institution of Engineers Malaysia (IEM) and the Institution of Civil Engineers (ICE), together with Lee Kong Chian Faculty of Engineering and Science's Department of Civil Engineering. It was sponsored by Sunway Construction Group Berhad.

## SES 2018 Competition



All the participating teams, organising committee and judges

The competition aimed to foster the future engineers with the ability to design buildings that could survive the natural disaster by providing them with the practical experience of earthquake engineering through a small-scale structural model. It also aimed to enhance their engineering knowledge, management skill, creativity and innovation.

UTAR won the first-runner up and took home RM1,000.

## Champion in ACM ICPC

A team of UTAR students from the Faculty of Information and Communication Technology (FICT) emerged as the champion in the ACM ICPC Malaysia al-Khawarizmi National Programming Contest 2018.



From left: Dr Ng, Lai, Lim and Chow

The contest was held at the International Islamic University Malaysia (IIUM) in Kuala Lumpur from 11 to 12 May 2018. Organised by the Kulliyah of ICT of IIUM, the ACM ICPC Malaysia al-Khawarizmi is a national level contest that aims to foster creativity, teamwork and innovation in building new software program. It also enables students to test their ability to perform under pressure.

The winning team, named KitKat, was comprised of UTAR FICT Computer Science (CS) students, namely Lim Yun Kai, Chow Jenn Pang and Lai Wing Khang. They walked away with a medal and a certificate of participation each. The team was mentored by FICT lecturer Dr Ng Yen Kaow.

## IJMC Most Read Article

Faculty of Business and Finance (FBF) senior lecturer Teo Aik Chuan's research paper recently received recognition from the world-leading international publishers of academic, scientific and professional journals, namely the International Journal of Mobile Communications (IJMC) (Inderscience, Switzerland). The paper was awarded based on the numbers of downloads worldwide.



From left: Teo and Tan smile displaying their commendation letter

Titled "Why Consumers Adopt Mobile Payment? A Partial Least Squares Structural Equation Modelling (PLS-SEM) Approach", the paper was co-authored by Teo, FBF senior lecturer Garry Tan Wei Han, Prof Dr Ooi Keng Boon of UCSI University and Dr Binshan Lin of Louisiana State University, USA.

IJMC is currently indexed with Thomson Reuters (ISI); Social Science Citation Index (SSCI); JCR-2015, IF = 0.765).

## Wins at MYSYMBIOS



All smiles by the UTAR contingent

Three students emerged as winners in various categories at the 9th Malaysian Symposium of Biomedical Science (MYSYMBIOS). It was organised by the Department of Biomedical Science, Faculty of Medicine, University of Malaya (UM) from 12 to 13 May 2018, at the Balai Ungku Aziz, Faculty of Dentistry, UM.

Themed 'Navigate Ideas, Nourish Experiences', the symposium attracted over 600 participants. It aimed to develop and strengthen the community of future biomedical scientists that will help to drive the advancement of Biomedical Science as a professional field in Malaysia.

Year Three students Raphael Joe Joachimdass and Yong Kah Yan won the first runner-up under the "Non-Communicable Diseases" and "Pharmaceutical and Drug Discovery" category respectively. Year Three student Tan Yingying earned second runner-up under the category "Infectious Diseases".

## UTAR 10-Year Strategic Plan

Aimed to brief and update the UTAR academics and staff on the progress of UTAR's 10-Year Strategic Plan (2013-2022), Division of Strategy Planning, Performance Monitoring and Audit successfully organised a talk titled "Progressive UTAR: The Strategic Plan" at both UTAR Kampar and Sungai Long Campuses on 14 and 15 May 2018 respectively.

Delivered by the Chairman of the Strategic Monitoring and Risk Management Committee Prof Dr Faizd Abd Rahman, the talk enlightened the participants on the eight focused areas as well as the 25 strategies that are implemented under UTAR's 10-Year Strategic Plan (2013-2022).

Among the eight focused areas were Governance, Academic Programmes, Research and Development, Collaborations and Internationalisation, Staff Development, Student Development, Facilities and Services, and Community. The 25 strategies were identified to ensure UTAR's education system is relevant in today's competitive tertiary education industry.



Prof Faizd presenting the plan

## Talk on ECE and BRI

The Institute of Management and Leadership Development (IMLD) and the Belt and Road Strategic Research Centre (BRSRC) organised a talk on East-Central Europe (ECE) and the Belt and Road Initiative (BRI) at Sungai Long Campus on 2 May 2018.

Invited to deliver the talk was Dr Csaba Barnabas Horvath. At his talk, Dr Csaba Horvath defined the patterns of ECE and explained the reason why the East-Central European region is interested in the BRI. He also presented the geopolitical situation of the region and explained how the BRI redefines the historical position of the region. He analysed the "16+1" cooperation, an initiative started in 2012, with the aim of enhancing trade and economic relations between China and 16 countries of Central and Eastern Europe.



BRSRC Chairperson-cum-IMLD Director Prof Dr Cheng Ming Yu (left) presenting a token of appreciation to Dr Csaba Horvath

## Entrepreneurial Talks

The Department of Commercialisation together with GenYouth Sdn Bhd, RunWorldEvent and Law & Justice organised an entrepreneurial talk series at the Sungai Long Campus on 2 April 2018.

The talk series was part of GenYouth's Connected Campus tour 2018 to nurture young entrepreneurs by providing platforms for the youths to meet the experts from the industries. It included two talks by Sakura Kristal Group of Companies Director Alex Chong on "The 'Y' Effect", and TeaLive Business Development Head Bryan Wong on "Franchise or start-up".

Chong's talk highlighted the strengths and weaknesses of the youths in Gen-Y. Wong's talk, on the other hand, emphasised on the difference between a franchise business and a start-up business. The talks saw some 120 UTAR staff and students in the audience.



Front row, from left: Koh, Wong and Chong with the audience

## Talk on Autism

The Faculty of Arts and Social Science (FAS) organised a talk titled "Our Journey through Autism & Asperger" on 6 April 2018 at the Kampar Campus.

Present at the talk were FAS Dean Dr Alia Azalea, Bachelor of Social Science (Hons) Guidance and Counselling Programme Head Peh Kai Shuen, staff, students and the star of the talk, Delwin Cheah Wien Loong, accompanied by his father Lawrence Cheah Guan Keong, mother Erina Law Mei Sun and sister Delwina Cheah.

The aim of the talk was to enable participants to catch a glimpse into the life of a young savant artist, Wien Loong. He was diagnosed with High Functioning Autism at the age of five. Simultaneously, the talk also aimed to provide Bachelor of Social Science (Hons) Psychology students with a better understanding of autism and Asperger from the parents' experience.



Second from left: Delwin Cheah at the talk



## Talk on Publication



The talk saw some researchers, academic staff and postgraduates in attendance

The Centre for Modern Languages and Literature in collaboration with the Department of Modern Languages and Literature under the Faculty of Creative Industries invited Prof Dr Zuraidah Mohd Don from University of Malaya (UM) for a talk at Sungai Long Campus on 4 April 2018.

Prof Zuraidah is the Advisor to the Council of Language Deans at UM. She also chairs two bodies set by the Ministry of Education, namely the English Language Standards and Quality Council to oversee the teaching and learning of English Language in Malaysia.

Titled "Writing for ISI and Scopus-Indexed Journals in the Humanities and Social Sciences", her talk set to create awareness of the demands of international journal publication and how they can make an effective contribution. The talk also offered the audience on how to publish in high-impact journals and other research outlets.

The International Conference on Smart Grid and Clean Energy 2018 (ICSGCE 2018) was held at Sungai Long Campus from 29 to 31 May 2018. The local organising committee consists of UTAR Centre for Power Systems and Electricity Chairperson Prof Lim Yun Seng, Dr Chua Kein Huat and Dr Wong Jianhui. The sponsors of the conference were UTAR, IEEE, and University of Electronic Science and Technology of China.

The conference aimed to create a platform for researchers and engineers to exchange their latest findings and knowledge regarding the Smart Grid and Clean Energy Technologies. It also provided a good opportunity for the participants to meet up with several well-

## Career Talk



Front row, from left: Lee, Cheah, Prof Choong, Wee and Lim

The Department of Alumni Relations and Placement and Chancellery, in collaboration with the Public Service Chinese Community and Persatuan Belia Xiang Lian Malaysia, organised a career talk on public service at Sungai Long Campus on 3 April 2018.

Present at the event were UTAR Vice President Prof Dr Choong Chee Keong, Prime Minister's Department New Village Division Wee Li Ling, Ministry of Finance Lim Song Huat, Public Service Department Lee Cheng Kiik, Public Services Commission of Malaysia Chia Zi Sheng, Persatuan Belia Xiang Lian Malaysia Wong Siew Kuan, Tan Rong Xian, Yap Soo Fook and students.

The series of talks aimed to raise the students' awareness about careers in the public sector, benefits of being public servants and career prospects in public service.

known researchers for potential collaboration in research projects.

There were participants from Switzerland, France, Germany, Norway, China, Taiwan, India, Bangladesh, Malaysia and Indonesia. The two-day conference consisted of six themes that came along with multiple sessions of oral and poster paper presentations. The topics covered in the conference were smart grid strategy, planning and standards, various renewable energy technologies and also power system economics.

## ICSGCE 2018



ICSGCE 2018 Presenters, from left: Prof Stephanie Teufel and Dr Yves Hertig from International Institute of Management in Technology, Switzerland, and Christina Sufke from Westnetz GmbH, Germany

## Sponsorship for Engineering Programme



(Seventh from left) Dr Bernard Saw Lip Huat and Dr Yew Ming Chian (middle) with the first batch of scholarship recipients

Fifteen engineers were given the opportunity to pursue Master of Engineering (MEng) in Electronic Systems with a full scholarship in UTAR.

UTAR is the first university in Klang Valley and the second in Malaysia to conduct this master degree programme. The programme is the brainchild of USAINS Holding Sdn Bhd and American Malaysian Chamber of Commerce, in collaboration with UTAR and it is supported by Human Resource Development Fund.

Despite being a fully funded programme, candidates are not bound to any bonds upon achieving their master degree. The 18-month programme aims to expand the talent pool of

postgraduates for electrical and electronic industry, allowing companies to take up more high-end

responsibilities involving design and development as well as research and development.

Media and Creative Studies final year students organised an event called "Grow in the Dark" as their final year project on 2 April 2018 at Sungai Long Campus.

Present at the opening ceremony were National Council for the Blind (NCBM) Executive Director Moses Choo Siew Cheong, UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, Faculty of Creative Industries (FCI) Dean Dr David Tneh Cheng Eng, FCI Academic Development and Undergraduate Programmes Deputy Dean Thinavan Periyayya, Head of Media Department Anthony Gandolfo Miranti Jr, staff and students.

Grow in the Dark was supported by NCBM. Unlike other visually impaired awareness campaigns, Grow in the Dark took an unconventional approach by showcasing the strength and achievements of the visually impaired community rather than imploring sympathy.

Joining to make the event more substantial were platinum sponsor KOOCAN, silver sponsors Spectruck, Acson and JustPlantMY, and private donor Amos Tan.

## Grow in the Dark



A donation of RM2,000 were raised by Grow in the Dark committee for NCBM

Under the subject MPU34032 Community Project, the Department of Soft Skills Competency of Sungai Long Campus collaborated with the Kuala Lumpur Engineering Science Fair to organise the STEM Mentorship Programme at SMK Tinggi Klang on 10 February, 24 February, 3 March and 31 March 2018.

Present were Headmistress of SMK Tinggi Klang Raja Rozita Raja Hanafi, Counsellor of SMK Tinggi Klang Bathma Devi Supiah, DSSC Assistant Lecturer Nurzanatul Amira binti Azizan, UTAR students and students of SMK Tinggi Klang.

The STEM Mentorship Programme aimed to promote interest in science, technology, engineering and mathematics among secondary school students and enhance the awareness of the public on its practical application. Other

## STEM Mentorship Programme



UTAR students with SMK Tinggi Klang students and teachers

than enriching the secondary school students' mind, the experience and knowledge that the students gained from this programme provided

them with leadership, teamwork, creativity and innovative skills.

国际知名的海外华人研究学者刘宏教授于2018年4月17日莅临拉曼大学双溪龙校区中华研究院，主讲了以“新华人资本主义与东盟经济一体化”为题的学术讲座。讲座由中华研究院副院长郑文泉副教授主持。

主讲人为南洋理工大学陈嘉庚讲席教授、社会科学学院院长、南洋公共管理研究生院院长、中国教育部长江学者讲座教授、国务院侨务办公室专家咨询委员。他也是拉曼大学中华研究院硕博课程（论文制）的校外考委。

首先，主讲人对新华人资本主义进行了诠释，他认为新华人资本主义以东南亚本土土长的华人企业为构成基础，而新华人资本主义的背景是中国的崛起或是中国对外的直接投资。他谈到中国外向投资不断扩大，自2014年以来中国资本的流出量已经超过了外来资本的流入量，中国已经成为了一个资本的净流出国，而中国对外投资比重逐步提升是资本流出的主要表现。随着中国“一带一路”倡议的推行，东盟国更成为了中国资本流出的重要目的地。他认为，随着中国直接投资东盟市场，也将促进东盟新华人资本主义的进一步发展。

随后，他指出中国资本进入东盟市场也面临相应的问题，如（一）东盟的政治经济环境将影响中国企业投资决策；（二）东盟新型发展模式对中国企业投资造成特定影响；以及（三）以宗亲、血亲及地缘等关系为依托的传统华人企业网络关系因新华人资本主义的崛起而出现变化。

## 刘宏谈新华人资本主义与东盟经济一体化

他认为在亚洲区域经济一体化发展进程中，把国内和国外整合成一个整体发展，已经成为中国政府及企业对外投资的一种理念，这一整合理念也将引起中国政府与海外华人关系的变化。中国整合国内外资源进入东盟市场主要体现在以下几个方面：（一）东盟由发展中国家所组成，属于年轻的资本市场；（二）东盟在发展过程中对基础设施建设的需求比较大，也有待加强；（三）中国基础设施建设产能过剩，需要进行资本输出以缓解产能过剩的问题。而中国资金进入东盟将有助于这些国家的基础设施建设，同时促进东盟经济转型发展。

他总结表示，“一带一路”倡议在东南亚国家的不断推进，对东南亚经济发展具有重要意义。对于目前而言，中国资本输入东盟市场



刘宏为出席者解析了新华人资本主义。

是有相对优势，但是不管是中国企业或当地华人企业在东盟的政治环境中都会面临新的机遇与挑战。

席间嘉宾包括中华研究院院长张晓威副教授、中文系（双溪龙校区）系主任廖冰凌副教授、研究生课程主任黄丽丽博士等。

中国梅州市归国华侨联合会（梅州市侨联）参访团于2018年6月5日莅临拉曼大学金宝校区，并由拉曼大学发展委员会顾问丹斯里丘思东和副校长（学生进展与校友联系）锺志强教授接待。

参访团成员包括梅州市归国华侨联合会副主席张映虹、秘书长兼办公室主任蔡宇文、梅江区归国华侨联合会主席曾小丽、蕉岭县归国华侨联合会主席林晓红、兴宁市归国华侨联合会主席刘凌和大浦县归国华侨联合会主席范春芳。

锺志强为来宾简介了拉曼大学的历史与发展概况，以及对外合作等基本状况，“本校欢迎更多的梅州学生前来就读，同时学习大马的风土人情与多元文化。拉曼大学与中国大专院校的合作密切，其中包括学生交流计划，如短期性的游学团，以及长期性的本科或硕博课程等。”

张映虹表示在造访金宝和怡保时倍感亲切，同时简介了梅州的历史与文化、近年来的发展，以及梅州市侨联的简介及任务范围等。他代表参访团感谢丹斯里丘思东的穿针引线，梅州市侨联目前已帮助协调了第二批的梅州学生前来拉曼大学就读。他不忘叮嘱在座来自梅州的学生，“珍惜并感恩到马来西亚求学的机会，好好学习并严守纪律，期待学生们学有所成后回报家乡和社会。”

中华研究院（学术发展与本科课程）副院长黄文斌副教授和工商与金融学院院长欧阳慧妮博士个别为来宾们简介了两院的课程与研究。黄文斌表

## 梅州市侨联访金宝优大



中国梅州市归国华侨联合会参访团、优大的中国梅州留学生与来宾们合影。

示，“本院的客家文化研究尚在起步，寄望未来能够和梅州的大专院校，如嘉应学院展开与客家文化相关的研究合作。”欧阳慧妮表示，“基于我们的课程以英语为媒介语，这将有助于提升中国学生的英语运用能力，在未来更具国际竞争能力。而本院的硕士课程以小班制进行，导师能够更关注学生的学习进展及问题，对学生的学习大有帮助。”她也建议若中方有意探讨与大马企业发展及经贸相关的课题，可以联合进行学术交流、游学团等。

双方在交流环节中交流甚欢，一同探讨了未来的潜在合作点，如学生交流计划、研究项目、双联学位、学分转移、文化学习，以及与入学季、大学申请程序等相关的事项。

席间嘉宾包括霹雳嘉应会馆会长拿督丘才干、拉曼大学理事会成员丘宏义、工商与金融学院（学术发展与本科课程）副院长郑承豪、课程宣导处（金宝校区）主任陈俊华、国际学生服务部（金宝校区）主任颜文伟、会馆代表等。

## 心理学系“惜·望”慈善公演 传递正能量

拉曼大学心理学系于2018年4月11日在金宝校区举办了一场以“惜·望（HELP 2018）”为题的慈善公演，吸引了逾500位校内外人士的踊跃出席。

“惜·望”意指“承载珍惜，飞向希望”，活动宗旨主要提醒年轻人在生活中要学会珍惜、学习尊重老人、孝顺父母，并时刻谨记助人为快乐之本的精神。此外，筹委会也将把当天所筹得的款项为有需要的人购买轮椅和沐浴椅。



主角阿聪把现今年轻人对父母的冷漠感演得淋漓尽致，给年轻观众带来了一个反省的机会。

筹委会主席刘雨翰表示，“在筹办这项活动的初期面对许多对活动可行度质疑的声音，但经过工委门的多次商讨后，我们决定将想法化作现实，而有了这部把爱传出去的‘惜·望’舞台剧。筹办活动的过程让我们成长，提升了自信心之余，我们也必须学习如何拿捏自己的情绪及沟通技巧。最重要的是感谢赞助商热心赞助，同时响应本校所提倡的‘取自社会，用之社会’精神，给需要我们伸出援手的人带来一丝的温暖。”

“惜·望”舞台剧描述一位刚踏入社会工作的年轻人（阿



学生演员把老年人角色扮演得惟妙唯肖，犹如专业演员。

聪）时常和父母吵架，对于母亲的关心更是视若无睹。不料，当父亲遇上抢匪而丧命后，阿聪才领悟珍惜和孝顺父母的重要性，后悔当初的任性，造就今天的懊悔。除了传达孝顺的重要性，剧情更渴望通过剧情，灌输年轻人正确的生活理念，家人永远是大家的避风港，呼吁大家珍惜现在，拥抱未来。

当晚的其他表演包括活力十足的舞蹈表演、青春洋溢的学生歌唱演奏，以及本地歌手陈颖恩与何沛璇的热情演出，让出席者度过了一个充实的夜晚。



“惜·望”慈善公演一众筹委与演出者在闭幕时的大合照。

# Malam persembahan kebudayaan Cina



Koleksi persembahan yang amat memberangsangkan



Kelab Wushu, Kampus Kampar UTAR telah menganjurkan sebuah malam persembahan mega "Tempest of the Tribe", yang terdiri daripada pelbagai persembahan tradisi dan kebudayaan Cina yang menarik dan menghiburkan. Malam persembahan tersebut berjaya menarik seramai 2,200 pelawat termasuk kakitangan dan pelajar-pelajar UTAR serta orang awam. Persembahan tersebut berlangsung di Dewan Tun Dr Ling Liong Sik, Kampus Kampar pada 31 Mac 2018.

Antara persembahan yang diadakan ialah persembahan gendang Cina 24 musim, tarian naga, tarian singa, *Hong Quan* dan *Tai Chi*. Persembahan malam "Tempest of the Tribe" tersebut merupakan sebuah aktiviti susulan yang dianjurkan oleh Kelab Wushu buat kali kedua selepas penganjuran sebuah persembahan mega berasaskan gendang Cina 24 musim bertajuk "Sensation in March 2016" pada tahun 2016.

Persembahan tersebut dirasmikan bersama oleh Canselor UTAR Tun Dr Ling Liong Sik dan Presiden UTAR Ir Prof Academician Dato' Dr Chuah Hean Teik, Ahli Majlis UTAR Hew Fen Yee dan Datuk Lim Si Cheng, Penasihat Jawatankuasa Perancangan dan Pembangunan UTAR Tan Sri Hew See Tong, Penasihat Kelab Wushu Kampus Kampar UTAR Lee Yu Juen, Pengerusi Penganjur Persembahan Malam "Tempest of the Tribe" Fan Sui Huang dan Pengerusi Kelab Wushu Kampus Kampar UTAR Chua Chung Li. Persembahan malam tersebut berasaskan konsep inovatif yang menggabungkan unsur-unsur budaya Cina dan ciri-ciri suku kaum.

Turut hadir untuk memeriahkan aktiviti tersebut ialah Pendaftar UTAR Yim Lin Heng, Ketua Jabatan Hal Ehwal Pelajar (DSA) Kampus Kampar UTAR Chiang Jeng Fong, Ketua Jabatan Canselor Lim Swea Jen, Penolong Pengurus Kanan DSA Kampus Kampar UTAR merangkap Pegawai Bertanggungjawab Kelab Wushu Adrin Yeap Wai Kuan, pihak penaja, dan ahli jawatankuasa.

Fan mengucapkan ribuan terima kasih kepada semua hadirin atas kehadiran dan sokongan yang memberangsangkan. Beliau berkata, "Konsep idea "Tempest of the Tribe" ini berdasarkan dari salah satu aktiviti yang diadakan pada tahun 2016, iaitu "Sensation in March 2016". Oleh itu, pada tahun ini, Kelab kami ingin mencuba sesuatu yang unik dengan menggabungkan beberapa pertunjukan kebudayaan dalam satu persembahan tunggal, dengan tujuan untuk mendalami makna-makna dan juga memberi inovatif baru untuk mempromosikan budaya Cina. Dia menambah, "Persembahan ini bukan sahaja mempromosikan budaya Cina tetapi juga memberi perhatian terhadap isu-isu alam sekitar. Pemupukan identiti,

budaya dan tradisi adalah penting bagi pembangunan keluarga dan masyarakat. Di samping itu, ia juga merupakan tanggungjawab bersama setiap insan untuk memelihara dan memulihara alam sekitar. Tambahan pula, ia merupakan suatu peranan penting untuk mengekalkan persekitaran kita untuk generasi akan datang. Saya harap persembahan malam ini akan mendorong orang ramai untuk berfikir secara lebih sungguh-sungguh mengenai kepentingan budaya dan alam sekitar."

Semasa majlis perasmian, Prof Chuah memuji usaha jawatankuasa penganjur yang berjaya menganjurkan sebuah persembahan yang penuh bermakna ini. Beliau berkata, "Saya amat tertarik dengan tema persembahan yang diadakan pada tahun ini. Tema persembahan ini agak unik kerana ia menggabungkan unsur-unsur suku kaum yang terpaksa meninggalkan tanah pertanian atau tempat asal mereka yang telah terancam untuk mencari punca pendapatan di bandar. Saya amat berbangga dengan idea kreatif yang berjaya diterapkan oleh pelajar-pelajar UTAR untuk memupuk elemen kebudayaan serta kesedaran mengenai kepentingan alam sekitar kepada masyarakat setempat. Ia merupakan suatu usaha yang sangat baik dan harus dibanggakan serta dikekalkan pada masa hadapan. Oleh itu, dengan rasa bangga saya mengucapkan tahniah kepada Kelab Wushu dan jawatankuasa penganjur kerana telah melancarkan persembahan ini dengan jayanya."

Fan menambah, "Saya juga berbangga untuk mengatakan bahawa, selain daripada objektif utama persembahan kami untuk mempromosikan kebudayaan Cina dan memupuk kesedaran terhadap isu-isu alam sekitar, persembahan ini juga bermatlamat untuk mengumpul dan menyumbang dana untuk projek pembangunan Hospital UTAR yang sedang dibangunkan. Sebahagian daripada hasil penjualan tiket kemasukan ke persembahan ini akan disumbangkan kepada pembangunan Hospital UTAR dan selebihnya akan digunakan oleh Kelab Wushu Kampus Kampar untuk membiayai aktiviti tahunan kelab.

Para hadirin juga menyaksikan enam persembahan yang menceritakan tentang kisah mengenai golongan suku kaum yang meninggalkan tanah asal untuk mendapatkan pekerjaan bar di bandar. Persembahan-persembahan tersebut mengisahkan perjalanan watak utama, Voyyowa yang telah meninggalkan tanah asal untuk bekerja di bandar pada abad ke-21. Persembahan tersebut merevolusikan penindasan dan ketidaksamarataan yang berlaku dalam golongan suku kaum di bandar.

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