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Student at the Agricultural Park, Faculty of Science

Collaborations at Work

With the aim of cultivating reading habits and enriching the UTAR community, the Main Library of Kampar Campus organised a series of activities from 15 to 26 October 2018.

Kick-starting the two-week long event was a talk by FuFu Lim Ching Fu titled "My Journey by Bus (Northern Region of Malaysia)" (搭上巴士去旅行•北马篇) on 16 October. He shared some stories on interesting encounters and people during his journey, thus allowing the audience to have a more down-to-earth

Inculcating reading habits among UTARians



From left: Lim, Tan and Prof Ewe presenting their talks



understanding of these seemingly far-reaching and almost unheard-of towns.

The second talk was by a prominent 8tv Mandarin News host, Tan Chia Yong titled "Oh Yeah Brother Rong! The Daily Humor of a News Presenter" (噢耶荣兄! 主播的幽默日常) on 17 October. He revealed some exclusive details not known or usually omitted by many during work, such as choices of apparel, the importance of putting on makeup, how to cope with the embarrassment of wearing some unusual-looking outfit and how to modify the outfit to look more befitting in front of the camera.

The third talk on the same day was conducted by UTAR Vice President Prof Ir Dr Ewe Hong Tat titled "The Internet and the Freedom of Life" (网上与生活的自在). He first talked about the technological revolutions. He then related the composition of the "inner world" within human and the cranial nerve connection so that the audience would have a deeper understanding on how humans perceive things from the inside.

The following week also saw a book sharing and signing session by local authors Yam Hoy Mun and Lee Eng Kew. Besides donating his book to the Library, Yam also donated the amount collected from the books' sales to UTAR. The Main Library also offered Online Resource Trainings on AccessEngineering, IEEE Explore/IEL, Turnitin, Scopus, Emerald and EBSCO Resources.



Yam (left) and Lee (second from left) during the book signing session



Staff and students visiting the Lifetime Reading Book Fair jointly organised by UTAR's Main Library and Fo Guang Publications



Clay craft booth showcasing beautiful products



Students learning to make simple pottery crafts at one of the booths



Front row, third from left: Foo, Prof Ewe, Toh Puan Ena Ling, Tun Ling, Koh, Prof Chuah, Prof Lee, Prof Choong, Prof Faidz and Lim during the opening ceremony

Alumni Annual Dinner



UTAR alumnus Phooi Loo Peng (middle) performing a song for the audience



Performance by UTAR Philharmonic Orchestra

The UTAR Alumni Annual Dinner 2018 was held at Hotel Grand Lexis, Port Dickson on 17 November 2018. Organised by the Department of Alumni Relations and Placement (DARP) and the UTAR Alumni Association, the annual dinner was a memorable night of entertaining performance, lucky draws and many more.

The event aimed to keep the alumni connected with the university and to update them on the current events at the university. It was also a great chance for the alumni to expand their networks of professional contacts, catch up with their university friends and enhance their connection with each other through the sharing of their experiences and knowledge.

Present at the dinner were UTAR Chancellor Tun Dr Ling Liong Sik and his spouse Toh Puan Ena Ling, President Ir Prof Academician Dato' Dr Chuah Hean Teik, TAR UC President Prof Ir Dr Lee Sze Wei, UTAR Vice Presidents Prof Ir Dr Ewe Hong Tat, Prof Ts Dr Faidz bin Abdul Rahman and Prof Dr Choong Chee Keong, TARCian Alumni Association President Dato' Yap Kuak Fong, Deputy President Dato' Chan Wah Kiang, Secretary General Jackie Tan Choon Ling, Treasurer Lim Teck Seng, Vice Presidents Lim Kok Eng, Bobby Tan Soy Mok, Allen Cheong Soon Hock and Teo Kah Chin, UTAR Alumni Association President Koh Fook Huat, and the committee members of UTAR Alumni Association.

Also present at the gathering were UTAR Registrar Yim Lin Heng, Lee Kong Chian Faculty of Engineering and Science Dean Prof Ir Dr Goi Bok Min, Faculty of Business and Finance Dean Dr Au Yong Hui Nee, Chancellery Head Lim Swea Jen, DARP Head Foo Wai Wai, sponsors, alumni, staff and students.

Tun Ling shared his thoughts with the floor saying that one should be very careful with his words to avoid conflicts and to be at peace. He also wished everyone a pleasant night ahead. Prof Chuah, on the other hand, thanked the alumni for their hard work, achievements and support to the university. He also looks forward to their continuous contributions and support as UTAR progresses and expands in its venture of setting up a new hospital in Kampar Campus. Koh congratulated UTAR for obtaining tremendous achievements in a short period of time and thanked everyone for making the event possible.

Many entertaining events were lined-up for the night, including performances by alumni and students, two rounds of lucky draw sessions and a prize-giving ceremony for the winners of Charming Kampar Video Contest 2018. Alumni business networking and a friendly badminton match, which was a time for socialising and mixing, were organised for alumni to network and interact with one another from various industries.



Singing performance by Esther Koh Khai Qi



Singing performance by Jonathan Lim Yee Suan (right) and UTAR staff Nurul Izwazi binti Mohd Noor



Jonathan Lim performing a dance routine with the UTAR Dance Club

Makers Club drone designing and mission-based drone competition



Participants, judges and organising committee at the end of A.R.D.C

Ninety-five participants (19 teams) and nine accompanying staff from eight universities and five schools unleashed their creativity in the All Rounded Drone Competition (A.R.D.C) which was held in the UTAR Sungai Long Campus from 24 to 25 November 2018.

The A.R.D.C is the first inter-varsity/schools drone designing, mission-based challenge and mini-drone racing competition organised in Malaysia by UTAR Makers Club. It was supported by KakiDIY and Malaysian Conceptual Robotics (MyCRO). This competition saw curious minds from universities and secondary schools putting their creative and technical skills to test in designing and constructing their own drones.

Present at the opening ceremony were UTAR Vice President Prof Ir Dr Ewe Hong Tat, Corporate Communication and Public Relations Director Ong Soo Weon, Founder of Poladrone Cheong Jin Xi, A.R.D.C Chairperson Kevin Lim Kai Wen, Founder

of KakiDIY Johnson Lam, Advisor of A.R.D.C Danny Ng Wee Kiat, Co-Founder of KakiDIY Vijay Devan, participants, exhibitors, guests, staff and students. Prof Ewe said, "I am very happy that this competition is held to encourage students to showcase their creative and innovative side in building a drone. It is a great start to experience the brainstorming of ideas to design your own drone and experience the thinking process that goes into the successful construction of the drone."

Cheong said, "I met Kevin Lim about a year ago and he had all these 'crazy' and 'wild' ideas about his plans and passion for drones. Today, we are seeing it happening and the students are doing it with full passion."

"There are more to drones than just racing. You can customise it to become something more and the many possibilities of its uses are emerging. I hope everyone here will not only focus on the outcome, but also appreciate and enjoy the learning process as well," said Kevin Lim who is also the President of UTAR Makers Club.

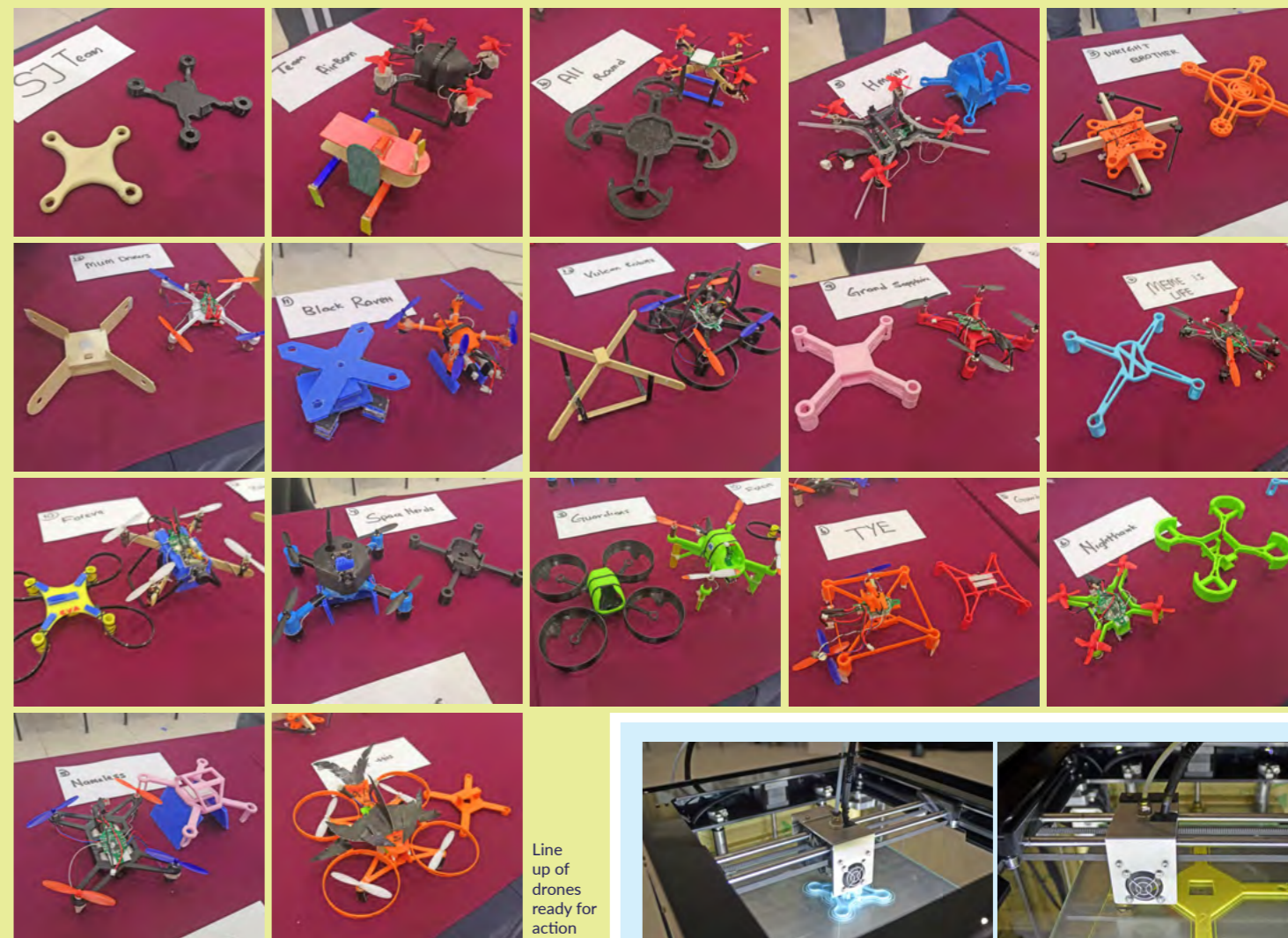
Hosted in collaboration with the Department of Mechatronics and Biomedical Engineering of the UTAR Lee Kong Chian Faculty of Engineering and Science, the A.R.D.C aimed to deliver an interactive form of engagement in promoting innovation and creativity among students across educational institutions.

The participating university teams were UTAR Sungai Long Campus (three teams), HELP College of Arts and Technology (two teams), Universiti Putra Malaysia (two teams), Monash University Malaysia Campus (two teams), Tunku Abdul Rahman University College (TAR UC) (one team), Nilai University (one team), Universiti Tenaga Nasional (one team) and Taylor's University Malaysia Campus (one team). The participating school teams were Kuen Cheng High School (two teams), Shen Jai High School (one team), Muar Chung Hwa High School (one team), Wesley Methodist School (one team) and SMK Damansara Jaya (one team).

Prior to the competition, the participants attended a one-day drone workshop at the Kuala Lumpur Engineering and Science Fair (KLESF) 2018 which was held at MIECC from 2 to 4 November 2018 where the Makers Club had a booth. Having

equipped with knowledge and tips on building drones, each group designed the frame or body of their drones using their own software. The designs were then printed on the spot using the 3D printers which produced the frame for the drone. My 3D World Printer Malaysia sponsored the 3D printers.

Each participating team was assigned a UTAR student supervisor who is knowledgeable about drones to assist them during the process of designing and the subsequent construction to ensure that the basic principles of drone engineering are adhered to. One of the key objectives of the competition is to educate the participants about drones and to create interests in drones and drone technology.



Line up of drones ready for action



Officiating the competition, from left: Kevin Lim, Prof Ewe, Cheong, Lam and Ong



University category winners: The champion team from TAR UC (2nd row), 1st runner-up (front row, right) and 2nd runner-up from Monash University Malaysia Campus (front row, left)



Secondary school category winners: First runner-up (left) from SMK DJ and champion from Kuen Cheng High School



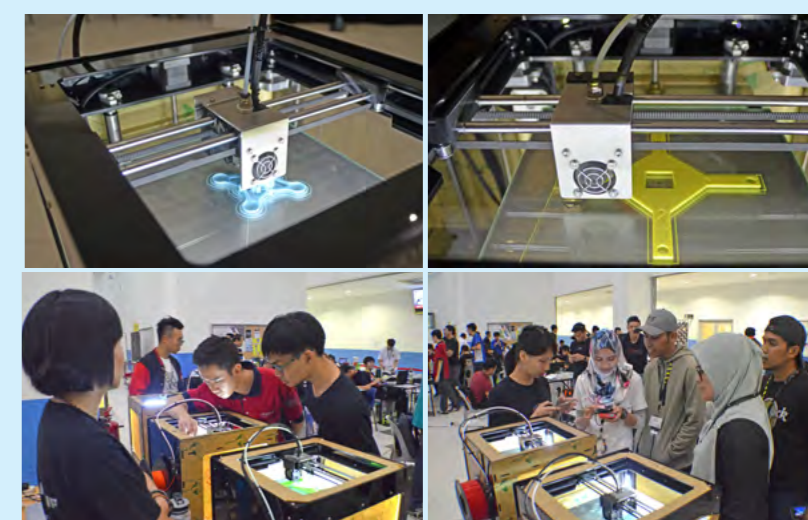
It is not just about winning the competition but more about educating the participants and creating a new practical learning experience.

Judging the drones' design and performance were Kevin Lim, Johnson Lam, Cheong, Founder of Quad-TECH Drone Enterprise Amirul Aizad and Founder of Malaysian Drone Conceptual Robotics Darween Reza. The drones were judged according to a few criteria. Firstly, the aesthetics of the drone designs were evaluated which was followed by a short presentation from every team. The second test saw the teams flying the drones and making it airborne for as long as possible. The final challenge saw the drones going head-to-head in a race.

The champion for the university category was team "We got this" from TAR UC. The team walked away with a trophy, DJI F450 drone for each member of the team and a training session sponsored by Poladrone. The first runner-up was team "Vulcan Robots" from Monash University Malaysia Campus where each member received a Turnigy TGY-i6 transmitter while the second runner-up team, "Mum Droners" also from Monash University, received a Jumper T8SG Lite transmitter each. For the secondary school category, the champion was team "ALL ROUNDED" from Kuen Cheng High School. They brought home a DJI Tello drone each as well as a training session sponsored by Poladrone. Meanwhile, the first runner-up team, "Nighthawk" from SMK DJ, received a Microzone transmitter each.

Each participant received a free t-shirt, led bracelet, lanyard and buttons. The drone materials and parts were provided as part of the competition. All meals were provided for the two-day event. More than a hundred UTAR students assisted throughout the competition.

Exhibitors related to aviation and engineering displayed their products and provided advice. Workshops and talks related to aviation were provided in addition to an indoor airshow with RC stunt aircraft, drone demonstrations and helium stunt-enabled blimp.



Participants getting their drone frame printed using 3D printers provided at the competition venue



Team from Monash University Malaysia Campus sketching and planning their drone design

Team from UPM testing their drone



Visitors flying the drone in the framed netted enclosure sponsored by Jaya Nets Sdn Bhd



Participants at the woodwork station with tools sponsored by Makita Power Tools (Malaysia) Sdn Bhd

TEDxUTARKampar 2018



TEDxUTAR Kampar officially launched (from left): Wong, Yoon, sponsor Jayden Lee, Dr Lim, Hee and sponsor Loh Jing Li

The TEDxUTARKampar 2018 was organised by the Department of Soft Skills Competency, for the second time, on 18 November 2018 at Kampar Campus. Themed 'A Multidisciplinary Approach to Life', TEDxUTARKampar 2018 benefitted some 200 people from UTAR and the surrounding of Kampar.

The one day programme presented a combination of live speakers and TED Talks videos to spark deep discussion and connections. It aimed at creating a confident platform for speakers in spreading their ideas and knowledge to general audience.

Thanking the participants for their support and presence, Organising Chairperson of "TEDxUTARKampar 2018" Albert Wong said, "The programme emphasises on the importance of cross-disciplinary and integration of knowledge among the young students and the local community. We feel that cross-disciplinary studies is an extremely effective approach in helping students to develop multifaceted expertise and grasp the important role interrelationships can



Wong thanking the speakers and sponsors



Dr Lim emphasising on the importance of multidisciplinary approach

play in the real world. I also would like to specially thank the organising committee, speakers and sponsors for making the event a success."

UTAR Faculty of Science Dean Assoc Prof Dr Lim Tuck Meng graced the TEDxUTARKampar 2018 as the guest of honour and declared it open. In his opening speech Dr Lim said, "The diversity of occupation, expertise, life experience, religion, race, gender, culture and etc are fields that are bound to be different from person to person that we meet. Now is the time to embrace this diversity and encourage people to step out of their own discipline, profession or comfort zone and experience the positive influence of informational diversity. Hence, we believe the programme could give the participants purpose and drive, provide knowledge and new skills, ignite new passion, connect participants with highly interesting and potentially influential individuals and keep them mentally stimulated."

Also present at the opening ceremony were DSSC Kampar Campus Head Hee Chwen Yee, DSSC's lecturer-cum-TEDxUTARKampar 2018 Advisor Yoon Seck Hoe, speakers, sponsors, participants, UTAR staff and students.

Yoon said during the closing ceremony, "It is my great pleasure that you have listened to 10 enlightening talks, which could be the essence of learning for these community leaders. I am also glad that you have engaged in fruitful, deep and inspiring discussions though I think one day is not enough."



Remarkable speakers (clockwise, from top left): Wong Chui Ling, Cheah Kar Fei, Capt. Arivananthan, Goo Kah Thart, Edmond Yap, Chee Yik Wai, Dylan Woon, Dr Rahmat Iskandar Khairul Shazi, Lim Kai Wen and Medina Zaharah Onn

Understanding Budget 2019

The Centre for Extension Education (CEE) organised two talks, addressing the tabling of the Supply Bill (Budget) 2019, on 21 November 2018 at Kampar Campus and 23 November 2018 at Sungai Long Campus. The talks aimed to provide fresh insights on the latest Budget 2019 proposed by the government and its significance to the economy, capital market and the general public. It also aimed to identify the essential highlights of the Budget 2019 proposal and recognise the main tax changes presented in the 2019 Budget Proposal.



From left: Tan and Wong delivering their talks at Kampar Campus

The talk titled "Budget 2019" was given by Faculty of Business and Finance (FBF) academics from the Department of Commerce and Accountancy Tan Swee Kiow and Wong Tai Seng.

Tan gave a brief introduction about Budget 2019 and mentioned that the focuses of Budget 2019 are to implement institutional reforms, to ensure the socio-economic well-being of Malaysian and to foster an entrepreneurial state. She also said that RM10.8billion were allocated to provide medicine and to upgrade the facilities of hospitals; RM20million for women's check-up and RM50million for the specific purpose of

treating rare diseases. Tan also mentioned that the education sector received the highest allocation.

Wong spoke about income tax; the reduction in corporate tax rate for small and medium enterprises; the tax incentives for employers who employ senior citizens, ex-convicts and employers who repay employees' PTPTN loans; the tax deduction for contribution to social enterprises; the changes to the real property gains tax rates; service tax; the abolishment of the flat tax election under LBATA; sugar-sweetened beverage duty and Airport departure levies.

Another talk titled "The Key Essentials of Budget 2019" was organised in collaboration with the Faculty of Accountancy and Management (FAM) and the Centre for Sustainable Development and Corporate Social Responsibility in Business. The invited speaker was FAM Department of Accountancy lecturer-cum-Chartered Accountant Yap Wai Onn.

Yap shared the three focus areas under Budget 2019, the changes in tax, the government's initiative for PTPTN as well as the Industry 4.0. He also shared about a special programme, launched by the government, called "Voluntary Disclosure Programme". According to Yap, this programme was initiated by the government to promote good corporate and individual taxpayers. The programme provides an opportunity for the taxpayers to come forward and declare unreported income, in a given time period, without being subjected to any penalties.



Yap delivering his talk at Sungai Long Campus

Gathering great minds at MFotM



Front row, fourth from left: Chew, Tan Sri Hew, Dr Chong and other guests during the ribbon-cutting ceremony for Kampar Letterpress Gallery

Tin Mining Festival 2018



Visitors appreciating the beauty of Kampar through the sketches by Kuala Lumpur Urban Sketchers; one of the new additions to this year's festival



Visitors learning the history of tin mining industries in both Kampar and Sungai Lembing through guided tours and exhibitions

Tin Mining Festival 2018 was held from 3 to 4 November 2018 at the Kinta Tin Mining (Gravel Pump) Museum, Kampar. It was jointly organised by UTAR, the Kinta Tin Mining (Gravel Pump) Museum and the Perak Chinese Mining Association.

The annual festival through its various activities has been actively enhancing the younger generation's knowledge of Malaysia's forgotten tin mining history, especially the history of Kinta Valley's tin mining industry; commemorating the contributions of the industry's forerunners; and understanding the role of the tin mining industry in the country's modernisation process.

Invited to officiate the event was Founder of the Kinta Tin Mining (Gravel Pump) Museum-cum-Perak Chinese Mining Association Advisor Tan Sri Dato' Hew See Tong. Also present at the event were UTAR Institute of Chinese Studies Dean Assoc Prof Dr Chong Siou Wei representing UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, Perak Chinese Mining Association Advisor Choong Tien Chuan, and Deputy Director of the Kinta Tin Mining (Gravel Pump) Museum-cum-Organising Chairperson Jacky Chew.

In his welcome address, Chew said, "We have invited former tin miners, history enthusiasts as well as academics to chip in their fond memories of tin mining, understanding and findings of the industry's impact demographically, economically and culturally. Hopefully this will deepen people's understanding on the potential of old tin mining towns and appreciation towards them."

Dr Chong emphasised, "Tin Mining Festival is also be a good platform for Malaysians and tourists to understand the significance of the tin mining industry, its related history and contribution to the country's development and modernisation. The tin mining industry's cultural heritage status should never be forgotten."

The launch ceremony for Kampar Letterpress Gallery and "Hundred Years Seal - Live Printing Exhibition" (百年印记-活字印刷展) was held following the opening ceremony. It showcased printed artifacts and technology that were more than a hundred years old. The cultural relics in the gallery were donated by Kuon Ying Press (冠英印务局), a now defunct printing company in Kampar.

The festival also saw a line-up of speakers included Lembing Public Library General Affairs Chang Kok Lay, UCSI University academic Teoh Chee Keong, Ulu Langat Community Museum Director Lee Kim Sin, Negeri Sembilan Chinese Assembly Hall Historical Museum Director Chin Song Kead, PCP Publication Marketing Manager Elina Heng, Chew, Educator Tan Tai Chi, Malaysian Chinese Cultural Society Deputy General Secretary Liew Kam Ba, University of Malaya History doctoral student Walt Wen Wei and Peter Liew.



The young experiencing the dulang washing process



SMK Raja Lumu students having fun at the festival



The festival displayed interesting lego sets that came in various sizes and shapes

Mobile Planetarium
360° Immersive
3D experience
provided
entertainment
and educational
experience for all



Prof Datuk Leow (right) and Lily Lau delivering mental literacy talks titled "Perception kills the cats: Don't always trust what you see" and "Uncovering your brain genetic thinking processor through coloured brain communication" respectively



Tui-Na head massage by UTAR TCM students



Danial Altana, a 13-year-old student from SMK Sultan Omar, Terengganu taking part in the Rubik's Cube Competition



SMK Putrajaya Presint 11(1) students playing tic-tac-toe at Green Glade conner



President of ISSF Jacky Chin Keat Wooi demonstrating sport stacking to the participants



A mother helping her daughter to solve the math triangle puzzle



Klang High School students during a robotic football battle



Participants challenging themselves with mega-sized building blocks

The annual Malaysia Festival of the Mind (MFotM) was held in conjunction with the Kuala Lumpur Engineering Science Fair at MINES International Exhibition and Convention Centre (MIECC) from 2 November to 4 November 2018.

The festival, now in its 14th edition, is a concerted effort by the Malaysia Mental Literacy Movement (MMLM), UTAR and Tunku Abdul Rahman University College (TAR UC), and is proudly supported by Yayasan Wanita Cemerlang. It aimed to imprint the importance of mental literacy on the national consciousness, promote various techniques and skills pertaining to the improvement of mental literacy such as memory skill and creativity, as well as to create awareness about the human mind and its unlimited potential and ways of tapping into and developing one's brainpower.

Aptly themed 'Great Mind', the 14th MFotM was held for three days with a line-up of games, exhibitions and activities related to mental literacy for the public and schools. This year the festival included activities and competitions such as the 4th Inter-Varsity Sudoku Tournament, Rubik's Cube Competition, Mini Memory Competition, ISSF Sport Stacking Competition, ARLETA Augmented Reality Colouring Contest, Mental Literacy Talks, exhibition, Green Glade Activities, hands-on workshops, virtual and augmented reality experience, mind games, cool interactive sessions as well as a showcase of mental literacy related products and many more.

Special Feature



Second from right: Datin Paduka Siti Hamisah, Tan Sri Ahmad Tajuddin and Prof Chuah taking a tour to ArtLink Integrated Network booth

Kuala Lumpur Engineering and Science Fair (KLESF): The Fair 2018 was held at the Mines International Exhibition and Convention Centre from 2 to 4 November 2018 with the aim to encourage school students, particularly the primary and secondary school students' interest in Science, Technology, Engineering and Mathematics (STEM) subjects through various programmes and activities.

Present at the opening ceremony of KLESF: The Fair 2018 were Higher Education Department Director-general Datin Paduka Ir Dr Siti Hamisah binti Tapsir; Malaysia Mental Literacy Movement (MMLM) Chairman and UTAR Chancellor Tun Dr Ling Liong Sik; KLESF Steering Committee Ir Academician Datuk Hong Lee Pee, Datuk Dr Mohd Yusoff Sulaiman, Prof Ir Dr Lee Sze Wei, Dr Raslan Ahmad, Academician Prof Dr Ho Chee Cheong and Prof Ts Dr Faiz bin Abdul Rahman; Chairman of MIGHT Academician Tan Sri Dr Ir Ahmad Tajuddin Ali, UTAR President and President of AAET Ir Prof Academician Dato' Dr Chuah Hean Teik; Malaysian Communications and Multimedia Commission (MCMC) Chief Officer of Communications and Digital Ecosystem Sector Dato' Mohd Ali Hanafiah Mohd Yunus; Malaysia Nuclear Agency Director-general Dr Mohd Abdul Wahab; IEM Vice President Ir Elias Saidin and Malaysia Nuclear Power Corporation Acting CEO Azlina Mohammad Jais.

According to Datuk Hong KLESF 2018 is part of an effort to promote children's interests in STEM education and to raise the awareness of the public on the importance of STEM in socio-economic well-being and sustainable development. Tan Sri Ahmad Tajuddin stressed

on the importance of science. He said that the knowledge of science and the ability to apply it innovatively is what shapes the revolution. Datin Paduka Siti Hamisah said that a good grasp of scientific concepts is very much needed, especially amongst the younger generation. She also urged everyone to intensify their efforts to become technology developers and creators instead of being just the users.

The fair saw the participation of more than 60,000 visitors. In addition to participants from local schools, universities and organisations, the fair welcomed international participants from ASEAN and other Asian economies including China, Cambodia, Hong Kong, Taiwan, Indonesia, Vietnam, Myanmar, the Philippines and Thailand. It also received active participation with booths from STEM-related industry corporations, more than 30 universities, non-government organisations and government organisations, and more than 280 schools, both local and international.

The KLESF: The Fair 2018 featured some highlights such as KLESF Challenge, a STEM international competition where students exhibited their original inventions and

creations; National Science & Engineering Innovation Challenge, a competition organised by the Ministry of Education (MOE); RAC'18 Rero Annual Championship, a national level robotics and coding competition by Cytron Technologies Sdn Bhd; and the Third International Junior Chem-E Car Competition by IEM. More fun hands-on activities were found at the MCMC Pavilion where exhibitions and workshops related to MyMakers, IoT, digital lifestyle, track and trace, retail and payment, healthcare, agriculture, transportation, etc. were carried out. The 14th Malaysia Festival of The Mind by the MMLM and UTAR workshops offered participants with practical experience and applications of science and technology. The fair also saw STEM exhibitions and workshops by the industry and universities, school STEM projects, and Science of Magic performances.

The KLESF Fair was supported by the Academy of Sciences Malaysia, Ministry of Education Malaysia, Ministry of Energy, Science, Technology, Environment and Climate Change, MCMC, the Associated Chinese Chambers of Commerce and Industry Malaysia and Institut Fizik Malaysia.



Students from Sekolah Menengah Islam Hira' building robots at Rero Competition



Students putting their electronic and electrical engineering skills to test



Basketball reimagined in the 'Arcade Shooter'2



GreenRE Senior Assessor Siti Suhana Abd Rahman (left) and Malaysia Origami Academy Principal and Malaysia Origami Association Founding President Kenneth Ch'ng delivering their talks titled "Sustainable Living and Green Buildings" and "Pedagogy of Origami" respectively



Most right: Faculty of Medicine and Health Sciences Year Two student Cheok Kang Ni explaining the anatomy of human heart to SMK Seksyen 19 Shah Alam students



From left: Year One Foundation students Teo Zhi Wei and Tan Xue Jun making "Rainbow Bath Bombs" at Centre for Foundation Studies (CFS) chemistry booth



CFS Physics booth saw the demonstration of "Flying Rocket"



SMK Saujana Impian students playing handmade video games at Faculty of Information and Communication Technology booth



Children learning about construction tools at Faculty of Engineering and Green Technology booth



Faculty of Science students (from left) Lim Zheng Xin, Lai Choon Yu, Martin Lee Jion Hiong (second from right) and Ng Yee Shui (most right) teaching 13-year-old Lee Pei Ern (in orange shirt) from Kuen Cheng High School how to make "Paper Chromatography"



SMK Raja Lumu students bringing their drawing to life with 3D pen



From left: Cheryl Pang and her four-year-old son Renel Lau making "Skeleton Leaves"



Seated from left: Datuk Hong, Tan Sri Ahmad Tajuddin, Datin Paduka Siti Hamisah, Tun Ling, Prof Chuah, Datuk Mohd Yusoff and Country Heights Holdings Bhd Founder and Chairman Tan Sri Lee Kim Yew with the crowd



From left: Szu Myat Mon, May Eindra Tet Toe and Yatanar Wint Maung from Bahan International Science Academy, Myanmar



From left: Chieng Ley Fong, Ronald Hu, Tammy Pian, Raymond Hu and Then Jun Lee from SJK Thai Kwang, Sarawak



From left: Given Geraint, Andrea Faith, Dawn Dompok and Cyprian Rian from St. Michael's Secondary School, Penampang, Sabah

UTAR and Huawei Technologies (Malaysia) Sdn Bhd (Huawei) collaborated on a programme called Huawei Authorized Information and Network Academy (HAINA). Huawei presented the HAINA Plaque to UTAR during the “HAINA Plaque Award Presentation Ceremony” on 5 November 2018 at Sungai Long Campus.

The HAINA Plaque was presented by Malaysia Enterprise Business Group Vice President Oliver Liu Junfeng to UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik. It was witnessed by UTAR Vice President Prof Ts Dr Faidz bin Abd Rahman and Malaysia Enterprise Business Group Service Director Shengnaiting.

The HAINA programme will enable the academics from UTAR to become a certified trainer who will train the students to move along with the trends of the ICT industry which include the knowledge of “New ICT Technologies” as well as its challenges and opportunities in order to become the leading future leaders of ICT. The programme will also enable them to attain the globally recognised industry certifications such as HCNA/P-R&S, HCNA/P-WLAN, HCNA/P-Security, HCNA/P-Storage and HCNA/P-Cloud Computing.

Also present at the ceremony were UTAR Lee Kong Chian Faculty of Engineering and Science Dean Prof Ir Dr Goi Bok Min, Huawei Senior Service Solution Manager Bryant Oo, Marketing Manager Yoo Eng Hong, Channel Service Manager Astee Chan, Project Manager Xiao Liang, Engineer Cheng Soon Wai, UTAR staff and students.

Prof Chuah expressed his intention to provide a strong foundation for the students by working closely with industries like Huawei. He also hopes this collaboration would bring a win-win situation for both parties.

Oliver Liu aimed to close the ICT skills gap by encouraging young people to involve more in the ICT area and hopes to achieve this goal by collaborating with academic partners and developing ICT talent ecosystem continuously.

The ceremony also saw Bryant Oo giving a brief introduction about Huawei and ICT Academy Competition 2018-2019.

Bridging ICT skills gap through HAINA



Oliver Liu (second from right) presenting the HAINA Plaque to Prof Chuah while Prof Faidz (far left) and Shengnaiting look on

MoU with Heze University

UTAR officially inked a memorandum of understanding (MoU) with Heze University (HZU), China at Sungai Long Campus on 15 November 2018.

Signing on behalf of UTAR was its Vice President Prof Ir Dr Ewe Hong Tat while HZU was represented by its President Prof Dr Jiang Tongsong and witnessed by College of Politics and Law Dean Wang Nianzhe.

Also present at the signing ceremony were HZU School of Teacher Education Dean Liu Chuanjin, College of Humanities and Communication Dean Prof Cao Jinxiang, UTAR Lee Kong Chian Faculty of Engineering and Science Dean Prof Ir Dr Goi Bok Min, Institute of Chinese Studies Deputy Dean for R&D and Postgraduate Programmes Assoc Prof Dr Tee Boon Chuan, Faculty of Accountancy and Management Head of MBA/MBA (Corporate Governance) Programme Dr Pok Wei Fong, Faculty of Creative Industries Head of Multimedia Design and Animation Department Dr Yuen May Chan and other senior officials of UTAR. The delegates from HZU were accompanied by Malaysia and China Education Development Association President-cum-Malaysia Haoyang International Education Group CEO Jacky Cheung.

The MoU aimed to develop cooperation projects of mutual interests, establish a combined training programme for cultural experience through winter and summer camp, and develop cooperation in teaching, research, books and magazines. It also aimed to seek for collaborations in terms of lecturers and students exchange programme besides seeking mutual recognition on credit transfer and academic cooperation.



Prof Ewe (left) and Prof Jiang

Prof Jiang expressed his intention to further enhance the relationship between the countries by organising lecturer as well as student exchange programme and establishing a China-Malaysia university to let more people from China know about UTAR.

Prof Ewe agreed with Prof Jiang and said that there is a good possibility for HZU students to enhance their English gradually because lectures in UTAR are mostly conducted in English, so this can benefit the students who take part in the student exchange programme.

Visit by Alibaba.com GET and CCN



Prof Ewe (left) presenting a token of appreciation to Matthew Gong

Delegates from Alibaba.com Global eCommerce Talent (GET) Team and China Campus Network (CCN), China visited Sungai Long Campus on 22 October 2018. The visit aimed to develop mutual understanding and build rapport between UTAR and the two parties. It also aimed to seek out opportunities for future collaboration.

The delegates of Alibaba.com GET Team were its ICBU-Global Supplier Development-GET Programme Manager Matthew Gong, B2B Global-GET Programme GET Operation Winters Hu, GET Project Manager Cathy Hu and GET Global Supplier Development Senior Trainer Jojo Li. Also present were CCN CEO-cum-GET Network Secretariat Zhou Yong.

Welcoming the delegates were Vice President Prof Ir Dr Ewe Hong Tat, Division of Community and International Networking Director Assoc Prof Dr Lai Soon Onn, Lee Kong Chian Faculty of Engineering and Science Dean Prof Ir Dr Goi Bok Min, Faculty of Accountancy and Management Dean Dr Sia Bee Chuan, Faculty of Information and Communication Technology Dean Ts Assoc Prof Dr Liew Soung Yue, Faculty of Business and Finance Dean Dr Au Yong Hui Nee, Faculty of Creative Industries Deputy Dean of R&D and Postgraduate Programme Dr Loo Hong Chuang and other senior officials of UTAR.

Prof Ewe welcomed the delegates and shared about the e-commerce delivery centre that was set up at both Campuses this year. He also explained that the centre was housed by UTAR students to facilitate staff and students' online purchases. Matthew Gong shared the importance of e-commerce education and thanked UTAR for being the first University to join the GET programme.

The meeting also saw Dr Liew briefly explaining the UTAR-GET activities; Zhou Yong sharing about the new era of business economy and Winters Hu explaining the e-commerce business logic.

UTAR and REHDA Institute (RI) inked an MoU at Wisma REHDA, Kelana Jaya on 19 October 2018 to establish a master's degree programme known as Master of Real Estate Development (MRED).

Signing the MoU were UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik and RI Chairman Dato' Jeffrey Ng, witnessed by UTAR Vice President Prof Ir Dr Ewe Hong Tat and RI Trustee Datuk Haji Muztaza Mohamad.

Also present at the signing ceremony were UTAR Faculty of Accountancy and Management (FAM) Dean Dr Sia Bee Chuan, FAM Head of MBA Building Management Programme Amalina binti Azmi, Real Estate and Housing Developers' Association (REHDA) Malaysia President Dato' Ir Soam Heng Choon, REHDA Malaysia National Council Member, Institute and Head of Master's Programme UTAR-RI Datuk Charlie Chia, RI staff, UTAR lecturers and staff.

MRED aims to provide those who enrolled with knowledge at advanced level to the wide range of issues that reflect the principal areas of specialisation in the real estate profession and at the same time to equip students with leadership skills and in-depth understanding in decision making for a real estate development and investment.

“With UTAR's long standing academic and professional excellence, coupled with industry invaluable experience and insights, the master's degree programme will undoubtedly be the best option for industry players to enhance and build the capacity of their future senior management,”

MoU with REHDA Institute



Prof Chuah (second from left) and Dato' Ng exchanging MoU while Prof Ewe (far left) and Datuk Haji Muztaza look on

said Dato' Ng during his welcome speech.

Prof Chuah said, “I believe that UTAR and RI have a similar vision in the pursuit of educational excellence and the promotion of university-industry collaboration. Through our synergy, let us look forward to closer ties and greater achievements.”

Datuk Chia said that UTAR and RI can collaborate together to come up with valuable and reliable findings and data which might be useful in decision making as well as policy making.

Aimed at strengthening the cross-disciplinary research centres, which is one of the initiatives devised under Focus Area 3: Research and Development of the UTAR 10-year Strategic Plan, the Institute of Postgraduate Studies and Research (IPSR) staged another comeback with “R&D Colloquium 2018 (2.0)” on 24 November 2018 at Sungai Long Campus.

The main theme of the colloquium was ‘Knowledge for Society’. The R&D Colloquium served as a platform for the researchers to update their research outcomes. It also aimed to provide regular networking and promote cross-disciplinary research collaboration among all the researchers from 32 UTAR research centres.

Speaking at the opening ceremony, IPSR Director Assoc Prof Dr Yong Thian Khok said, “Our theme this year is ‘Knowledge for Society’. I would like to urge all of you to move forward and find the means to go to the society and industry to look for funding. We need to change our mindset of doing research and experiment and we need to start involving the industry.”

The colloquium commenced

R&D Colloquium (2.0)



Dr Yong (middle), speakers, researchers and participants at R&D Colloquium 2018 (2.0)

with a sharing session by Er Pek Hoon on “Assessing Training Needs of Trainers of Akademi Laut Malaysia”, Fook Oi Yee on “UTAR New Village Community Project” and Dr Aloysius Yapp and Lim Chai Kim on “Heritage & Culture preservation by Immersive Technology”, which centred on society and community building.

The R&D Colloquium 2018 (2.0) encompassed four parallel sessions, each with its respective

subtheme. Theme A was titled “Sustainable Environment & Green Technology”; theme B was titled “Wealth through Science & Technology”; theme C was titled “Creative & Innovative Education through Technology”; and theme D was titled “Healthcare, Medicine & Technology”. The colloquium also saw a multi-disciplinary research proposal presentation. It was presented by all the chairs of the four sessions.

Knowing Japan through films

UTAR Kampar Campus hosted the Japanese Film Festival (JFF) 2018 in Northwest Malaysia on 9 November 2018.

A joint initiative by Centre for Foundation Studies (CFS) Kampar Campus, UTAR Japanese Culture Club (JCC), the Consulate-General of Japan in Penang (CGJP) and the Japan Foundation Kuala Lumpur (JFKL), the one-day festival provided a platform for staff, students as well as movie enthusiasts to explore the Land of the Rising Sun’s contemporary culture through movies.

Present at the opening ceremony were Vice Consul-General of Japan in Penang Nakagawa Kosuke and CGJP’s Assistant for Public Relations and Cultural Affairs Nurizzati binti Shamsu Anuar; as well as JFKL Deputy Director and Head of Cultural Affairs Department Kurihara Tsuyoshi and JFKL’s Programme and Administrative Officer Nurul Amira binti Sabri. They were cordially received by CFS Kampar Campus Director Tan Lee Siew, JFF 2018 Project Coordinator-cum-CFS Kampar Japanese Language lecturer Yap Yuet Ngor and the JCC members.

Thanking both CGJP and JFKL for choosing UTAR as one of the few local universities to host the festival, Tan said, “We hope to give the students and the Kampar community some insights into Japanese language and culture as well as their richness through the films. We also hope that the audience will be able to learn some of the embedded values shown by the movies and be inspired.”

“These movies are starred by popular and skilled actors to reflect the Japan we know and grew up in. I hope the movies will deepen your understanding about



From left: Kurihara, Tan, Yap, Cao Min Pictures Sdn Bhd Producer Lim Pei See and Nakagawa after the opening ceremony

Japan as well as our culture,” Nakagawa mentioned.

A total of three movies subtitled in English, namely Seto and Utsumi (セトウツミ), When the Curtain Rises (幕が上がる) and The 100th Love with You (君と100回目の恋) were subsequently shown throughout the festival which attracted over 100 people including UTAR’s exchange students from Japan as well as other international students. Produced between years 2015 and 2017, the movies vividly showcased Japanese pop culture, social quirks and romantic inclinations amongst Japanese youths today.

In Search of Excellence

UTAR Faculty of Information and Communication Technology (FICT) Computer Science student Thew Thung Liang proved his impressive presentation skills by bagging another Merit Award in the International Asia Pacific ICT Alliance (APICTA) Awards 2018 after winning the Merit Award in the MSC Malaysia

APICTA Awards 2018 previously. The ceremony was held in Garden Hotel in GuangZhou, Guangdong Software Industry, Dalian Software Industry, China on 13 October 2018.

The Year Three student, Thew won the Merit Award in the Tertiary Student Project category for his Final Year Project (FYP) titled “好吃 (Hao Chi) Augmented Reality System”. He walked away with a certificate of appreciation.

Organised by APICTA, the programme aimed to increase ICT awareness in the community and assist in bridging the digital divide. By providing networking and product benchmarking opportunities to ICT innovators and entrepreneurs in the region, the programme was designed to stimulate ICT innovation and creativity, promote economic and trade relations, facilitate technology transfer and offer business matching opportunities via exposure to venture capitalists and investors.

Thew enthused, “I feel honoured and grateful for receiving this significant award which boosts my confidence as an FICT student. This shows that UTAR FICT students are not just equipped with strong IT abilities but also with good presentation skills. I never thought I would be standing here and receiving this award. It was really competitive to stand out as the best of the best when there were thousands of teams from 17 economies competing for this award and the judges were asking questions that were very challenging to answer.”

He also specially acknowledged his friends who had assisted him with his project, namely Bernard Lee Jian Wen and How Xun Zhen, who are also Computer Science students from FICT.



Proud Thew (middle) at the award ceremony

Impressive win at PAASWE18

UTAR Architecture students garnered two awards, namely gold for the “Best Booth Award” and “Favourite Booth” by Sponsor (GIEF) at the 13th Malaysian Institute of Architects (PAM) Annual Architecture Student Works Exhibition 2018 (PAASWE18) for their deconstructivist tunnel design, Decon(life). The exhibition was held from 17 October 2018 to 21 October 2018 at 1Utama Shopping Centre, Petaling Jaya.

Themed ‘VIA’, the exhibition saw the participation of 23 local public and private tertiary institutions. Each participating institution was required to design a tunnel that showcased the participating students’ architectural works. The students were also required to use materials such as bamboo, Z purlin, PVC gutter and metal decks, which were sponsored by Global Innovation & Entrepreneurship Foundation (GIEF) and Thung Hing Group.

The structure was supported by self-standing columns and floor joists in order to withstand the weight and the tension stretching from the woven bamboo roof and the woven bamboo façade. Unlike a typical tunnel, the students designed a curvilinear pathway instead of the conventional rectilinear pathway.



Some of the team members posing with their project after receiving the awards

“Thank you UTAR for providing us with this opportunity to participate in this competition. We would like to especially thank our advisors for guiding us, Mr Wong Yee Choong and Ms Rahmawaty. As for the members who worked hard, thank you for your sacrifice and for working during the

trimester break to make this happen. Our gratitude also goes to other universities that came to visit and give support and advice for our project,” said Vice Team Leader Chong Cia Shen.

A team of academics from the Faculty of Arts and Social Science, namely Mohd Yusof bin Zulkefli, Mohd Fauzi bin Harun, Nor Ez-zatul Hanani binti Mohamed Rosli and Hashima Mohaini binti Mohammad were awarded the “Best of the Best Award (Best Paper Award)” at the 2nd Asia International Conference of Arts and Design (AICAD) 2018. The conference was held at De Baron Resort, Langkawi from 3 to 6 October 2018.

Themed ‘ART + DESIGN + CULTURE = CIVILIZATION’, AICAD 2018 was jointly organised by Creative Design Center, Universiti Teknologi Mara Perak, Institut Seni Budaya Indonesia and Universiti Pembangunan Jaya, Jakarta, Indonesia. The conference aimed to provide a platform to acknowledge various research projects internationally. It also enabled researchers to share their views and research.

The award-winning paper was titled “Factors that Influence and Stimulate the Consumer Buying Behaviour towards Skin Whitening Product on Social Media Advertisement”. The research aimed to discover the consumers’ opinion towards persuasiveness and believability in social media advertisement. It explained that consumers are exposed to thousands of advertisements and hampered companies to create a unique position

in creating consumer attention. “Every research requires a great deal of effort, hard work and dedication to get it completed and of course to yield good results. We believe the multidisciplinary perspectives of our research may have been one of the winning

factors for us to be chosen among the 58 researches that were reviewed. Added with this award, we believe that it will be a valuable asset to strengthening our credibility as researchers and it is also a recognition of our effort in helping the society,” said Mohd Yusof.



From left: Nor Ez-zatul, Mohd Yusof, Mohd Fauzi and Hashima Mohaini

Best Paper Award at AICAD

This year, the L'Oréal-UNESCO for Women in Science National Fellowships 2018 for Malaysia was awarded to three outstanding scientists. Among the three winners was Ts Dr Lam Sze Mun from the Faculty of Engineering and Green Technology (FEGT). These young scientists each received RM30,000 grant to pursue their research in hopes of deriving a solution that will ultimately make a positive impact on the community.

The award aims to empower, support and change perception, by recognising outstanding women scientists who are changing the face of science in Malaysia, as well as inspiring young girls to take up an interest in science.

The winners were selected by an esteemed panel of jury members nominated by the Malaysian Ministry of Education, Malaysia National Commission for UNESCO and Academy of Science Malaysia. The jury panel evaluated each proposal based on the projects’ significance in terms of its merit and valuable contribution, originality and purpose, contribution to science, methodology, academic achievements and overall project quality.

Dr Lam with her research titled “The Development of a Photocatalytic Fuel Cell (PFC) via active Photoelectrode Materials in Treating Wastewater as well as Energy Recovery” represented

L'Oreal-UNESCO Award



Award recipients, from left: Dr Chai Lay Ching from the University of Malaya, Assoc Prof Norhayati from Universiti Teknologi Malaysia and Dr Lam from UTAR

the best of the best of UTAR's achievements in science. Her research could spearhead Malaysia's movement towards the use of green technology to achieve sustainable development and transform the business of Science, Technology and Innovation for the country, ensuring long-term sustainability in the field of energy and environment.

Dr Lam's research project was recently published in the *Journal of Environmental Management* and it won a national research award at i-CompEx'18. The co-researchers of the project were USM Vice Chancellor Prof Dr Abdul Rahman bin Mohamed, FEGT academic Ts Dr Sin Jin Chung and her postgraduate students.

Most Downloaded Paper Award

UTAR Faculty of Business and Finance (FBF) researchers, namely Seow Ai Na, Dr Choong Yuen Onn, Dr M. Krishna Moorthy and Chan Ling Meng's research paper was recently awarded the “Most Downloaded Paper Award” by Wiley International Journal of Tourism Research (IJTR), an international journal platform that promotes and enhances research developments in the field of tourism.

Titled “Intention to Visit Malaysia for Medical Tourism Using the Antecedents of Theory of Planned Behaviour: A Predictive Model”, the paper aimed to examine the extended model of Theory of Planned Behaviour in predicting tourists’ intention in seeking medical tourism in Malaysia.

One of the researchers, Dr Choong explained, “This research contributes in identifying the predictors of tourists’ intention by various parties such as Government, private medical service providers and medical tourism centres who can implement a more comprehensive medical tourism plan to encourage more favourable perception from potential medical tourists. In addition to medical treatment facilities, collaboration between doctors, therapists and service providers are also essential. They must give continuous support to the international patients in order to make medical tourism in Malaysia attractive.”

“We are truly honoured to receive this appreciation from IJTR, which is currently a quartile two web of science ranking journal in Hospitality, Leisure, Sport and Tourism. We are definitely motivated to publish more papers that are related to the latest trend in the tourism industry and with



Proud researchers (from left): Dr Krishna, Dr Choong, Seow and Chan

this appreciation, we have certainly shown the world that UTAR is always keeping abreast with the latest developments in the tourism industry and constantly encourages its staff to research on the latest trends in industries,” said co-researcher Seow.

Researchers, namely Seow Ai Na, Dr Choong Yuen Onn, and Chan Ling Meng, from the Faculty of Business and Finance (FBF) were awarded the “Best Nominee Paper Award” at the International Symposium & Exhibition on Business and Accounting 2018 (ISEBA 2018). The symposium was organised by the College of Business Management and Accounting (COBA) of Universiti Tenaga Nasional (UNITEN) from 28 to 29 August 2018.

ISEBA 2018 aimed to promote and develop high-quality research of all issues related to business and accounting. It also acts as an international forum for academics, researchers and practitioners to interact, collaborate and share knowledge and experience.

Titled “What influences the Behavioural Intention in Medical Tourism? A Threat and Coping Perspective”, the award-winning research obtained the second highest point (percentage) in ISEBA track, which is based on Best Paper Awards’ criteria and recommendation by BPA external reviewer.

“The research aimed to examine perceived threats and coping components on the behavioural intention among international tourists for having medical tourism in Malaysia. The research ascertained that both perceived threats and perceived efficacy play an important role in influencing international tourists’ intention to seek medical tourism in Malaysia. It provides insights that the Ministry of Health, healthcare centre or association should ensure the quality and advancement of facilities, infrastructures, healthcare

Best Nominee Paper



From left: Chan, Dr Choong and Seow displaying their certificate

centre environment as well as technologies are up to the international level to enhance the international tourists’ efficacy and confidence in receiving Malaysia’s healthcare services,” explained Chan.

Best Oral Presenter Award



Dr Rajini displaying his certificate

Dr S. Rajini Kumar from the Faculty of Creative Industries (FCI) won the Best Oral Presenter Award for his research titled "Effectiveness of Persons with Disabilities Act 2008 and Elections Act 1958 in Protecting Visually Impaired Person's Freedom of Expressions in Casting Votes" under the Social Sciences category at the International Conference on Science Technology and Social Sciences 2018 (ICSTSS). The conference was held at the Vistana Hotel in Penang from 3 to 4 November 2018.

Themed 'Redesigning Education for Industrial Revolutions' the conference was organised by University Teknologi MARA. It is aimed at strengthening the collaboration between academics and industries in South East Asia as well as providing them with a platform to share their research outputs, information, knowledge and activities in the various disciplines of sciences, technology and social sciences.

Dr Rajini won the Best Oral Presenter Award and walked away with a certificate of participation. The conference saw a total of 146 paper presentations.

The objective of his research is to study the effectiveness of Persons with Disabilities Act 2008 and Elections Act 1958 in protecting visually impaired person's freedom of expression in casting votes. The research included experiences gained by individuals with visual impairment in the General Election 2018. The findings of the research will help the government to improve the existing Acts in order to protect the interests of individuals who are visually impaired.

He said, "I feel honoured to be awarded the Best Oral Presenter Award. This award has certainly given me more self-confidence to run more researches in the future. Currently, I am examining the Persons with Disabilities Act 2008 and Elections Act 1958 for improvements by comparing other countries related Acts such as Japan, United Kingdom, Australia, South Africa and the USA."

优大视野

由拉曼大学华文学会于2018年11月24日在金宝校区举办的“夜·越圆”中秋文娱晚会，获得了逾700位校内外人士的踊跃出席。

活动主宾拉曼大学副校长（学生进展与校友联系事务）锺志强教授致词时表示感谢文娱晚会筹委们的精心筹备，以及感谢以传承中华文化为使命的华文学会这些年来为大学所做出的努力，同时分享了他在代表大学接待中国参访团时的一些点滴，“中国的访客对本校拥有超过千名会员的华文学会，其秉持传承中华文化的使命大为赞赏。”

文娱晚会筹委会主席蔡恒盛表示，“在将近九个月的筹备过程中遇到不少的困难与挑战，但这一切不仅不会成为筹委们退缩的理由，反而成为了大家前进的动力，最终排除万难，把活动完成。”

文娱晚会的内容丰富多彩，包涵了各类传统文化表演，如24节令鼓、华舞、华乐及晚会重头戏——以“洞”为主题的舞台剧表演。“洞”的特别之处在于该剧的

“夜·越圆” 文娱晚会



▲ 嘉宾们在“夜·越圆”中秋文娱晚会开幕典礼上合影；左起：蔡恒盛、黄芝雯、温佩仪、锺志强、姚艾萍、罗嘉辉、古詠森、王薛年。



舞台剧演员们以幽默和搞笑的方式，获得了现场观众的连连笑声与掌声。

主角不再是众所周知的嫦娥，而是一部关于狼人和人类妻子莫妮卡的爱情家庭喜剧。当晚，演员们成功以幽默和搞笑的方式，获得了现场观众的连连笑声与掌声。

出席嘉宾包括华文学会顾问老师黄芝雯、温佩仪、学生事务部（金宝校区）副经理姚艾萍、主要赞助商18° 奶茶老板古詠森、金宝拉曼大学学生会主席罗嘉辉、华文学会主席王薛年。

KSMCB Travel Grant

Dr. Sinouvassane, an academic from the Department of Biomedical Science of UTAR's Faculty of Science (FSc) won the KSMCB Travel Grant Award in the International Conference: Korean Society for Molecular and Cellular Biology 2018 (KSMCB) held at COEX Centre, Seoul, Korea from 17 to 19 September 2018.

His winning-paper was titled "Biochemical Responses of Nutrient Microalga Spirulina platensis to Zinc Oxide Nanoparticles Toxicity". He walked away with a cash prize of USD520.

Organised by the Korean Society for Molecular and Cellular Biology, the KSMCB is an annual conference aimed at providing platforms for biologists to share knowledge and ideas at the largest and yet most diverse, contemporary and detailed levels.

Sinouvassane enthused, "I joined the conference to meet well-known scientists, network with them and to get latest information on the research findings in the field. I am very proud to receive this award and this award will certainly keep me motivated and confident in future research works."



Sinouvassane (middle) with his advisors Prof Dr Lim Yang Mooi (left) and Dr Lee Poh Foong

The conference saw more than 150 world-renowned scholars reporting and discussing their latest research breakthrough with expertise and depth. It also witnessed a total of 2,600 participants from over 28 economies and a total of 988 presentations were carried out.

The findings of the study could be useful to develop the biosensor to screen the contamination of ZnO NPs in the aquatic

environment and also in the nutrient microalgae. Otherwise, the consumption of ZnO NPs that is contaminated with nutrient microalgae might cause health hazards to the consumers. This project is externally collaborated with Prof Dr Wong Ling Shing from the Faculty of Health and Life Sciences, INTI International University, Nilai and funded by UTAR Research Fund and Ministry of Education, Malaysia.

陈传席谈徽商与徽州文化

拉曼大学中华研究院客座教授陈传席教授于2018年11月14日受邀在金宝校区为本校师生主讲以“徽商与徽州文化”为题的学术讲座。

拥“现代美术史研究之父”雅号的陈传席教授现为中国人民大学教授、博士生导师、中国美术家协会理论委员会副主席、中华文化发展促进会理事、中国文艺评论家协会理事，以及曾任马来亚大学中文系客座教授。

首先，主讲人简介了关于徽州文化的起源与徽商组织的形成。徽州又名新安，名称从宋代一直沿用至清末。他表示，“徽州的居民在南宋前相当贫困，在南宋议和之后，临安徽内大兴土木，需要大量的竹木。基于新安的浙江衔接临安，当地居民不畏艰难，靠苦力砍伐竹木，借着水道之便，自此发迹，形成徽商之始。”

他补充，“徽商起源于南宋，但正式发迹于元末明初，大盛于明代中期，遂在中国经济生活中占有极其重要的地

位。在清代乾隆皇帝下江南时所接见的全国八大巨商，其中一半是徽商。后来，徽州的巨商们不再从事竹木茶叶贩卖，而大都从事有巨利可图的水产业，开辟盐场，而在扬州聚集的盐商中，徽商就占一半以上。虽然徽商的经济地位稳固，但他们的社会地位并不高，因为商人居四民之末，故其富者被称为末富。”

“徽商重文化，为了更接近士大夫和官僚阶层，他们会让自己的子孙事儒学，从举子业，以及提升自己的社会地位和社会声誉。除了收藏昂贵的古代稀世名作以外，徽商也特别重视文人画，因而造就元代带有长诗文题跋的文人画的价格大大压倒宋画之余，也促使古代名迹大量流入新安，进而对新安画派和风格形成了巨大作用。”

交流环节时，主讲人和与会者一同探讨了与徽州文化研究价值、对文化与艺术的影响、徽商成功与经营之道、徽州地理位置等相关的课题。



▲ 陈传席教授为师生们解析了徽州文化的特征与发展脉络。

UTAR anjur program khidmat masyarakat

Bermatlamat untuk menggalakkan pembangunan kampung baru Kopisan yang mampan dengan pemeliharaan nilai dan kepercayaan, mewujudkan peluang pekerjaan serta meningkatkan pendapatan penduduk setempat, Jabatan Kemahiran Insaniah Kompetensi (DSSC) UTAR Kampus Kampar telah menganjurkan sebuah karnival yang bertajuk "Karnival Extracoffeenery 2018" bertempat di SJK (C) New Kopisan pada 24 dan 25 November 2018.

Karnival yang berlangsung selama dua hari tersebut telah dimeriahkan dengan aktiviti-aktiviti seperti pertandingan karaoke, pesta ria, pesta makanan, bengkel pemprosesan biji kopi, dan disemarakkan lagi dengan persembahan seni dan kebudayaan.

Karnival tersebut telah menarik lebih daripada 500 pengunjung. Majlis perasmian karnival tersebut disempurnakan oleh Naib Presiden (Pembangunan Pelajar dan Hubungan Alumni) UTAR Prof Dr Choong Chee Keong dan Pengerusi Lembaga Pengurusan SJK (C) New Kopisan Chen Kong Hoy. Turut hadir memeriahkan majlis tersebut ialah Pengarah Cawangan The Alley Ipoh Soho, Kampar dan Sitiawan Seng Lau, Ketua DSSC UTAR Kampus Kampar Hee Chwen Yee, Pengerusi Penganjur "Karnival Extracoffeenery 2018" Chuah Chun Sheng, para penduduk kampung, para penaja, pelajar-pelajar sekolah, pengunjung, kakitangan dan pelajar-pelajar UTAR.

Apabila ditanya apa yang memberi inspirasi kepada jawatankuasa penganjur untuk menganjurkan karnival tersebut, Chuah menjelaskan, "Ramai anak muda meninggalkan kampung halaman dan keluarga mereka untuk berhijrah mencari peluang pekerjaan dan perniagaan yang lebih baik di bandar. Majoriti penduduk kampung baru Kopisan terdiri daripada warga tua dan disebabkan itu, kampung tersebut menjadi tidak produktif dan kurang popular dalam kalangan masyarakat setempat. Oleh itu, dengan matlamat memupuk warga muda untuk kembali menetap di kampung, DSSC UTAR dan SJK (C) New Kopisan berpadu tenaga untuk mengadakan karnival yang boleh membawa pelbagai



Gerei-gerai makanan di sekitar kawasan sekolah



kebaikan kepada masyarakat kampung. Karnival tersebut juga bertujuan untuk menaik taraf kampung Kopisan sebagai salah satu tempat pelancongan yang amat kaya dengan seni budaya warisan serta industri pelancongan tanaman kopi.

Karnival Extracoffeenery 2018 juga merupakan sebuah inisiatif bersama untuk memperkenalkan kampung baru Kopisan sebagai salah satu tempat pelancongan. Tambahan pula, UTAR telah bekerjasama rapat dengan Lembaga Pengurusan SJK (C) New Kopisan dalam pembentukan kampung tersebut sejak beberapa tahun lalu.

Chuah juga berkata, "Dalam usaha memenuhi visi penjenamaan semula kampung baru Kopisan menjadi tempat pelancongan, pelbagai usaha telah disumbangkan dari pelbagai pihak. Salah satunya ialah usaha penanaman pokok-pokok kopi. Lebih daripada 3,000 pokok kopi ditanam di sekeliling kampung baru Kopisan sebagai salah satu usaha untuk mengekalkan nama kampung Kopisan yang bermaksud "bukit kopi" apabila diterjemahkan.

Prof Choong dalam ucapannya berkata, "Saya amat berbesar hati untuk menjadi sebahagian dari karnival ini. Karnival ini memang mengagumkan kerana ia mempunyai idea untuk mempromosikan sektor pelancongan kopi serta merealisasikan. Dengan itu, saya ingin mengucapkan terima kasih kepada jawatankuasa penganjur di atas kerja keras dan komitmen anda dalam menjayakan karnival ini. Melalui karnival ini, saya berharap nama kampung baru Kopisan serta ladang tanaman kopinya akan mendapat publisiti dan tumpuan yang positif daripada penduduk setempat dan luar."



Pelajar-pelajar UTAR sedang menjual barangan kraftangan



Bengkel pemprosesan biji kopi

Kampar Campus
DU012(A)

Jalan Universiti
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