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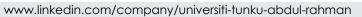


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In Search of Excellence

Recognised for contribution to the country and the engineering profession

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▲ IEM President Ir David Lai Kong Phooi (left) presenting the award to Prof Chuah

At the Institution of Engineers, Malaysia (IEM) 60th Annual Dinner, UTAR
President Ir Prof Academician Dato' Dr Chuah
Hean Teik received the honour he deserves
for his distinguished leadership and successful
contributions to the engineering profession
and in education.

The IEM Council at its 416th meeting held on 11 March 2019, approved the admission of Prof Chuah into the IEM Engineering Hall of Fame. This is in recognition of Prof Chuah's numerous contributions to the country and the engineering profession as well as his tremendous achievements over the years. The announcement was made and the award was presented at the IEM 60th Annual Dinner and Awards Night held on 20 April 2019 at the Sunway Resort Hotel and Spa.

Prof Chuah's illustrious career and tremendous contributions in the engineering profession and in education, not just within the country but also regionally and internationally, have earned him much respect from many in the profession and the industry.

Faculty of Business and Finance (FBF) academics, namely Dr Garry Tan Wei Han, Dr Leong Lai Ying and Hew Jun Jie were recently acknowledged as outstanding private educators at the Private Education Excellence Awards 2019. It was organised by Private Education Cooperative of Malaysia (EduCoop) on 25 May 2019 at Dewan Bahasa dan Pustaka, Kuala Lumpur.

The annual event was attended by the Ministry of Education's Director for Private Education Department Datin Sri Hajah Nor Zamani, Chairman of EduCoop Dato' R Rajendran, Chief Operating Officer of Krista Group of Companies Lee Seng Chee, along with 350 educationists from 70 private institutions. It was supported by Emerald Publishing Limited (United Kingdom).

Dr Tan was awarded the "National Outstanding Reviewer Award (Mobile Commerce)". Dr Leong received the "National Outstanding Educator Award". Hew, on the other hand, was awarded "Highly Commended National Outstanding Young Educator Award".

The academics thanked UTAR and the top management for being supportive in their research and teaching.

FBF's outstanding educators



▲ From left: Dr Tan, Dr Leong and Hew displaying their awards

Top core author in social commerce research

aculty of Business and Finance (FBF) academic Dr Garry Tan Wei Han was recently acknowledged by the Association for Information Systems Electronic Library as one of the world's "Top 10 Core Authors" in social commerce research, based on an article published by Li et al., 2018. Core authors refer to researchers who have produced a number of papers in the field of social commerce and achieved a certain influence based on the H-index

The ranking was based on 1,900 Clarivate Analytics Web of Science journal publications between 2003 and 2018. The publications included 4,033 authors and 724 journals from 1,648 institutions of 79 countries. Dr Tan is ranked six.

Dr Tan advised, "It is about being disciplined and committed in your research. It is critical to stay focused and set priorities on things to be done. Importantly, don't give up and continue persevering."

UTAR is now ranked fourth in the "World's 10 Most Productive Institutions" in publishing social commerce researches.

Dr Tan displaying his award



Lecturer aces CIMA Strategic Case Study Examination



▲ Wan (right) receiving the award from CIMA President Steven Swientozielskyj FCMA CGMA

BF Department of Finance lecturer Wan Pui Yee received the Prize Winner 2018 award of the Chartered Institute of Management Accountants (CIMA) Strategic Case Study Examination during the CIMA Centenary Gala Dinner 2019 held at St. Regis Kuala Lumpur on 27 April 2019.

The case study exam examined the candidates' understanding of their role in a virtual business role-play scenario. The candidates had to produce answers that demonstrate their knowledge and apply skills from across the syllabus learnt prior to the exam. Wan had the highest score among all the candidates in Malaysia for the year 2018.

"This recognition adds value to my qualification as a professional certificate holder. And by taking the CIMA strategic case study exam, I acquired plenty of knowledge and ideas on practical strategic issues, especially in the finance field," Wan remarked.

Earlier this year, Wan was also awarded the "High Achiever Award" during the CIMA A-Star Programme Award Ceremony.

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Advertising alumna Lee Chonghui beamed with pride when she swept the A. Samad Ismail Young Journalist Award in the MPI Petronas Journalism Awards 2018 on 26 April 2019 at the Malaysian Press Night 2019.

Lee took home RM5,000, a trophy and certificate for her works titled "Words Hit Harder", "Education is a Right for All" and "Giving Special Needs Children Equal Chance". "Words Hit Harder" was written to raise readers' awareness on emotional abuse while the other two articles meant to raise awareness for the special needs community in Malaysia.

Lee who has been with The Star's Education desk for four years said, "I am appreciative and thankful to my interviewees who were open enough to let me in on their lives and write about it. I would also like to thank my editor who gave me advice on how to make the story better."

> Lee smiling broadly with her trophy and cheque

UTAR alumna won A. Samad Ismail Young Journalist Award



Cultural event bags marketing award



▲ CCN 2017 Organising Committee and their advisors at the award ceremony

The "Eternal Chinese Cultural Night 2017" (CCN 2017) event by Chinese Language Society (CLS) of Kampar Campus won "Creative Marketing Project Award" by GRADUAN Paper Plane Award at Wisma Hua Zhong, Seri Kembangan, Selangor on 18 May 2019. CLS walked away with a trophy and a certificate.

The "Creative Marketing Project Award" acknowledges project which integrates strategic marketing planning, techniques and multimedia into its marketing and publicity initiatives. The strategies applied must ensure effective distribution of event information across all levels of the community to further galvanise support and achieve desirable outcome.

"Joining PPA was a unanimous decision among the CCN 2017 committee members because each sub-committee had put in so much effort in making the event a success. Therefore, we wanted these efforts to be acknowledged," said CCN 2017 Public Relations Department Manager Soh Yi Ren, who represented the CCN 2017 Organising Committee to receive the award.

····· The 9th FEGT FYP Competition ·····



▲ The winners with guests, FEGT staff and other participants

The ninth Faculty of Engineering and Green Technology (FEGT) Final Year Project (FYP) Competition, co-organised by FEGT and IEM Student Section Kampar Campus was held on 10 April 2019 at Kampar Campus. It saw the participation of 105 posters from five departments, namely Construction Management, Electronic Engineering, Environmental Engineering, Industrial Engineering, and Petrochemical Engineering.

Present at the event were FEGT Dean Assoc Prof Dr Yap Vooi Voon, FEGT Deputy Dean Dr Tan Kok Tat, Chairperson of IEM Perak Branch Ir Simon Yeong, Chairperson of IEM YES Perak Branch Kho Kah Fei and Committee Member of IEM YES Perak Branch Dr Mark Ovinis. Also present were Vitrox Corporation Bhd delegates Senior Vice President Yeoh Shih Hoong, Specialist Engineer Dr Tan Chun Aun, Senior Engineer Tang Chun Wei, Manager Tan Lai Turk, Engineer Lim Hue Ping and Dr Janaka Low: and MCB Industries Sdn Bhd Zainal Arif Perwira bin Zainal Abidin and Amira.

The competition aimed to showcase FYP outputs to all students, cultivate research interest among FEGT students and establish collaboration between local SMEs and staff.

The champion, Environmental Engineering student Branda Yap Jian won RM100 cash, a medal and a certificate. The first runner-up and second runner-up, namely Electronic Engineering student Tang Chee Hoe and Petrochemical Engineering student Chin Jian Yean won RM50 and RM30 cash respectively, as well as medals and certificates. All top 15 posters winners also received medals and certificates each from IEM Perak Branch.

our teams from FEGT won two gold and two bronze medals at the Innovation and Invention Competition through Exhibition 2019 (iCompEx'19), organised by Politeknik Sultan Abdul Halim Mu'adzam Shah from 19 to 21 March 2019 at Dewan Wawasan, Jitra Kedah. The competition served as a platform for participants to highlight their research findings to the public.

The winning teams comprised Petrochemical Engineering students Chin Jian Yean and Cheng Yi Sheng in a team; Petrochemical Engineering student Chong Choon Keat; Petrochemical Engineering students Kuck Jinn Khean and Leow Guo Quan in a team; and Environmental Engineering student Choong Man Kit and Petrochemical Engineering student Kong Zheng Ning in a

The teams participated in Category G: Agriculture, Environment & Renewable Energy. Chin with Cheng, and Chong won bronze medals and certificates, while Kuck with Leow, and Choong with Kong, won gold medals and certificates. Choong and Kong's teams also won the "Best Innovation Project" in the same category, with a cash prize of RM700.

The teams thanked their supervisors for all their guidance and support. They also expressed their gratitude to UTAR for providing them with the platform to acquire engineering knowledge.

Big wins for FEGT at iCompEx'19



▲ The four winning teams with their respective supervisors (standing, second from left) Ts Dr Sin Jin Chung, Dr Lam Sze Mun and Dr Toh Pey Yi

Financial Mathematics student proves his mettle in BVIA

☐ inancial Mathematics student Leo Cheong Zhe managed to win The stage one of "The 2019 Budding Value Investor Award" (BVIA) among 24 universities across eight countries and eleven nationalities.

The global investment research competition is an international competition organised by icapital.biz Berhad and Capital Dynamics Sdn Bhd. Themed 'Value Investing', the competition aimed to inculcate interest among undergraduates to learn about sound investing at a young age and educate them about its benefits.

The competition consisted of two stages. The first stage took the form of an essay and investment research. The second stage required the finalists to present their research papers.

Leo said, "I hope to have the chance to explore deeper into the investment industry and gain more exposure. I have faith that I am able to shine in the international stage, along with the name of UTAR in the future."

Leo at the competition



FSc student wins outstanding poster presenter award

aculty of Science's (FSc) Biomedical Science student Ding Yi En won the 10 Most Outstanding Poster Presenters Award at the 30th Intervarsity Biochemistry Seminar 2019 held at University of Nottingham Malaysia Campus on 4 May 2019. She was presented with a certificate of recognition.

The event served as a platform for undergraduates to showcase and present their final year research projects as well as to exchange ideas, findings and experiences with other like-minded people in the related field. Themed 'Breaking the Barriers of Science', the event was organised by local and private universities in collaboration with the Malaysian Society of Biochemistry and Molecular

Ding presented her research project titled "Screening of Antibacterial Spectrum of Antibacterial Peptide PAM-5 against Selected Gram-Positive and Gram-Negative Bacteria".

Ding at the seminar

Six teams, consisting of Faculty of Accountancy and Management (FAM) students, participated in the Case Study Presentation Competition on Retirement Planning on 12 April 2019 at Sungai Long Campus. The competition was organised by UTAR Centre for Sustainable Development and Corporate Social Responsibility in Business and FAM in collaboration with Private Pension Administrator Malaysia (PPA).

Themed 'Financial Freedom through Investing—Let's Begin Young', the competition aimed to enlighten participants on the importance of personal financial planning, the different stages of the life cycle, unit trust performance measures and future retirement planning.

Invited to the competition were CEO of PPA Husaini Hussin, PPA Head of Marketing and Communication Serena Lim, Public Mutual Berhad Senior General Manager of Retail Business Division Lee Kean Gie, Financial Planning and Institutional Support Department Manager Karen Tan, Deputy Manager Willy Cheah, UTAR FAM Dean Dr Sia Bee Chuan, lecturers and students.

Competition encourages the development of financial literacy



Heart attack prevention paper won award



aculty of Medicine and Health Sciences (FMHS) lecturer Martin Ebenezer Chellappan received Best Oral Presentation Award at the 3rd Cambridge-Oxford-Sunway Biomedical Symposium, held on 26 and 27 April 2019 at Sunway Medical Centre. A certificate and RM300 cash prize were awarded to Martin for the presentation of his paper titled "Awareness, Knowledge and Prevention of Heart Attack among University Staff".

The symposium was jointly organised by members of the School of Clinical Medicine, University of Cambridge, the Nuffield Department of Medicine, Oxford University, Sunway Medical Centre, Sunway University and the Jeffrey Cheah School of Medicine and Health Sciences, Monash University Malaysia.

It featured distinguished experts in the areas of diabetes research, technology and application from renowned global research institutions such as the University of Cambridge, the University of Oxford, Monash University, Australia and Monash Malaysia.

▲ Martin (most left) with Head of Department of Clinical Biochemistry of University of Cambridge and Co-director of Wellcome Trust-MRC Institute of Metabolic Science Prof Sir Stephen O'Rahilly (fourth from left), Vice-Chancellor of Sunway University Prof Graeme Wilkinson and fellow award recipients at the symposium

Cultivating research ideas through FYPC

The Faculty of Business and Finance (FBF) organised a Final Year Project Conference (FYPC) on 12 April 2019 at Kampar Campus. Present at the conference were FBF Dean Dr Au Yong Hui Nee, academics, staff and students. The research conference aimed to provide a platform for the undergraduates to present their research ideas and findings to the public.

Fourteen best final year projects were nominated from each undergraduate programme to participate in the conference. The assessment criteria were evaluated based on the quality of the research presentation and also the poster designs. Each participant received a certificate of participation while the winning teams were awarded certificates of excellence.



OB | **In Search** of Excellence

Collaborations at Work



MoU signing ushers in new career opportunities

TAR officially inked a memorandum of understanding (MoU) with Malaysian Mobile Content Providers Association (MMCP) at Sungai Long Campus on 24 May 2019.

Signing on behalf of UTAR was its President Ir Prof Academician Dato' Dr Chuah Hean Teik, while MMCP was represented by its President Johnson Lim. It was witnessed by UTAR Vice President Prof Ir Dr Ewe Hong Tat and MMCP Vice President Shawn Ng Chee Heung.

The MoU aimed to offer opportunities for qualified graduating students of UTAR to be considered for employment with the members of MMCP. It also aimed to offer internship opportunities for UTAR students to participate in the areas of work relevant to their programme of study.

Constructing sustainable ties with IES Ltd

TAR and Integrated Environmental Solutions Limited (IES) exchanged a memorandum of understanding (MoU) at Kampar Campus on 18 April 2019.

Exchanging the MoU documents were UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik and IES (Singapore) Head of ASIA Virtual Environment (VE) Sales and Senior Business Development Manager Sriman NCVK.

The MoU will form the foundation of joint research collaboration such as applying for grants of building energy and engage in knowledge on energy modeling between UTAR and IES. The MoU will also open doors for IES staff and researchers to serve as guest lecturers at UTAR as well as provide opportunities for UTAR students to have their industrial training with IES.



▲ Prof Chuah (left) and Sriman displaying the signed MoU documents

MDT Innovations inks pact with UTAR

TAR signed an MoU with MDT Innovations Sdn Bhd on 27 May 2019 at Sungai Long Campus.

Signing the MoU were UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik and MDT Innovations Sdn Bhd Chief Executive Officer Liew Choon Lian while witnessing the signing were UTAR Vice President Prof Ts Dr Faidz bin Abd Rahman and MDT Innovations Sdn Bhd Chief Operating Officer Sim Hon Wai.

The MoU aimed to facilitate industrial study visits of UTAR students and mutual visits by MDT Innovations Sdn Bhd for the purpose of enhancing learning experience, professional development and curriculum development. Also, a total of RM213,000 will be donated from MDT Innovations Sdn Bhd towards UTAR which will be used to fund the capstone project award, upgrading works of IoT lab and UTAR Best Graduate Award.



▲ Liew (second from left) and Prof Chuah exchanging the signed MoU documents as Prof Faidz (far right)

QAU visits UTAR to exchange MoU

University (QAU) to Sungai Long Campus on 22 April 2019. The purpose of the visit was to exchange MoU which was already signed in advance to promote mutual understanding between both institutions.

Representing UTAR were its President Ir Prof Academician Dato' Dr Chuah Hean Teik, while QAU was represented by its Vice President Liu Chunxia. Also present at the ceremony were QAU Director of International Office Zheng Dan, Director of Teaching Affairs Office Tian Yike, Section Chief of International Office Xiong Liu and UTAR staff.

Both parties also discussed some possible collaborations such as staff and student exchanges, internships and technological cooperation in the area of agricultural science, engineering and multimedia.

Prof Chuah (left) presenting a token of appreciation to Liu

Formalising partnership with MUST



TAR and Minghsin University of Science and Technology (MUST) officially inked an MoU on 28 May 2019 at Sungai Long Campus.

The MoU was signed by UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik and MUST President Prof Dr Lin Chii-Ruey, under the witness of UTAR Vice President Prof Ts Dr Faidz bin Abd Rahman and MUST Vice Dean for Office of International and Cross-Strait Affairs Dr Liarng, Ruoh-Huei. The ceremony was graced by UTAR Council Member Dato' Seri Ong Ka Chuan, as the Guest of Honour.

The MoU signing ceremony between the two institutions intends to explore various areas of collaboration such as research projects, academic development exchanges, and students and staff exchanges.

Prof Chuah and Prof Lin (second from right) exchanging the agreement while Dato' Seri Ong (centre), Prof Faidz (far left) and Dr Liarng look on

MoU explores collaboration opportunities

TAR and Guangxi University of Finance and Economics (GUFE) officially inked an MoU on 29 April 2019 at Sungai Long Campus.

Signing on behalf of UTAR was its President Ir Prof Academician Dato' Dr Chuah Hean Teik, witnessed by UTAR Vice President Prof Ir Dr Ewe Hong Tat; while GUFE was represented by its President Xia Fei, witnessed by School of Accounting and Auditing Dean Li Chunyou.

The MoU aimed to enhance cooperation between the two sides especially in the areas of common interests. It also aimed to work on potential collaborative areas such as international conferences, research, academic collaboration and student development activities.

Prof Chuah (left) and Xia exchanging the MoU documents



08 | Collaborations at Work

Special Feature

Sporting activities complement campus learning

Sports activities are significant for enriching students on an emotional, cognitive, physical and social level. It plays a significant role in students' overall holistic development, as well as in screening talents and giftedness among students, which helps to highlight their significance within the university. When sports talents are discovered, developed and nurtured, they can serve to enhance social, physical and emotional wellness, bridge social gaps, promote team-building, self-discipline and interactive learning, bring cohesion to the nation and ultimately promote national recognition and pride on a global

On that account, UTAR has always placed great emphasis on students' holistic development. Hence, it encourages its students to participate in various sports competitions to help them develop skills like leadership skills, teamwork, communication skills and so on. These sports competitions aimed to help students become well-rounded by promoting social, emotional, physical and intellectual growth. Listed below are some of the achievements gained by UTAR students through the participation in various sports competitions:

Champ in female basketball championship

UTAR female basketball team clinched the first place in the 1st UTAR Female Basketball Invitation Championship, held at Kampar Old Town Basketball Court from 29 March to 13 April 2019. The final match was held on 13 April 2019.

Jointly organised by UTAR Sports and Recreation Unit and UTAR Sports Club, the inaugural championship aimed to promote and encourage the involvement of young female basketball players in basketball sports. The championship also served as a platform for young players to lead a balanced academic life as well as maintaining a healthy lifestyle.

The winning team walked away with an overall trophy, medals and a cash prize of RM500.

Yeap (in blue) presenting the cash prize and medals to UTAR female basketball team

Bronze medal haul for Taekwondo squad



▲ Sew (second from right) with Male Bantamweight category winners

Two UTAR students won two bronze medals at the 1st League of the SportExcel-NSC-Milo-TM National Junior and Senior Taekwondo Circuit 2019, held from 22 to 24 March 2019 at Dewan Tun Dr Ling

Liong Sik, Kampar Campus. The national level championship was organised by Taekwondo Malaysia and co-hosted by Persatuan Taekwondo Negeri Perak, UTAR



▲ Loi (second from right) with Welterweight category winners

Taekwondo Club and UTAR Kampar Campus. The championship aimed to encourage students to participate in extracurricular activities and train them to be strong both mentally and physically.

Year One Foundation students Eric Sew Ching Onn and Loi Guang Jun walked away with bronze medals for the Male Bantamweight and Male Welterweight category respectively.

A team consisting of seven male players from UTAR namely, Sivan Raj, Hujayshen Nair, Jason Lem Jie Sheng, Darvinder Singh a/I Nirmal Singh, Vimel Raj Veerapan, Kaarthic Muthukutty Chozhan and Ong Heng Hoe, won the second runner-up in the Futsal Tournament Kejohanan Sukan Belia Harmoni Nilai. The tournament was held at Futsal Court Ultimate Sport Haus, Nilai on

The tournament aimed to provide a platform for the participants to enhance their skills in futsal besides encouraging interaction between staff and students from different associations and universities.

The winners walked away with a cash prize of RM200 along with a medal and a certificate each.

> Standing, far left: Kejohanan Sukan Belia Harmoni Nilai 2.0 Timbalan Pengarah II Che Wan Ahmad Haziq bin Che Wan Mahmod with UTAR team



Seven gold and two bronze in Wushu Championship



With energetic performance and competitive spirit, UTAR students brought home seven gold and two bronze medals from Kuala Lumpur Wushu Championship 2019. The traditional Chinese martial art competition was held at Stadium Titiwangsa, Kuala Lumpur on 11 and 12 May 2019. The championship aimed to promote a healthy lifestyle besides improving players' physical and tactical skills.

The gold medalists were Software Engineering student Tan Chang Yong, Electrical and Electronic Engineering student Ng Yong Quan, Accounting student Chen Xiao Shan and Mechanical Engineering student Chong Ching Cheng. The bronze medalists were Accounting student Chin Jin Hong and Electrical and Electronic Engineering student Ng Yong Quan.

From left: Ng, Tan, Chin and Chong

UTAR students clinched a total of 16 medals—eight gold, six silver and two bronze in the Perak Wushu Championship 2019 held at AEON Big Falim, Ipoh from 13 to 14 April 2019.

Organised by Perak Wushu, Lion and Dragon Dance Association, the championship served as a platform for young students to engage in physical activity that promotes social development through teamwork.

The gold medalists were Psychology students Wong Jun Kit, Youn Jia Xin and Soh Sei Ern, Information Systems Engineering student Poon Yong Xuan, Business Information Systems student Wong Weng Keen, and Financial Economics student Lee Jia Ning; the silver medalists were Weng Keen,



▲ UTAR Sanda squad (left pic) and UTAR Taichi squad

Master of Science students Ng Wei Pin and Tor Xin Yen, Accounting student Wang Zheng Hong, Electronic Engineering student Lim Wan Xiang,

and Agricultural Science student Lee Ling Keing; and the bronze medalists were Ling Keing and Finance student Chua Chung Li.

UTAR team brought home three bronze medals from Nottingham Ultimate Taekwondo Showdown 2019 (NUTS 2019) held at University of Nottingham from 22 to 23 March 2019. The competition aimed to enhance the physical, technical, tactical and psychological skills of the participants for future tournaments.

The competition was organised by the Association of Martial Arts Clubs (A.M.A.C.) of University of Nottingham Malaysia. The competition saw fifteen universities, including universities from Pahang, Penang and Johor duelling for the medals.

The bronze medalists were Year One Foundation student Chew Guo U, Year Three Physiotherapy student Teo Boon Boon and Year One Building and Property Management student Leow Zu Ren.

From left: Chew, Leow and Teo with their medals



Special Feature | 11 10 | Special Feature



▲ Prof Chuah and Winston Yoo (right) exchanging the signed documents

MoU promotes good health and well-being

n an effort to promote healthy lives and the well-being of people, UTAR signed a memorandum of understanding (MoU) with DietChain Inc. at Sungai Long Campus on 19 April 2019

Signing the MoU were UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik and DietChain Inc. Founder and Chief Executive Officer Winston Yoo Seng Keong while witnessing the signing were UTAR Vice President Prof Ir Dr Ewe Hong Tat and DietChain Inc. Marketing Manager Grace Tan Cheau Voon.

Also present were Founder of 360 Natural Hormone Balancing Therapy Michelle Fong and Vistage Coach Lau Boon Leong and other representatives from DietChain Inc.

The MoU aimed to facilitate exchanges of ideas and facilities and industrial study visits of UTAR students and mutual visits by staff members of both parties.

Discussing collaboration opportunities with NPU

Front row, third from left: Yang Jin, Nie Xuan, Tian Wei, Dr Yong, Yu Hui



Delegates from the Northwestern Polytechnical University (NPU), China visited Sungai Long Campus on 5 April 2019.

Present were School of Aeronautics Senior Engineering Tian Wei, School of Foreign Studies Assoc Prof Tian Jian, School of Aeronautics Assistant Researcher Yu Hui, School of Humanities, Economics and Law Prof Yang Jing, School of Software and Microelectronics Assoc Prof Nie Xuan and International College Staff Han Zhen.

Welcoming the delegates were Institute of Postgraduate Studies and Research Director Assoc Prof Dr Yong Thian Khok, UTAR deputy deans, staff, lecturers and students.

The visit aimed to discuss possible cooperation in terms of student exchange, study tour and internship programme besides introducing the government scholarship programme provided to UTAR students to pursue postgraduate studies in NPU.

Vitalising collaborative ties with ViTrox

TAR and ViTrox Corporation Berhad inked an MoU at Kampar Campus on 8 May 2019.

Signing the MoU were UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik and ViTrox CEO-cum-President Chu Jenn Weng, while witnessing the signing were UTAR Vice President Prof Ir Dr Ewe Hong Tat and ViTrox People Development Manager Jessica Tan Siew Ping. Also present were UTAR Council Member Hew Fen Yee and staff from ViTrox Corporation Berhad and UTAR.

The MoU between UTAR and ViTrox will see both parties jumpstarting a spectrum of purposeful and meaningful projects ranging from collaborative research and sharing of expertise, to enrichment and upskilling initiatives.



▲ Prof Chuah (right) and Chu signing the MoU documents

Forging closer link for future collaborations The council members of The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) paid a visit to Suppai Long Campus on 11 April

Administrators (MAICSA) paid a visit to Sungai Long Campus on 11 April 2019.

The members were MAICSA President Prof Dr Syed Abdul Hamid Aljunid

The members were MAICSA President Prof Dr Syed Abdul Hamid Aljunid FCIS, Education Committee Chairman Dato' Akbar bin Moidunny FCIS, Honorary Treasurer Vincent Tan Choong Khiang FCIS, Honorary Secretary Nandita Choudhury FCIS and Chief Executive Chan YC FCIS.

They were welcomed by UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik along with UTAR deans, deputy deans and heads of department.

The visit aimed to seek future collaborations between both parties in the areas such as adoption of new syllabus and organise talks relating to corporate governance, ethics, secretary-ship and administration.

Prof Chuah (left) and Prof Syed exchanging souvenirs

Sealing pact with Meizhou City People's Government



An MoU was exchanged between UTAR and Meizhou City People's Government (梅州市人民政府), China at Kampar Campus on 8 June 2019. The MoU aimed to facilitate academic development exchanges, study visits and student exchange to promote mutual understanding.

Representing UTAR was its Vice President Prof Ir Dr Ewe Hong Tat; while representing Meizhou City People's Government was its Executive Deputy Director of the Publicity Department Liang Fang (梁故).

Witnessing the exchange were UTAR Planning and Development Committee Advisor Tan Sri Hew See Tong and Meizhou Daily President-cum-Guangdong Kedu Culture Development Company Limited (广东客都文化发展有限公司) Director Luo Jinliang (罗金良). Also present were guests from Federation of Ka Yin Chu Associations of Malaysia, Perak Ka Yin Association, Kampar Meijiang Association, Meizhou Radio and Television Station and Guangdong Hanju as well as UTAR staff.

◀ Liang (left) and Prof Ewe exchanging the MoU documents

Expanding international alliance with YZU

Agroup of delegates from Yangzhou University (YZU) visited Sungai Long Campus on 7 May 2019. Visiting on behalf of YZU were its College of Medicine Administrative Dean Liu Peijian, College of Nursing Administrative Dean Xu Lei, College for Overseas Education Vice Director Gao Min, Affiliated Hospital Department of Education Director Hu Yi and College for Overseas Education Dean's office Vice Section Chief Jin Shengyi.

Welcoming them were its Vice President Prof Ir Dr Ewe Hong Tat along with deans, directors and heads of department for academic and administrative management.

The visit provided a great opportunity for YZU delegates and UTAR representatives to discuss possible collaboration in the areas of mutual interest.

Prof Ewe (right) presenting a token of appreciation to Liu



12 | Collaborations at Work

Great Mind: Be Part of Greatness

The Mind Competitions, jointly organised by Malaysia Mental Literacy Movement (MMLM), UTAR and Tunku Abdul Rahman University College (TAR UC), returned once more with more exciting activities.

STEM exhibition and workshops were held this year. It was jointly organised by MMLM, UTAR and TAR UC together with Kuala Lumpur Engineering Science Fair with the objectives to increase STEM literacy and provide authentic STEM learning experiences to students. Interesting activities included DIY Slime, Kinetic Sand, Electric Play Dough, Drone Cage and Salt Water Car. MMLM in collaboration with WBS Dynamic Workshop and Kids Station Marketing Sdn Bhd also held its first ever Speed Reading Competition which aimed to promote the interest of reading among the younger generation.

The Mind Competitions consisted of three main categories, namely Memory Competition, Mind Mapping Competition and Mental Calculation Competition. The competitions were open to all ages from pre-school



The competitions saw the participation of more than 90 schools, colleges, universities, centres and kindergartens from various parts of the country

children to university students and working professionals to retirees in their quest to hone memory, mind mapping and computational thinking skills. The total cash prize for the

competitions was RM60,000, with the top three winners receiving RM5,000, RM2,000 and RM1,000 respectively.

Westlake International School donates to **UTAR Hospital**

■ TAR received a donation of RM31,200 from Westlake International School (WIS) during a cheque presentation ceremony at WIS's Multi-Purpose Hall, Kampar, Perak on 2 April 2019. The ceremony saw UTAR Vice President Prof Dr Choong Chee Keong representing UTAR in receiving the donation from WIS Executive Director Hew Fen Yee.

Also present were WIS Principal Sherry Ann Daniel, WIS Finance Director Hew Fee Voon and WIS Student Services and Administration Director Sara Wong. Aimed at contributing to UTAR's ongoing hospital project, the fund was collected from WIS's "We Care. We Share. We Give" fundraising carnival held on 16 March 2019.

Pointing out the many positive impacts of the hospital to the Kinta Valley as well as the country, Hew stated that it will be meaningful for WIS to be involved in supporting such community-benefitting project. Thankful for WIS's generous contribution, Prof Choong said that UTAR is blessed to have received the trust and support from various parties.

> Prof Choong (right) representing UTAR to receive the mock cheque from Hew Fen Yee (middle) while Sherry (left) looks on



"Human Calculator" Yaashwin showcases mental calculation skills at UTAR



▲ A token of appreciation from MMLM presented by Tun Ling (right) to Yaashwin

✓aashwin Sarawanan, who was dubbed as the "human calculator" in the reality talent show "Asia's Got Talent" paid a visit to Sungai Long Campus on 29 March 2019.

Joining him were his parents Sarawanan Murugaiah and Kamalarani Munisamy, his brother Praavin Sarawanan, SMK Bandar Tun Hussein Onn 2 Principal Ahmad Ezzat bin Ismail and SMK Bandar Tun Hussein Onn 2 i-THINK Unit Coordinator Nazariah Mohd Nathri. Welcoming them were UTAR Chancellor Tun Dr Ling Liong Sik, MMLM Assistant Secretary Lim Guat Yen and Mind Competitions Mental Calculation Competition Judge West Wong.

The charismatic young lad who also loves public speaking shared his thoughts on the stigma people have on mathematics, "The main reason why people are weak and not interested in mathematics is because they depend on calculators too much. When I ask my friends a simple mathematics question, they would reach for a calculator. I believe one could improve their mental calculation by minimising the use of calculator."

Yaashwin, the 15-year-old student from SMK Bandar Tun Hussein Onn, wowed the judges of the reality show with his swift calculation during the audition.



TAR and the Centre for Biodiversity Research of the Faculty of Science (FSc) hosted the Malaysia Institute of Food Technology (MIFT) 11th National Food Science and Technology Competition from 6 to 7 April 2019 at Kampar Campus. It was organised by MIFT.

Present were FSc Dean Assoc Prof Dr Lim Tuck Meng representing UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, President of MIFT Dr Koh Yew Ming, Centre for Biodiversity Research Chairperson Dr Wong Wey Lim, Organising Chairperson Dr Ong Mei Kying, MIFT Council Members, staff and participants.

Dr Ong said that the competition promotes

MIFT National Food Science and Technology Competition

various core skills, including communication and critical thinking skills. Dr Lim advised the students to relearn things and look at it from a different perspective. Dr Koh said that the competition offers exceptional networking opportunities for the students.

The five sub-competitions held were Postgraduate Research Paper Competition (Oral), Postgraduate Research Paper Competition (Poster), Innovative Food Product Development Competition, Oratory Competition and Food Bowl Quiz. The competition was participated by 16 universities.

Collaborations at Work | 15 14 | Collaborations at Work

The UTAR International Symposium on Green and Sustainable Technology (ISGST) was held at Kampar Campus from 23 to 26 April 2019. The symposium was jointly organised by the UTAR Centre for Environment and Green Technology (CEGT), Universiti Malaysia Perlis (UniMAP) and Kobe University of Japan.

The opening ceremony of ISGST 2019 was officiated by UTAR Vice President Prof Ts Dr Faidz bin Abd Rahman representing UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik. He was accompanied by UTAR FEGT Dean Assoc Prof Dr Yap Vooi Voon, Advisory Board of ISGST 2019 Prof Dr Akihiko Nakayama, Organising Chairperson of ISGST 2019-cum-Chairperson of CEGT Prof Ir Dr Ong Kok Seng, esteemed keynote speakers, namely Assoc Prof Dr Abhijit Chaudhuri from the Indian Institute of Technology Madras (IIT-Madras), India; Prof Dr Hyoseop Woo from Gwangiu Institute of Science and Technology, Korea; Prof Trong-Ming Don from Tamkang University, Taiwan; Prof Dato' Dr Alias Abdullah from the International Islamic University Malaysia and Prof Dr Lam Hon Loong from University of Nottingham, Malaysia; FEGT academics, UTAR staff and students and ISGST 2019 participants.

In his welcoming address, Prof Ong shared the importance of green technology to meet the needs of the present generation without comprising the needs of the future generations. Prof Faidz was very pleased to see the continuous success of the symposium. He is also honoured to be able to collaborate with Kobe

Advocating green technology and sustainable development



▲ Front row, third from left: Prof Faidz with organising committee, speakers, sponsors and participants

University Japan and UniMAP.

The ISGST is a key initiative in providing an extensive prospect for researchers and scholars to present their research findings. The symposium saw the submission of more than 60 papers. The participants of the symposium came all the way from Japan, India, Thailand, Taiwan and Korea while the rest included local educational institutions, UTAR lecturers, staff, postgraduate and undergraduate students.

Workshop provides knowledge on laparoscopy



Back row, 11th from left: Dr Ismail, Prof Affirul, Prof Ng, Prof Chin, Toh. Renugkha and Dr Sherreen with the

SSS X UTAR Laparoscopic Workshop 2019" was jointly organised by UTAR Faculty of Medicine and Health Sciences (FMHS) and Malaysia Student Surgical Society (MSSS) on 23 March 2019 at Sungai Long Campus.

Present at the workshop were FMHS Deputy Dean Prof Dr Ng Teck Han, Department of Surgery Clinical Prof Dr Chin Kin Fah, International Medical University (IMU) senior lecturers Dr Sherreen Yehia Zakaria Elhariri and Dr Ismail Abdul Sattar Burud, Universiti Sains Islam Malaysia senior medical lecturer Assoc Prof Dr Affirul Chairil Ariffin, MSSS President-cum-IMU student Aravinthan Kadravello, Vice President-cum-IMU student Renugkha Nair Krishnan Nair, Head of Surgical Activities-cum-Organising Chairperson Toh Ee Syuen, UMMI Surgical Sdn Bhd Technicians Grace Tan and Nicole Yeoh, Laparoscopic workshop Co-chairperson Wong Xian Jie and 35 students from 14 universities including UTAR.

Prof Ng said, "This workshop aimed to provide medical students with an early exposure to Laparoscopic knowledge and provide the opportunity for them to gain hands-on experience." Prof Affirul said, "This is definitely a good start and exposure for all of us. I hope that MSSS will continue to grow and organise more workshops in the future." Aravinthan said, "This workshop intends to spark students' interest towards surgery. I hope all of you would take up the initiative

The workshop aimed to provide medical students with early exposure towards laparoscopy by providing the participants with basic laparoscopic knowledge and psychomotor skills via hands-on laparoscopic activities. The workshop also aimed to promote, enhance and maintain the interest towards surgery among Malaysian medical

Future teachers visit Kampar Campus

Agroup of visitors from Institut Pendidikan Guru (IPG) Kampus Ipoh visited Kampar Campus on 17 April 2019. The visit aimed to build rapport and promote mutual understanding between **UTAR** and IPG Ipoh besides discussing opportunities for future collaboration between both institutions.

The visitors were IPG Ipoh Head of Department of Chinese Studies Lam Yat Chaw, Lecturer Ng Mei Ling and 40 Malay students, who are also graduates of Teaching Chinese as a Foreign Language programme. They graduated from Beijing Foreign Studies University and Beijing Language and Culture University.

The visitors were cordially welcomed by **UTAR Institute of Chinese** Studies Head of Modern **Chinese Literature Studies** Unit Dr Lee Soo Chee and Division of Community and International Networking (DCInterNet) Deputy



Director Dr Chen I-chi.

Dr Chen addressed the guests and said, "Since we are geographically close, I'm indeed looking forward to future possible collaboration and educational opportunities between UTAR and IPG Kampus Ipoh." Lam said, "I hope activities such as this will impress and encourage our students to enrich and improve themselves and motivate them to continue their

postgraduate studies in the future."

Dr Lee conducted a talk on "Lifelong Learning Ability". He discussed lifelong learning ability, academic qualifications and academic abilities, the misconception of students, knowledge (language) learning, lifelong learning goals and how to implement 21st century language teaching in Malaysia's primary schools.

Dezhou University's visit enhances cooperation

TAR Centre for Learning and Teaching (CLT) received four delegates from Dezhou University at Kampar Campus on 28 March 2019.

The Dezhou delegates included Human Resource Department Director Prof Zheng Xiaoyan (郑晓燕), English College Department Dean Prof Ma Yingxin (马应心) and lecturers Dr Li Long (李龙) and Dr Xu Tianhua (徐田华).

They were cordially received by CLT Chairperson Dr Wei Chooi Yi, Faculty of Arts and Social Science (FAS) Dean Dr Lee Lai Meng, DCInterNet Deputy Director Dr Chen I-Chi and Institute of Postgraduate Studies and Research Deputy Director Dr Chong Yee Lee.

Both Dr Lee and Prof Ma expressed their fervent hopes to see collaborations between FAS and Dezhou University involving academics and students being carried out in the near future.

The visit also witnessed FAS lecturers Dr R. Gerard Sagaya Raj, M. Bharathi and F. Kristina presenting their researches titled "Reading strategies and gender differences: Is there a difference?", "Flipping the classroom to teach grammar to undergraduates" and "Design and development of a flipped



professional development massive open online course (FiT-PD MOOC) for university educators"

Also, Institute of Management and Leadership Development Director and Belt and Road Strategic Research Centre (BRSRC) Chairperson Prof Dr Cheng Ming Yu presented the initiatives by UTAR's BRSRC in line with China's Belt and Road Initiative while Faculty of Science (FSc) academic Assoc Prof Dr Wong Hann Ling presented several success stories of FSc's research projects in helping the industry.

Students in Action

ee Kong Chian Faculty of Engineering and Science (LKC FES) Final Year Project (FYP) Poster Competition & Industry Interaction Day was held on 17 April 2019 at Sungai Long Campus.

The biannual competition received a total of 600 entries altogether, with firsttime participation from the Architecture and Actuarial Science students. The projects were then shortlisted to 140 entries. The projects were categorised into 12 categories, namely green technology; sustainable development; sustainable development - energy and intelligence management; engineering social sciences; project management; theoretical/ experimental sciences; applied mathematics, process automation and simulation; applied engineering; industrial case study; architecture building design, software design and prototypes; and applied engineering with prototypes. The participants were required to impress the judges with their projects as well as presentation skills for a chance to win cash prizes worth RM4,000.

The posters were assessed by both internal and external judges from the faculty and industry alike. In order to win the judges' hearts, the participants were expected to engage with the judges through a good presentation, narration and answering questions as well as being clear

☐ aculty of Accountancy and

Management (FAM) came back again with 5 Minutes Presentation (MP) and Poster

Competition on 18 April 2019.

The biannual competition

thinking skills in creating

a compelling and focused

on for two semesters.

presentation of their final year projects that they have worked

The competition offered

a total cash prize of RM2,825,

Plaque, certificates and more.

The competition started with

Overall Champion Pewter

more than twenty poster

presentations before being

narrowed down to fifteen

finalists. Prior to the 5MP

competition, the posters were

Both judges from the

evaluated on 16 April 2019.

internal and external parties

were invited to evaluate the

participants' performances.

Director Eugene Lee, Public Bank Berhad Human Capital

The external judges were

McDonald's Marketing

aimed to sharpen students

Students showcase FYPs to industry players



and concise on their projects. The posters were evaluated based on appearance, content and presentation.

Preceding the prize-giving ceremony, an award presentation ceremony for Brunsfield Gold Medal Award and Starken AAC Award took place.

Students' FYPs contribute ideas for the betterment of society



▲ Front row, from left: Lee Sim Kuen, Dr Aye Aye Khin, FAM Deputy Dean for Academic Development and Undergraduate Programmes Dr Hen Kai Wah, Dr Sia, Norah, Choong, Eugene Lee, Khoo and FAM Deputy Dean for Student Development and Industrial Training Dr Foo Meow Yee with participants

Strategy Senior Manager Mavis Khoo, YYC Holdings Sdn Bhd Director Steve Choong and Sahajidah Hai-O Marketing Senior Editor-cum-In-house Trainer and ISO Auditor Norah binti Shariff. Meanwhile, the internal judges were Director of Institute of Management and Leadership Development Prof Dr Cheng Ming Yu, FAM Academics Dr Ngoo Yee Ting, Dr Aye Aye Khin, Lee Sim Kuen and Dr Teddy Lian Kok Fei.

優大视野

量大学中华研究院和中文研究学会于2019年4月10日邀请了马华诗人作家周若鹏在金宝校区举办了一场以"文字、出版和传播:产业结构的转型与前景"为题的实习课程讲座。

主讲人是现任中华研究院本科实习课程顾问,同时也是The Name Technology 私人有限公司执行董事和大将出版社董事长。

首先,他谈及文字之用,"别小看文字工作,语言、文字是有魔力的,若能够建立与掌握文字、语文能力,对工作有很大的帮助,像一个成功的广告文案就在于对文字的操控。"

他表示出版很常被人误以为就是印刷或者是夕阳行业,但他认为,"出版的定义就是把有用可卖的内容转换成商品,并不局限于纸本书。出版运作可分为几个步骤,包括决定内容、行销计划、编辑、校对至印刷。行销计划特别重要,在决定出版的内容时就要开始筹划了。"

他提及,社交媒体对出版业的冲击包括读纸本书的人减少了、各年龄层的阅读习惯改变,以及大部分的人已难有看完一整本书的专注力,"但大家也不用太担心,书不会死,只要人们有学习的欲望,对知识有需求,就对书有所需求。"

谈及产业结构的转型与前景, "若 善用网络的话,出版的前景其实一篇光

量大学金宝校区图书馆和大众 书局于2019年6月19日联办了一场以"你也想当网红?"为题的网络课题讲座,并邀请了《我们都在旅途上》的编者,同时也是网络企业家的赖国芳博士前来主讲。

主讲人60年代出生于北马,高中领亚细亚奖学金往新加坡求学,本科毕业于新加坡国大电子工程系,并拥美国威斯康辛大学麦迪逊分校电机系博士学位。他也是全球流动广告网络行销科技公司BuzzCity的创办人、现任新加坡国大电脑系和南方大学学院特聘教授。他的散文、小说与词曲创作刊登于马新报章、专栏及网站,并著有《人间歌语》。

首先,他以关于中国网红的纪录片,为出席者简介了现今大行其道的网红现象及发展概况,"在数码时代里,直播平台催生出大量网络主播,网红经济成为互联网行业现阶段的一种现象。"

他以中国为例子,简析了该国独有的"打赏文化","中国网红主播的收入主要来自观众的打赏,占收入的百分之七八十,所宣传或代言的产品只占收入的百分之二三十。这和西方国家或者我国网红的收入情况非常不同,因为西方国家的网红收入主要



▲ 周若鹏(前排右二)和出席者于讲座后开心合影。

拉曼大学中文系实习课程讲座

周若鹏谈文字、出版 和传播产业结构的转型与前景

明。以音乐产业为例,转型以后还是好好的,因为内容本身的价值还是存在的,书籍出版亦然。只要书籍出版不只局限于纸本书,而是尝试跨出去和不同的领域合作,未来会有不一样的光景。"

关于电子书, "相比于中、台的电子书市场,大马市场尚未成熟,最大原因在于读者还不太习惯阅读电子书。其实若电子书发展蓬勃,相比于纸本书出版,将免去物流和印刷程序,成本降低、盈利提高,作者的收入也会随着增加。"他补充,"纸本书还是有特定的优势,如在设计及内容呈现上可以变化花样,以及有收藏纪念价值。"

另外,主讲人也和与会者一同探讨了书展风气、国人的版权意识、从事出版行业者的文字功力、出版行业所需的人才等,让出席者对我国中文出版业的发展趋势有更具体的了解。

出席嘉宾包括拉曼大学中华研究院院长张晓威副教授、副院长黄文斌副教授、林良娥博士、中文系系主任杜忠全博士、研究生课程主任黄丽丽博士等。

网络课题讲座 你也想当网红?

源自于所宣传、代言的产品或经营的网店。"

"打赏文化能够在中国盛行,除了是华人旧有的打赏文化,主要还是因为无现金支付平台如支付宝、微信支付在中国的盛行,基本上横贯人们的衣食住行,从大饭店到路边摊,都可以通过这些无现金支付方式来付费、购买。大马或其他国家无法支撑中国这类打赏文化主要因为电子支付方式没有中国来得便捷。"

此外,他表示"网红只有年轻亮丽的外在条件是不够的,本身的内在价值和理念也是非常重要,而这将会是网红持续经营的重要要素。"

《我们都在旅途上》新书分享会

随后,他简述了新书《我们都在旅途上》的出版渊源,"这本书齐集了16名马新作者的创作,都是作者投稿到《人间烟火》的作品,大家在作品中以文字娓娓叙述了各自的旅程。我们的经历是独特的,我们不在中港台,也不生活在战乱频繁的20世纪初期和中期,而是生活在21世纪交替之际,在物质上逐渐繁荣的东南亚,而且还是一个坚持用中文来跟灵魂对话的部落。这就是我们的旅程,我们都还在旅途上,而我们的故事,只能由我们自己来叙说。"《人间烟火》是一个由主讲人于2016年所创建的文创交流平台,而其作品《湄光河》也是其中一篇收录在《我们都在旅途上》的作品。



▲ 赖国芳为师生简析现今大行其道的际 红现象及发展概况。

席间嘉宾包括拉曼大学金宝 校区图书馆主任丘玉花、大众书 局区经理余丽兰、《我们都在旅 途上》联合作者高邛逸等。

Sudut UTARian

Bengkel Kecemerlangan dan Persediaan UPSR



Pusat Pengajian Asasi (CFS) UTAR Kampus Kampar dengan kerjasama Persatuan Bahasa dan Kebudayaan India (ICLS) UTAR telah melancarkan sebuah program pendidikan bertajuk "Bengkel Ujian Pencapaian Sekolah Rendah (UPSR) CFS" khususnya untuk pelajar-pelajar Sekolah Jenis Kebangsaan (Tamil) bertempat di Kampus Kampar UTAR.

Bengkel yang berlangsung selama dua hari dari 28 hingga 29 Mei 2019 tersebut merupakan salah sebuah program yang penuh berilmu untuk membantu muridmurid Tahun Enam yang bakal menduduki peperiksaan UPSR pada tahun ini. Usaha untuk mencapai matlamat ini turut disokong penuh oleh agensi yang berperanan penting dalam bidang pendidikan, iaitu Pejabat Pendidikan Daerah Kinta Selatan (PPDKS).

Diselia oleh pembantu pengajar siswazah CFS merangkap penyelaras projek, Gangadurai Ganesan, bengkel tersebut telah disertai oleh seramai 100 orang murid-murid sekolah Tahun Enam dari 10 buah sekolah Tamil, iaitu SJK (T) Mambang Di Awan, SJK (T) Ladang Kota Bahroe, SJK (T) Methodist Malim Nawar, SJK (T) Ladang Kampar, SJK (T) Ladang Kinta Valley, SJK (T) Changkat, SJK (T) Kampar, SJK (T) Gopeng, SJK (T) Bharathi dan SJK (T) Tronoh.

Selaras dengan objektif meningkatkan taraf pendidikan murid-murid sekolah rendah setempat, Bengkel UPSR CFS ini menumpukan kaedah komprehensif dan tumpuan sepenuhnya terhadap aspek kemahiran menjawab kertas peperiksaan dengan tepat serta teknik-teknik untuk mendapat markah tinggi. Tambahan pula, bengkel ini turut menitikberatkan kekuatan dan kelemahan mereka dalam sesetengah mata pelajaran tertentu. Bengkel dua hari tersebut turut merangkumi mata pelajaran seperti Bahasa Melayu, Bahasa Inggeris, Bahasa Tamil, Sains dan Matematik.



Bengkel tersebut juga secara eksklusifnya dikendalikan oleh lima orang tenaga pengajar yang mempunyai lebih dari 10 tahun pengalaman dalam mengajar subjek Bahasa Inggeris, Bahasa Melayu, Bahasa Tamil, Sains dan Matematik. Para pengajar yang mengendali bengkel tersebut ialah A. Kavitha, M. Navin, S. Saravanan, Sadheeshkumar @ Kuang Leong Yee dan G. Kumaran.

Gangadurai berkata, "Bengkel ini merupakan sebuah program kemasyarakatan dan inisiatif komuniti CFS. Kami sebagai warga CFS sentiasa yakin bahawa pendidikan merupakan tonggak kejayaan bagi setiap individu. Pembelajaran secara langsung dan pengetahuan praktikal amatlah penting bagi pelajar-pelajar muda untuk menguasai sukatan mata pelajaran yang ditetapkan. Oleh itu, bengkel ini dianjurkan berdasarkan pendekatan untuk menyediakan pengajaran dan pembelajaran secara holistik kepada murid-murid sekolah rendah di daerah Kinta Selatan."

Memuji kejayaan bengkel tersebut, Penolong PPD Akademik (Bahasa) Ahmad Maswan bin Ahmad Fuad berkata beliau berbangga dengan usaha dan perhatian yang diambil oleh CFS UTAR untuk memastikan program-program keilmuan serta kemasyarakatan dapat membantu murid sekolah dan masyarakat setempat.

Dalam ucapan penutupnya, Pengarah CFS Tan Lee Siew menegaskan, "CFS UTAR yakin bahawa pendidikan yang berkualiti dapat menjamin pembentukan kehidupan yang sempurna dan pembangunan modal insan yang berkaliber. Bukan itu sahaja, bengkel ini juga mampu meningkatkan motivasi dan kecemerlangan pelajar Tahun Enam dari sekolah-sekolah kawasan luar bandar dalam peperiksaan yang akan datang."

No 16, Jalan Kencana 20, Taman Kencana, 56100 Kuala Lumpur

